

# TEN-YEAR FORECASTS OF DISRUPTIVE TECHNOLOGIES IN PAPER AND BOARD TO 2020



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Price: \$4,631 (member) \$4,875 (non-member)

### REPORT SUMMARY

This major new study identifies and profiles the top 25 disruptive technologies that are expected to affect the global pulp and paper supply chain over the next 10 years to 2020. **Ten-Year Forecasts of Disruptive Technologies in Paper and Board to 2020** is the essential planning and strategy guide. It provides definitions and descriptions of disruptive technologies that could impact the industry, along with the potential impact the top 25 disruptive technologies will have. It includes exclusive analysis and ten-year forecasts, detailing how current and emerging trends will shape the pulp and paper industries. This brand new report is essential reading for anyone working in the paper and board, and related, industries.

### FIND OUT ABOUT

- The top 25 disruptive technologies in paper and board
- Realistic scenarios for these technologies
- Eight categories of disruptive innovations

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# TEN-YEAR FORECASTS OF DISRUPTIVE TECHNOLOGIES IN PAPER AND BOARD TO 2020



## METHODOLOGY

### Ten-Year Forecasts of Disruptive Technologies in Paper and Board to 2020

is the result of an exhaustive primary research programme incorporating interviews with a panel of leading paper and technology experts. The expert responses were tabulated and ranked to form the overall top 25 technologies. Secondary research was carried out to be able to provide a more detailed description of each item on the top 25 list. In addition, the most recent available data was consulted for worldwide consumption of different grades of pulp, paper, and paper-board products. The report provides a unique depth of information and analysis.

## WHAT DO YOU GET?

- Thorough definitions and descriptions of the disruptive technologies that could impact the paper and board industries to 2020
- An assessment of the potential impact of the top 25 disruptive technologies on the industry over the next 10 years
- Exclusive paper and board technology forecasts clearly illustrated with 75 tables and figures

## HOW WILL THIS MARKET INTELLIGENCE REPORT BENEFIT YOU?

- Identify and understand effects of the top 25 disruptive technologies on the paper industry to 2020
- Understand global trends affecting the pulp and paper industry

- Use scenario plans of emerging trends and ten-year predictions of disruptive technologies to plan your business strategy with confidence

## WHO SHOULD BUY THIS REPORT?

- Paper chemical suppliers
- Paper manufacturers
- Print equipment manufacturers
- Packaging converters
- Consumable and equipment suppliers
- Brand owners and retailers

## WHAT'S INCLUDED IN THE PRICE?

- One hard copy of report couriered to you (see order form for postage costs) on publication date
- CD-Rom with searchable PDF
- Global intranet licence allowing everyone in your organisation electronic access to the study

## AUTHOR PROFILE



Martin Hubbe – Professor and distinguished scientist, Department of Forest Biomaterials, North Carolina State University

Martin Hubbe is an international authority in the field of biomaterials and paper and has been active in his research for the past 34 years.

His expertise includes colloidal chemistry, polyelectrolyte interactions, electrokinetic phenomena,

and adhesive properties of polyampholytes. Martin's research extends to papermaking chemistry, strength additives, dyes, online charge control and paper machine process optimisation.

Martin is the founding co-editor of BioResources.com, a peer-reviewed journal devoted to the science of lignocellulosic materials, and has co-authored 20 other related publications.

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