



Online community launched for PaperCon'08 attendees

A new online community lets PaperCon'08 attendees make contacts, plan meetings, and reach out to customers before even setting foot on the conference floor.

Event Mingle will help registered PaperCon attendees to plan their conference experience for the absolute best use of time, maximizing important contact opportunities and making it easy to find information targeted to their needs and interests.

Thanks to the generous support of Metso, the networking site is powered by EventMingle, the first Web-based, online social networking technology designed to cater to the tradeshow industry. EventMingle enables attendees, exhibitors and speakers to collaborate online prior, during and after the event. Interactive features include:

- **Matching and Collaboration Tools** – EventMingle will match attendees, speakers and exhibitors based on their personal profile and goals for the event.
- **Advanced Search Features** - Participants can search for people based on location, title and interests. Attendees also can meet others who plan to attend a specific conference session or exhibit.
- **Detailed Online Exhibitor Directory** - Exhibitors can publish extended information, including a searchable product directory, current news releases and scheduled booth events.
- **The Daily Planner** – Participants can create a custom, detailed schedule and to-do list they can take with them to the event.

The system also features a Press Center, Message Forums, and more.

Paper Con '08 is the most comprehensive pulp and paper event of the year, as TAPPI Papermakers, TAPPI Coating & Graphic Arts, and PIMA International join forces and bring together the most renowned industry experts at one conference.

[Register now to attend PaperCon '08 and experience EventMingle!](#)

EventMingle is a part of PaperCon '08 thanks to the generous support of Metso.

