

2009 INTERNATIONAL CONFERENCE ON NANOTECHNOLOGY FOR THE FOREST PRODUCTS INDUSTRY

Presented by TAPPI and Alberta Ingenuity

Sponsor and Exhibitor Prospectus

JUNE 23–26, 2009
THE WESTIN EDMONTON
EDMONTON, ALBERTA, CANADA

The 2009 International Conference on Nanotechnology for the Forest Products Industry is built around the theme “Unlocking the Potential of Nano-Enabled Biomaterials”. While this conference has typically focused on wood-based and paper-based applications of nanotechnology, this year’s program has been designed to leverage research advances and enhance knowledge across all nano-enabled bio-materials, products, and their processing.

This unique program has been carefully designed to include keynote speakers, tailored technical and business sessions, and several networking events — all designed to reveal the existing and future business opportunities unfolding through nano-enabled biomaterials. Its strong content makes it a “must attend” event.

This internationally known event brings together leading researchers, industry experts, government representatives and other stakeholders to share advances, perspectives and discuss new ideas and breakthrough concepts on nanotechnology-based advances. Don't miss this valuable opportunity to meet key decision makers from a variety of industries while they're spending dedicated time learning and exploring ideas for the future.

The program features presentations around a wide range of scientific and technology-focused topics:

- Nanocomposites: Processing and Properties — paper and paperboard as nanocomposites, biomimicry, matrix-reinforced fibers and films
- New Generation Biomaterials — improvements to wood, pulp, paper, agricultural fibers, coatings as well as novel nanomaterials
- Nanoscale Characterization — metrology, novel imaging, nanophotonics, particles, interfaces and surfaces
- Global Challenges and Opportunities — sustainability, resource management, health and safety, the role of standards
- Nanotechnology Applications — papermaking, paper coating, printing, biorefining, and lignin biodegradation
- Forest Materials-Based Nano-Manufacturing

View the Technical Program
at www.tappi.org/09nano

EXHIBITING: AN EFFICIENT USE OF YOUR RESOURCES

As an exhibitor you will meet and interact with potential customers and industry leaders in this breakthrough technology area. Given the expanded program focus of the 2009 event, meeting participants will cross-cut a variety of industries and applications. This is a great opportunity to expand or enhance your marketing base with your expertise.

PARTICIPATE AS A SPONSOR OR EXHIBITOR

There are several ways in which you can participate with a range of prices and benefits to meet your business objectives:

High-visibility, Conference Sponsorships:

- Quantum level \$5,000
- Atomic level \$3,500
- Molecular level \$2,500

Exclusive and A La Carte Sponsorships from \$500 to \$6,000

Lunches, continental breakfasts, lanyards, logo on conference bag, conference pens, pad folio.

Tabletop Exhibit Display at \$925

The exhibition is incorporated into two tabletop poster sessions that include complimentary hot and cold hors d'oeuvres and beverages from the cash bar, allowing attendees to interactively browse through the tabletop displays and poster presentations in a relaxed and business casual setting.

NOTE: all prices are in US funds.



TAPPI — the leading, international industry association
for the pulp, paper and packaging industries



Alberta Ingenuity — developing international competitive
science and engineering expertise and building capacity for
innovation in areas with lasting social and economic impact.

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Take this opportunity to show your commitment to nanotechnology

HIGH VISIBILITY SPONSORSHIP

QUANTUM SPONSOR // \$5,000

(Limit 3)

- Tabletop space
- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- One page ad in program book (B&W)
- Contact information in program book
- Pre-registration attendee list (1 week prior) and post-conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

ATOMIC SPONSOR // \$3,500

(Limit 5)

- Tabletop space
- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- Pre-registration attendee list (1 week prior) and post-conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

MOLECULAR SPONSOR // \$2,500

(Limit 10)

- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

limit of one sponsor each

- Lanyards // \$2,500
- Conference Pen // \$2,000
- Pad Folio // \$2,000

A LA CARTE SPONSORSHIP OPPORTUNITIES

- Coffee Break Sponsor (one break) // \$1,000 (Limit 5)
- Continental Breakfast Sponsor (one day) // \$5,000 (Limit 3)
- Lunch Sponsor (one day) // \$6,000 (Limit 3)
- Conference bag insert // \$500 (Limit 1 8.5"x11" collateral, exhibitor supplied)

TABLETOP EXHIBITS

A dedicated area at the conference where companies may showcase literature on their products and technologies and meet customers. The area is within the poster reception area to ensure maximum exposure. It is designed for one-on-one marketing interaction. Perfect for meeting prospects and clients.

Tabletop Display // \$925

- Two dedicated receptions
 - Wednesday, June 24, 2009, 5:45 pm – 7:30 pm
 - Thursday, June 25, 2009, 5:45 pm – 7:30 pm
- Tabletop space (6' x 30")
- Conference program book listing
- Signage recognition at tabletop events

NOTE: all prices are in US funds

FOR MORE INFORMATION

Visit www.tappi.org/09NANO or contact
Robert Wheeler +1 404-353-6667
Fax +1 770-446-6947
rwheeler@tappi.org

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Sponsorship and Tabletop Opportunities

Submit this application via email to dtrimmer@tappi.org or fax to: +1-770-446-6947.

CONTACT INFORMATION (PLEASE PRINT OR TYPE)

Company: _____

Mailing address: _____ City: _____

State/Province: _____ Postal Code: _____ Country: _____

Primary Contact: _____ Title: _____ Email Address: _____

Phone: _____ Fax: _____ Website: _____

(Complimentary registration for Quantum, Atomic, and Molecular high visibility sponsorship levels only)

Complimentary Registration Name: _____ Email: _____

What is your company's industry? _____

HIGH VISIBILITY SPONSORSHIP

Quantum sponsor (limit 3) \$5,000

Atomic sponsor (limit 5) \$3,500

Molecular sponsor (limit 10) \$2,500

EXCLUSIVE SPONSORSHIP (limit 1 each)

Lanyards \$2,500

Conference pens \$2,000

Pad folio \$2,000

A LA CARTE SPONSORSHIP

Coffee break (limit 5) \$1,000

Continental breakfast (limit 3) \$5,000

Lunch (limit 3) \$6,000

Conference bag insert \$500

TABLE TOP EXHIBIT DISPLAY: Number of tables × \$925 each _____

Sub Total \$ _____

TAPPI Sustaining Member Discount (5%) (\$ _____)

Total Sponsorship Due \$ _____

With this order form, please submit a **50 word company/product description and a high-resolution copy of your LOGO** (300 dpi TIFF or JPG format) for the conference program guide to Debbie Trimmer, dtrimmer@tappi.org

METHOD OF PAYMENT

Checks: Check Number: _____ for the full amount of US\$ _____

Payable to TAPPI. Checks must be in US Dollars.

Checks should be mailed to 15 Technology Parkway South, Norcross, Georgia 30092 USA, Attn: Debbie Trimmer

Credit Card: Amex Diner's Club Discover MasterCard Visa

Name as is appears on the card: _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

Wire Transfer: Contact memberconnection@tappi.org or call +1-770-446-1400 for instructions.

Wire Transfer: US\$ _____ was wired as payment

on _____ (date)

Direct sponsorship inquiries to:

Robert 'Bob' Wheeler
Phone: +1 404-353-6667
Fax +1 770-446-6947
Email: rwheeler@tappi.org

CANCELLATION POLICY

Requests for cancellations and refunds must be made in writing and received on or before May 1, 2009. This will result in TAPPI retaining \$300 for each sponsor and for each tabletop exhibit. Cancellations received between May 20 and June 5, 2009 will receive a 50% refund. No requests for refunds will be granted after June 5, 2009.