

2008 Sino-American Flexible Packaging & Film Development Symposium

Hosted by the China Plastics Processing Industry Association (CPPIA)

&

Polymers, Laminations, Adhesives, Coatings, Extrusions (PLACE) Division of TAPPI

HUA TING HOTEL & TOWERS • SHANGHAI, CHINA • NOVEMBER 13-14, 2008

SPONSORSHIP OPPORTUNITIES

GAIN RECOGNITION WHILE STRENGTHENING YOUR BRAND AWARENESS!

DIAMOND SPONSOR (1 Sponsor) US\$15,000

- 10 minute speech
- Tea break signage promotion
- Tabletop Display of products
- Pre-Event and Post-Event Press Release recognition
- Recognition on signage in the back-ground of Symposium
- Recognition on Symposium badge and in attendee list
- Logo on symposium bag
- Sponsor's brochure in info bag
- Formal thanks to the Diamond sponsor at Symposium
- Full back page color advertising in "official symposium article" issue free of Charge
- 5 attendees free of charge

GOLD SPONSOR (3 Sponsors) US\$8,000

- Tea break signage promotion
- Tabletop Display of products
- Pre-Event and Post-Event Press Release recognition
- Recognition on signage in the back-ground of Symposium
- Recognition on Symposium badge and attendee list
- Sponsor's brochure in info bag
- Full page color advertising in "official symposium article" issue Free of Charge
- 3 attendees free of charge

SILVER SPONSOR (6 Sponsors) US\$5,000

- Tabletop Display of products
- Pre-Event and Post-Event Press Release recognition
- Recognition on signage in the back-ground of Symposium
- Recognition on attendee list
- Sponsor's brochure in info bag
- Full page color advertising in "official symposium article" issue Free of Charge
- 2 attendees free of charge

PROMOTIONAL OPPORTUNITIES

MAKE YOUR COMPANY AND KEY PRODUCTS KNOWN TO THE ATTENDEES

- **Pens with company logo—US\$2,500—**(Exclusive to one sponsor)
Pens will be ordered and produced with your logo and insert in bag by event organizer.
- **Tabletop display—US\$1,000—**(Per 4 feet x 30 inches table)
Tables are manned by the sponsor.
- **Flyer in conference bag—US\$600—**(One flyer per company)
Flyer quantity is supplied and shipped to China by sponsor and inserted by event organizer.)

2008 Sino-American Flexible Packaging & Film Development Symposium Sponsorship

HUA TING HOTEL & TOWERS | SHANGHAI, CHINA | NOVEMBER 13-14, 2008 | SPONSORSHIP OPPORTUNITIES CONTRACT

CONTACT INFORMATION (Please print or type)

08SINO

Company: _____
Mailing Address _____
City: _____ State/Province _____ Postal Code _____ Country _____
Phone: _____ Fax: _____
Website: _____
Primary Contact Name: _____
Title: _____
Phone: _____
E-mail _____

SPONSORSHIP OPPORTUNITIES

Check the sponsorship level you wish to support:

- | | |
|--|------------|
| <input type="checkbox"/> DIAMOND SPONSOR (Limit 1 sponsor) | US\$15,000 |
| <input type="checkbox"/> GOLD SPONSOR (Limit 3 sponsors) | US\$8,000 |
| <input type="checkbox"/> SILVER SPONSOR ..(Limit 6 sponsors) | US\$5,000 |
| <input type="checkbox"/> Pens with company logo (limit 1 sponsor) | US\$2,500 |
| <input type="checkbox"/> Tabletop Display | US\$1,000 |
| <input type="checkbox"/> Flyer in Conference Bag (1 flyer per company) | US\$600 |

CONTRACT SPONSORSHIP PAYMENT TERMS

Sponsorship opportunities are secured by faxing or mailing the signed contract with full payment to TAPPI. Full payment must be made upon submission of contract. If payment is not received, TAPPI has the right to refuse this contract.

CONTRACT AGREEMENT

By signing this contract, we, the below signed company, have read and agree to the payment and cancellation policy to sponsor at the **2008 Sino-American Flexible Packaging & Film Development Symposium** scheduled for November 13-14 2008, at the Hua Ting Hotel & Towers, Shanghai, China

Signed:

Print Name: _____ Date: _____

PAYMENT METHOD (Select one)

08SINO

Check or Money Order:

Make check or money order payable to TAPPI. .

Credit Card (circle one) Visa MasterCard American Express
Credit Card # _____ Exp. Date: _____

Card Holder's Signature/Printed Name: _____

Card Holder's Billing Address: _____

For bank wire transfer, please contact Susan Rawlins at srawlins@tappi.org

Send to: Susan Rawlins—srawlins@tappi.org or mail to: TAPPI—15 Technology Pkwy South— Norcross, GA 30092—USA or fax to +1 770.446.6947

Notice for all sponsors!

Must provide business license and related documents, company and product information.

A sponsorship contract between the sponsor and organizing committee will ensure the benefits of both parties.

During the event period, sponsors may not display advertisement, new product information, etc without the organizing committee's approval.

If there are special requests by the sponsor, please contact the organizing committee for further discussion.
Patrick Cheung:
patrick.sl.cheung@gmail.com

The organizing committee holds the right to this forum's trademark.

CANCELLATION POLICY:

Requests for cancellations and refunds must be made in writing and received on or before September 30, 2008.

Cancellations received between September 30, 2008 and November 1, 2008 will receive a 50% refund. No requests for refunds will be granted after November 1, 2008.

For more information, contact Susan Rawlins,
Direct: +1 770/209-7289
Fax: +1 770/446-6947
Email: srawlins@tappi.org