



Date: December 5, 2007
To: Industry Supporters
From: 2008 TAPPI Runnability Fun Run/Walk Committee

Help some bright students achieve a future career in the pulp and paper industry! Sign up today to sponsor the Runnability Run Fun/Walk being held during the **PaperCon '08** Conference in Dallas, Texas (formerly TAPPI/PIMA/Coating Conference). The event features a 5K run and a 2 mile walk scheduled for the morning of May 7.

Proceeds from the Runnability 5K are donated to the **TAPPI Process and Product Quality Division Scholarship Fund**. The entry fee is \$25 for regular participants and \$10 for full-time students. The minimum contribution for sponsors is \$500.

Recognition will be given to all participating sponsors during and prior to the event. Signage will be used to recognize and thank all sponsors of this event as well as write-ups and further recognition in the **PaperCon '08** Conference Program Book, the Conference Pre-Registration letter, the TAPPI Web site, the follow-up thank you letter that is sent electronically to all attendees as well as on the event t-shirts. Special sponsor ribbons, for you to wear during the 2008 Conference, will identify you as a sponsoring company.

Attached is a form for you to fill out and return to **Scott Springmier at TAPPI** showing your desired level of participation by **March 1, 2008**. With your support, this event will be a success.

Thank you in advance for your contributions and support.

500.00 (Minimum tax deductible donation)

- ✓ Company logo will be screened onto the race t-shirt and in the conference onsite program book
(logo - electronic format - .eps preferred needed with sponsorship payment or by March 1, 2008)
- ✓ Tax Deductible donation
- ✓ Five complimentary T-Shirts per company
- ✓ Listing of company name in advance publicity in print or electronic format
- ✓ Opportunity to provide marketing literature and promotional information in race packets
- ✓ Special ribbon/button supplied to all company attendees indicating level of sponsorship

Please fill out the attached page and return to Scott Springmier at the address or fax number shown. We hope you will take the opportunity to join us in supporting this worthwhile effort to improve our industry and have fun at the same time.

More information about the conference is available at www.tappi.org/PaperCon08.

TAPPI Runnability Planning Committee

Shih-Chin Chen, ABB Inc
Alfred C. Li, USG Corporation
Nancy Ross Sutherland, USDA Forest Service
Frank J. Sutman, Hercules Paper Technologies and Ventures
Mary M. Toney, Albany International Research

PaperCon '08

4th Annual Runnability Fun Run

May 7, 2008 • Dallas, Texas
Sponsorship Information Form

COMPANY NAME: _____

CONTACT NAME: _____ EMAIL: _____

ADDRESS: _____

PHONE: _____ FAX: _____

PAYMENT SECTION

1) Check Enclosed: _____ (Make checks payable to TAPPI), or

2) Invoice me at the above address (check here) _____, or

3) Charge my credit card below:

Credit Card Type: _____ Credit Card # _____ Exp. Date _____

Authorized
Signature: _____

Requested Number and Sizes of Sponsor T-shirts ___M ___L ___XL

Return completed form with payment and company logo artwork no later than March 1, 2008 to:

Scott Springmier
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Fax: +1 770 446 6947
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