

2008

中美软塑包装薄膜发展论坛

2008 Sino-American Flexible Packaging & Film Development Symposium

2008年11月13-14日·中国 上海 华亭宾馆
Hua ting Hotel & Towers•Shanghai, China•November 13-14, 2008



主办单位 Hosted by

中国塑料加工工业协会 (CPPIA)
China Plastics Processing Industry Association



美国造纸与纸浆工业协会
the PLACE Division of TAPPI



承办单位 Organized by

中国塑协复合膜制品专业委员会 (CFP)
China Flexible Packaging Association



协办单位 Cooperated by
中国塑协BOPET专业委员会

China Association of Manufacturers of Polyester film



论坛介绍

为促进我国塑料软包装产业的国际交流与技术进步, 由中国塑料加工工业协会、美国造纸与纸浆工业协会 (TAPPI) 共同主办, 中国塑协复合膜制品专业委员会承办, 中国塑协双向拉伸聚酯薄膜专业委员会协办的“2008中美软塑包装薄膜发展论坛”将于2008年11月13-14日在上海华亭宾馆举办。论坛期间将进行技术、学术和市场信息交流。有着诸多软包装资源的美国造纸与纸浆工业协会 (TAPPI) 将邀请经验丰富的国际著名专家、学者作专题报告。同期, 还特别邀请数位国内塑料软包装开发与应用领域的行业著名专家、学者和企业家做专题报告。

我们希望这场集国内外行业发展趋势探讨, 市场领域合作, 新型技术交流于一体的头脑风暴活动, 能带来产业创新的理念, 使之深入到每一个从业人士的脑海中, 并发展成为今后影响企业高端人士重要抉择的依据。此次活动, 作为由海内外行业协会高端发起与组织的一次真正意义上的高峰论坛, 基于行业整体发展以及国际化合作的高度, 他带来的是权威而精确的专家见解!

The China flexible packaging industry is growing with continuous high speed per year. If you are not connected with this marketplace, you cannot afford to wait any longer. The PLACE Division of TAPPI in cooperation with the China Plastics Processing Industry Association (CPPIA) are hosting the 2008 Sino-American Flexible Packaging & Film Development Symposium.

Building strong business relationships begins on a personal level. Today, the TAPPI sponsorship strategy allows you to communicate directly, cutting through the cluttered marketplace and achieving measurable results from a clear, substantive marketing plan. While TAPPI offers many unique ways to reach its members, what is accomplished is simple: a venue for your company to build lasting relationships with China's high growth flexible packaging industry.

论坛主会场及住宿信息 Hotel Info

中国 上海 华亭宾馆 Hua ting Hotel & Towers•Shanghai, China
<http://huating.jinjianghotels.com/>



这是一场由国内外行业协会高端发起与组织 云集了国际知名专家与资深业者的 软包装行业顶级峰会

9月15日之前报名, 您仅需支付 2,000元 (会员价1,500元)
即可享受我们为您精心提供的一站式服务!

Enter · Exchange · Enhance In China
We meet all your needs Here!

谁将出席 Who will attend

120家软包装彩印企业	120 Flexible Packaging Converters
30家软包装供应商	30 Flexible Packaging Suppliers
20家终端用户	20 End Users

出席职位 Attendee's title

管理高层	Managing Director
技术总监	Technical Director
工程师	Engineer
研发人员	R&D Personnel
市场总监	Marketing Director
生产总监	Production Director

论文征集

为更好地体现行业权威性, 促进企业间技术交流, 主办方特向国内外从事塑料软包装研究、生产、加工、应用, 设备制造等工作的教授、专家、企业家、工程技术人员征集论文, 遴选出的优秀论文将推荐给协会的《中国塑协通讯》、《中国塑料》、《国外塑料》、《中国塑料工业年鉴》等刊物刊载, 优胜者还将获得优秀论文奖金。

Article Recruit

To better reflect the industry authority, and promote technical exchanges between enterprises, The organizer hereby recruit the symposium articles to people who is engaged in plastic flexible packaging research, production, processing, end-use, equipment manufacture, such as the professors, experts, entrepreneurs, engineers and technicians. the selection to excellent articles will be recommended to CPPIA's publications. The winners will also obtain the outstanding article bonus.

论文征集详情请咨询 For more info, please contact

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论坛主题 Key Topics

发展趋势探讨 Trend of Flexible Packaging Industry

- 1- 食品包装QS市场准入执行情况及目前所面临的问题、今后的政策方向等
The impact of implementation of QS system to China, evaluation of the effectiveness of the program and what need to be changed in future
- 2- 塑料软包装树脂原料 (PE、PP) 的市场现状及前景预测
The current scenario of demand and production capacity of resin (PE,PP) in china and the future outlook
- 3- 中国塑料软包装基材的供需现状及发展趋势
The current supply and demand situation of key plastic films used by flexible packaging industry
- 4- SAP: 供应链管理在塑料软包装行业的应用
SAP: Application of ERP for flexible packaging industry
- 5- 软包装企业成功管理模式的探讨与分享
Managing flexible packaging company in China- experience sharing
- 6- 国内外医药软包装的发展趋势
Trend of flexible packaging for pharmaceutical industry
- 7- 欧洲软包装工业的发展现状及发展趋势
Trend and current status of European flexible packaging industry
- 8- 软包装产品设计的全球趋势
Global Trend in product design for flexible packaging industry
- 9- 日本, 韩国的软包装发展现状
Trend and current status of Japanese, Korean flexible packaging industry

新型技术交流 Technology of Flexible Packaging Industry

- 1- 改进薄膜挤出成型和挤出涂布工艺流程的工具
Tools for Process Improvement in Film Extrusion and Extrusion Coating Operations
- 2- 挤出涂布过程挤压时间对涂层附着力的影响
Effect of Time in the Nip on Adhesion in Extrusion Coating
- 3- 关于高速流延聚丙烯薄膜挤出工艺的研究
High-Speed Cast-Polypropylene Film Extrusion Studies
- 4- 加工高阻隔性PVDC的新方法
Novel Methods to Process High Barrier PVdC
- 5- 用大气等离子体技术提高挤出涂布和复合结构界面的表面粘结度
Improving Surface Adhesion for Extrusion Coated and Laminated Structures with Atmospheric Plasma
- 6- 关于电晕处理的研究: PET薄膜挤出涂布的预处理
Corona Treatment Study: Primed PET for Extrusion Coating
- 7- 塑料薄膜热封层涂布的新型一步法
New 1-Step Heat Seal Coatings for Plastic Films

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登记表 Registration form

不容错过的赞助机会 Sponsorship Opportunities

钻石赞助商 (限1名) ¥100,000

Diamond Sponsor (Limit 1 Sponsor) RMB 100,000

享受 赞助商演讲、茶歇间隙广告、会场产品展示、会前宣传、会后宣传、现场论坛背景墙冠名、参会人员胸卡冠名、论坛资料袋独家赞助、赞助商资料袋、论坛指定论文集封底广告、主持人鸣谢、论坛通讯录冠名、5个免费参会名额

10 minute speech, tea break promotion, display products, Pre-Event and Post-Event release, Recognition in the back-ground of Symposium, Recognition in Symposium badge and attendee list, exclusively symposium info bag, sponsor's DM in info bag, thank sponsors at Symposium, Full back page color advertising in "official symposium article" issue. free of charge, 5 attendees free of charge

金牌赞助商 (限3名) ¥50,000

Gold Sponsor (Limit 3 Sponsors) RMB 50,000

享受 茶歇间隙广告、会场产品展示、会前宣传、会后宣传、现场论坛背景墙冠名、参会人员胸卡冠名、赞助商资料袋、论坛指定论文集扉页(或封二、封三)广告、论坛通讯录冠名、3个免费参会名额

Tea break promotion, display products, Pre-Event and Post-Event release, Recognition in the back-ground of Symposium, Recognition in Symposium badge and attendee list, sponsor's DM in info bag, Full head page color advertising in "official symposium article" issue free of charge, 3 attendees free of charge

银牌赞助商 (限6名) ¥30,000

Silver Sponsor (Limit 6 Sponsors) RMB 30,000

享受 会场产品展示、会前宣传、会后宣传、现场论坛背景墙冠名、赞助商资料袋、论坛指定论文集内页广告、论坛通讯录冠名、2个免费参会名额

Display products, Pre-Event and Post-Event release, Recognition in the back-ground of Symposium, Recognition in attendee list, sponsor's DM in info bag, Full page color advertising in "official symposium article" issue free of charge, 2 attendees free of charge

有关赞助详细信息请联系 汪燕:

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联系方式 CONTACT INFORMATION (Please print or type)

公司Company: _____ 国家Country: _____

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联系人Primary Contact: _____

姓名Name: _____

职位Title: _____

邮箱E-mail: _____

是否为中国塑协复合膜制品专委会会员 是 否

If being member of CFP Yes No

您的公司所属行业 What type of company do you work for?

- 软包装彩印工厂 Flexible Packaging Converting Plant
 软包装公司总部 Flexible Packaging Headquarters
 机械设备供应商 Manufacture of Machinery, Equipment, Chemicals or Suppliers
 耗材生产商 Consumable Maker
 代理商(经销商) Dealer or Distributor of Suppliers
 独立研究机构 Independent Research
 院校教授 University Professor
 政府机构 Government
 媒体 Press
 其他(请注明行业) Other _____

您可以选择以下三种方式登记参会 Three Easy Ways to Register

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电邮 E-mail xs-wen@163.com

fqw_cn@yahoo.com.cn

xiaye@china-bopet.com

论坛收费标准 Registration Fee

注册时间 Date	9月15日之前 Before Sep 15	9月15日-10月15日 within Sep 15~Oct 15	10月15日之后 After Oct 15
会员 Member	RMB 1,500	RMB 2,000	RMB 2,500
非会员 Non-Member	RMB 2,000	RMB 2,500	RMB 3,000

会务组联系 Contact Info

论坛报名/论文征集 Registration / Article Recruit

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吴方群 Ms. Wu fqw_cn@yahoo.com.cn

夏治 Ms. Xia xiaye@china-bopet.com

赞助报名 Sponsor

汪燕 Ms.WangYan wangy@tappiconference.com.cn

论坛网站 Website

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