



CODE OF ETHICS

<p>TAPPI expects that the conduct of each member shall be guided by the following:</p> <p>Each member shall guard and uphold the higher standard of honor for which the Association stands by a spirit of courtesy and friendliness in dealings with all members of the Association.</p> <p>Each member shall be guided in all relations by the highest principles of honor and thus maintain the dignity and high reputation of the Association.</p> <p>Each member shall not use any unfair, improper, or questionable method in securing employment.</p> <p>Each member shall, when an employer of members of the Association, act fairly with consideration in relations with member employees.</p> <p>Each member shall carefully avoid any intrusion into the business of another made for the purpose of securing unauthorized professional services or unauthorized disclosure of trade secrets or private or confidential information.</p> <p>Each member shall cooperate in improving the application of information within the pulp, paper, packaging, and allied industries, and will also, as far as seems wise, exchange general information and experience with fellow members, and will further make the Association more valuable by contributing papers where such information does not conflict with the interests of the member's employer or client.</p>	<p>Each member shall be frank in the expression of opinion regarding work requested by clients or employers where such work seems to present improbabilities of successful results.</p> <p>Each member shall be diligent in exposing and opposing such errors and frauds as the experience and knowledge enables each member to recognize.</p> <p>Each member shall not use undignified, sensational, or misleading language in advertising or other publications.</p> <p>Each member shall not publish statements that unjustly discredit the Association.</p> <p>Each member shall not issue and shall discourage associates from issuing any published statements, especially in papers or articles which exaggerate or otherwise misrepresent the facts.</p> <p>Each member shall abide by the TAPPI Antitrust Policy.</p> <p>Each member shall have interest in the public welfare and will be ready to apply special knowledge, skill, and training for the use and benefit of mankind.</p>
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