



Building Leadership Excellence



Schools Represented in 2010: Alabama Southern Community College, Auburn University, Clemson University - Packaging Science, Georgia Institute of Technology, Indian Institute of Technology, Institute of Paper Science and Technology, Miami University, North Carolina State University, State University of New York ESF, University of British Columbia, University of Maine, University of Washington, Western Michigan University

Proposal for Financial Support

of the 2011 Student Summit

to be held in Kingsport, Tennessee

TAPPI PI A Student Summit Proposal

The TAPPI/PIMA Student Summit is an annual event designed to provide students interested in pulp, paper, packaging, and allied industries direct interaction with industry leaders and gain valuable information about employment and career development within the industry. The Student Summit is an excellent venue for advanced undergraduate and graduate students to learn about opportunities after graduation as well as some of the key challenges and opportunities existing in the industry today. The TAPPI/PIMA Student Summit is the only event that brings students from the paper schools together to encourage them to join the industry.

For the past two years, the Student Summit has set attendance records with over 110 students attending. We expect to have at least that many again this year.

Exclusive Sponsorship Opportunities

Company Sponsored Casino Night \$8000

Sponsor a Casino night the first evening. Your company's logo would appear on all signage and printed materials for the Student Summit. Your company literature will be distributed to all the students at the conference.

To kick off the first night of Student Summit, we will have a reception during the Career Fair that will then lead to a Casino night with heavy hors d'oeuvres and drinks. Take advantage of this great opportunity to get to know the students in a fun interactive environment that encourages networking with having a good time. There will be all your favorite casino games, Roulette, Black Jack, Craps, and Poker, plus plenty of great prizes. Use your company's logo'd items as prizes, project your company logo on a large screen. You may also decorate with Company_Name themed items like literature, signage or your logo'd items throughout the room, maybe create your own company game booth. This sponsorship level also includes the Student Interview and Career Fair Program listed below (a \$2,700 value).

Company Sponsored Transportation \$2000

These funds would go directly for Airport Shuttles and Buses. Your logo will be featured on all signage for lunch (directional signs, table tents, and website) and you can give a short presentation to the students.

Company Sponsored Planetarium Sponsor \$1500

This sponsorship is for the second evening's event, a trip to the planetarium.

Company_Name's logo would appear on all signage and printed materials for the Student Summit. Your company literature will be distributed to all the students at the conference.

Logo on Student Summit T-Shirt \$1500

This exclusive sponsorship includes your logo on the annual Student Summit T-Shirt. Gain visibility for your company not only at the Student Summit but at the University when they return to campus.

Prizes for the Engineering Competition \$950 (SOLD)

The engineering competition is always the highlight of the Summit. Students are given a problem to solve using only the materials that they are given. It is always

ama ing to see the different approaches to the same problem. BestBuys gift cards are awarded to the first, second, and third place teams.

Non-exclusive Sponsorship Opportunities

Company Sponsored Dinner \$4000 (SOLD)

This sponsorship will be toward one dinner. Company_Name s logo would appear on the signage for the dinner. Our company representatives would be welcome to join us for the meal and get to know the students. Company literature will be distributed to all the students at the conference. Use this opportunity to network with students in a relaxed environment, give a short presentation during dinner, or decorate with your company literature, signage and logo'd items.

This year, on the second night of the Student Summit, we will go to downtown Kingsport, to enjoy some delicious Barbe ue and Ribs at the legendary Bone Fire Smokehouse, 2009 winner of *Live With Regis and Kelly* Ultimate Hometown Grill off for Ribs. Seating and live music will be at the Bus Pit, adjacent to Bone Fire Smokehouse. This sponsorship level also includes the Student Interview and Career Fair Program listed below (a 2,700 value).

Student Interview and Career Fair Program \$2700

This tax deductible contribution of 2,700 to the Tappi Foundation will fund student travel to the summit and also underwrites a small portion of the Student Summit costs. These companies will have the opportunity to interview students for full time employment and internships at the student summit. TAPPI will provide you with the resumes of attending students with their contact information before the conference. TAPPI will provide a professional environment for conducting the interviews. *Please Note: Limit of 20 company participants in the student interview program and career fair, Sustaining Members will be given preferential treatment; other companies can participate on a first come first served basis.*

Company Sponsored Lunch and Networking \$2000

Turn lunch into a great networking event Our logo will be featured on all signage for lunch (directional signs, table tents, and website) and you can give a short presentation to the students.

Company Sponsored Travel Stipends \$1000

Sponsor two students to help cover their travel expenses to the conference. Alternatively, Company_Name could support as many students at 500 each as they wanted to support. TAPPI will conduct a drawing before the conference and the students will be given their checks at the event. These checks will be referred to as Company_Name s Travel Stipends. Company literature will be distributed to all the students at the conference.

The Student Summit is supported by the gifts by the members to the TAPPI Foundation. Thank you for helping provide this incentive to keep these talented young people in our industry.

New Student Efforts

The average age of TAPPI members is declining (this is one decline TAPPI is very happy about), and here is what some of the new student members are saying about student programs like the TAPPI/PIMA Student Summit:

Never have I learned so much about an industry and been so excited to be a part of something in such a short time *Danielle Boyd, Paper Engineer student, Junior, WMU*

The Student Summit really gave me a leg up on how to think and act like a true professional in this industry. *Margaret Gerhart, Paper Engineering graduating senior, WMU, entering the job market in December as Process Engineer, International Paper, Courtland, AL*

The 2009 and 2010 Student Summit had a record attendance of 111 students from 13 schools. TAPPI has expanded the Student Summit's reach to include packaging schools, and the Summit now has a recruitment career fair and interview center for paper and converter companies to attract new talent. Interviewing, showcasing at the career fair, and providing funds for the Student Summit, some previous company sponsors include: MN A, Ashland, Buckman, International Paper, NewPage, Pactiv, P G, imberly-Clarke, AbitibiBowater-Coosa Pines. Also, students efforts are reaching around the world, with students now visiting from TAPPI chapters abroad.

The Student Summit typically takes place on Martin Luther King weekend, with opening sessions starting in the afternoon on Saturday and lasting until noon on Monday. There is always a plant tour, Engineering Competition, and a fun group outing that is built into the schedule. Topics and Sessions for the Student Summit range from Business and Personal Expertise, such as Financial and Investment Skills, Project Management, and a Mill Managers Roundtable to more technical topics and sessions such as What's New in Printed Electronics and a State of the Industry presentation. All of which are topics that aren't necessarily taught in the typical college classroom.

Communication for the Future

With the help of the TAPPI Foundation, TAPPI just launched an upbeat, industry recruitment video aimed at high school and college ages. Visit www.careersinpaper.org to check this out. Social media efforts to reach this group have taken off, plus TAPPI's new Young Professionals Committee is helping those new to the industry to hit the ground running.

Direct contributions from TAPPI's Professional Members, TAPPI Sustaining Member Companies, and other sponsoring individuals have helped to make this a reality. TAPPI Foundation's 2009 audited statement attests to the unwavering support for students and awards in the industry: 196,532 given out in direct scholarships and gifts for the year. This is a 28% increase in the amount given the last fiscal year.

TAPPI is proud to report that since TAPPI Foundation's inception in 1990, well over 6 million has been donated to fund scholarships, awards, student programs, scholastic environmental education, and more.

Please complete and return this form prior to December 15, 2010 to:

TAPPI, ATTN: David Bell, 15 Technology Parkway S. Norcross, GA 30092, USA • Fax +1-770-446-6947 • Main Phone +1-770-209-7209

For more information about the career fair or sponsoring please contact David Bell, Cell +1-678-480-9975, dbell@tappi.org

Contact Information (please print or type):

TAPPI-FOUNDATION

Company: _____ Mailing Address: _____ Ste/Rm: _____

City: _____ State/Province: _____ Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ Web site: _____

Primary Contact Name: _____ Title: _____

Telephone: _____ Fax: _____ E-Mail Address: _____

How did you learn of this event?: _____

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

- Exclusive "Casino" Reception Sponsor: \$8,000**
- Exclusive Transportation Sponsor: \$2,000**
- Exclusive "Planetarium" Sponsor: \$1,500**
- Logo on Student Summit T-Shirt: \$1,500**
- Prizes for Engineering Competition: \$950**

NON-EXCLUSIVE SPONSORSHIP OPPORTUNITIES:

- Company Sponsored Dinner: \$4,000 (limit 2 companies)**
- Student Interview and Career Fair Program: \$2,700 (limit 20 companies)**
- Company Sponsored Lunch and Networking \$2,000 (limit 2 companies)**
- Named Student Travel Stipends: \$1,000 (no limit)**
- Individual Student Travel Stipends: \$500 (no limit)**

The Student Summit is supported through gifts provided by members to the TAPPI Foundation. Thank you for helping provide this incentive to keep these talented young people in our industry. All donations to the TAPPI/PIMA Student Summit are tax deductible.

5% early bird discount on sponsorships paid for prior to October 1, 2010.

Checks should be made payable to the TAPPI Foundation

Credit Card #: _____ Expiration Date: _____

Card Holder's Address: _____

Name (as it appears on credit card): _____ Card Holder's Signature: _____

Signed: _____ Print Name: _____ Date: _____