

2008 PLACE CONFERENCE

Innovations in Flexible Consumer Packaging



Portsmouth, Virginia, USA • September 14-17, 2008

Special Conference Session:

The Sustainability Workshop

8:00 am – 12:30 pm, Tuesday, September 16

Do you know how sustainability will affect your customers or your bottom line? Attend this special PLACE Conference workshop designed to be an interactive and participatory learning experience about sustainability as it relates to customer expectations, social responsibility, and bottom-line improvement.

You'll learn not only the concept and terms surrounding sustainability, but also practical, disciplined paths for financial and environmental sustainability, implementation difficulties, monitoring techniques, related certifications, and a multi-step path for achieving your sustainability goals.

At the end of this workshop, participants will be able to comprehend and apply the following sustainability tools/techniques/strategies: Sustainability Trio; "Quote to Cash" Technique for Bottom-Line Improvement; Waste Elimination; Disciplined Paths for Problem- Solving / Certifications / Sustainability; The "R"s; and the Wal-Mart Score Card.

Who should attend this workshop?

Sales Managers; Operation/Production Managers; Conformance Managers; Quality Managers; Process Improvement Managers; Plant Managers; Green Managers; Environmental Managers; General Managers, COOs and CEOs.

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