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PLACE



The Flexible Packaging
& Converting Industry's
Leading Resource

POLYMERS • LAMINATIONS • ADHESIVES • COATINGS • EXTRUSIONS

2009

Flexible Packaging Symposium Trends and Technology Developments

*The premier event for the Flexible Packaging and
Converting Industries*

India

Mumbai

10–11 November 2009

Renaissance Mumbai Hotel & Convention Centre

New Delhi

13–14 November 2009

Intercontinental Eros Nehru Place

Sponsorship Prospectus



Hosted by



TAPPI
people resources solutions®

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2009 Flexible Packaging Symposium - Trends and Technology Developments

A First for India

In recognition of India being an emerging leader in the flexible packaging industry, TAPPI will hold its 2009 Flexible Packaging Symposium in India for the first time.

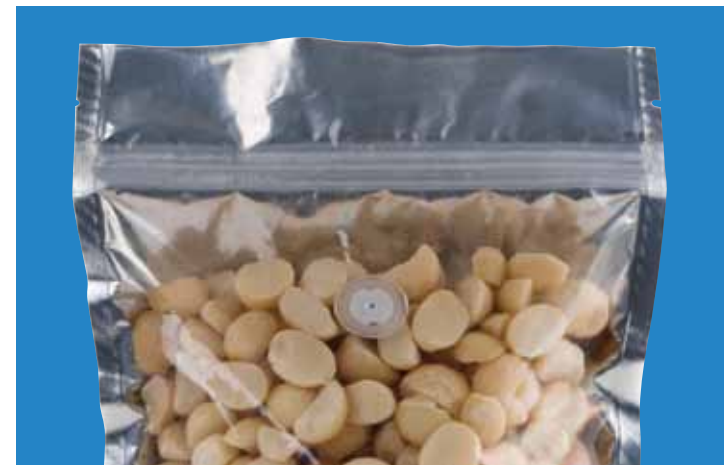
Mumbai, INDIA
Renaissance Mumbai Hotel & Convention Centre
10-11 November

New Delhi, INDIA
Intercontinental Eros Nehru Place
13-14 November

These two symposia will attract high-level delegates and decision makers involved in flexible packaging manufacture, including Managing Directors, Technical Directors, Vice Presidents of Operations, and Packaging Engineers.

Symposium Topics

- Aseptic packaging processes
- Channel geometry for multi-layer blown film dies
- Clear retort packaging processes
- Full spectrum infrared coating measurement
- How to enter markets in the USA
- Improvement of interlayer peel strength
- Modifying LDPE for improved adhesion
- Near infrared coating measurement
- Online quality control
- Online measurement of multilayer blown films
- Oxygen permeation measurements across films
- Polyurethane laminating adhesives and food safety
- Processing of high barrier PVdC
- Polyolefin dispersion technology
- Recycling of packaging wastes
- State of the flexible packaging industry
- Surface treatments for multi-layer film performance



Hosts for the 2009 Flexible Packaging Symposium

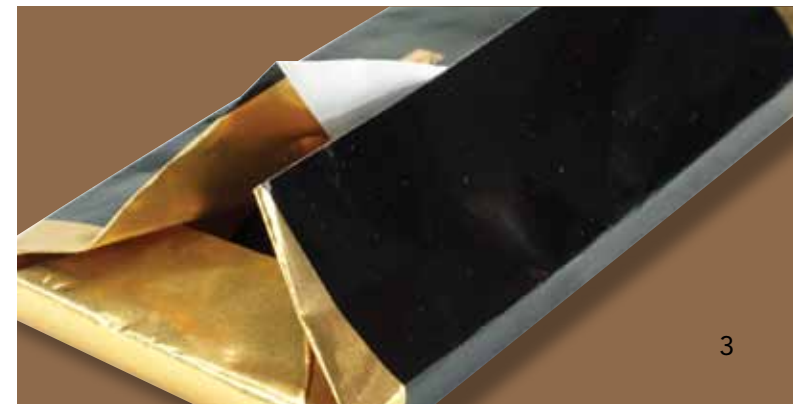
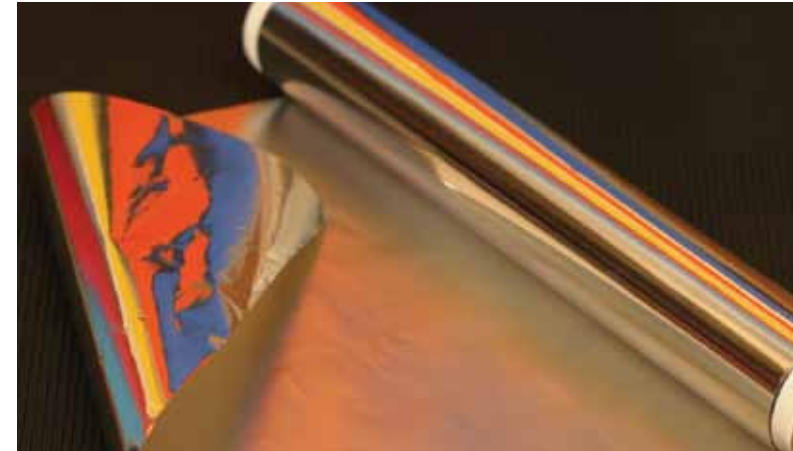
TAPPI, established in 1915, is the leading technical association for the worldwide pulp, paper, packaging, and converting industries and serves the broad packaging industry through the work of its PLACE (Polymers, Laminations, Adhesives, Coatings, and Extrusions) Division.

- PLACE is the division for all critical technical information and development regarding the present Flexible Packaging Marketplace.
- PLACE is where suppliers, converters and end users meet to learn and discuss the future of Flexible Packaging Technology.

Paper, Film & Foil Converters' Association (PFFCA) is an all-India body representing various sectors that manufacture packaging material in the flexible and folded carton sectors and manufacturers of basic inputs to the packaging industry. Established in 1965, as All India Paper and Allied Products Manufacturers' Association, the organisation was renamed in 1995 as Paper, Film & Foil Converters' Association (PFFCA).

The South Indian Education Society School of Packaging (SIES-SOP) supports professionals dedicated to developing packaging that is functionally efficient with quality parameters that conform to international standards, while being cost effective and environmentally friendly. SIES is one of the oldest educational societies in Mumbai and was pioneered in 1932.

For more information or questions concerning sponsorship, please contact Kristi Ledbetter at kledbetter@tappi.org.



2009 Flexible Packaging Symposium – Trends and Technology Developments

Sponsorship Works!

Numerous studies show that companies can gain market share by investing during recessions. Companies that invest in marketing are positioned to grow and prosper—especially at the end of a recession. Consider the top three reasons your customers attend industry events:

- To examine current products
- To see new technology
- To see new product introductions

These top three reasons even outscore categories such as improving job performance, generating ideas, and finding solutions to problems—and that means your customers will want to see you and your products at the 2009 Flexible Packaging Symposium.

Sponsorship is a Good Value

This unique event gives you immediate access to people of influence. Save money by eliminating the need to make multiple on-site visits to their locations.

- No scheduling conflicts and no appointments necessary
- Efficient and effective contacts without work distractions
- Lower cost per contact when compared to field visits
- Less net marketing expense per qualified lead

Sponsorship is Face to Face

The 2009 Flexible Packaging Symposium will attract top executives and industry leaders from around the world. Leverage your sponsorship to meet with your most valuable customers—and your best new prospects!

- Companies large and small meet with customers on a level playing field
- Create brand awareness for your products and services

Sponsorship Means Leadership

- Your sponsorship validates the leadership of your organisation and positions your team to maximize every opportunity for introductions, discussions, and networking
- Use this business-building event to share your products and services with important business leaders in the industry
- Delegates are global executives and technical experts with real purchasing power. Meet them in a favourable business environment.
- Reach your target audience with a sponsorship that meets their demands for the best technologies, products, and services.



Maximize your return with unique, tailored packages.
 Your sponsorship includes both locations.
 Customised packages available.



Sponsorship Packages for 2009 Flexible Packaging Symposium – India

Reach Your Customers	Platinum	Gold	Silver	Entrepreneur	A La Carte
Tabletop Display	*	*	*		US\$250 Rs12,000
Buyer's Guide Listing in the Conference Programme Book – with Contact Name*	*	*	*		
One Conference Pre-Registration List	*	*	*	*	
Delegate List Post Conference	*	*	*	*	
Build Brand Awareness and Show Your Support					
A la Carte Lunch Sponsorship	*				US\$2,600 Rs 1,25,000
Designated as a Premier Sponsor on Conference Handout Material	*				
Verbal Acknowledgement by Sponsorship Level by Chairman	*	*			
Black and White Vertical Ad in Programme Book	*	*	*		US\$250 Rs 12,000
Recognition on Event Signs	*	*	*	*	
Sponsor Powerpoint Display presented in Session Pauses	*	*	*	*	
Price in Indian Rupees	Rs 2,40,000	Rs 1,20,000	Rs 50,000	Rs 24,000	
Price in US\$	US\$5,000	US\$2,500	US\$1,000	US\$500	
<i>Custom Packages including substitutions can be arranged, please call for pricing.</i>					

Sponsorship & Tabletop Agreement

Please complete and return this agreement prior to 1 October 2009 to:

TAPPI, Attention: Kristi Ledbetter, 15 Technology Parkway South, Norcross, GA 30092, USA • Fax: +1-770-446-6947 • kledbetter@tappi.org.

Name _____ Title _____

Company _____ TAPPI Member No. _____

Street Address _____ City _____

State/Province _____ Postal Code/Zip _____ Country _____

Email _____ Telephone (Include Country Code) _____

Fax _____ Company Website Address _____

Select all that apply and total below.

Sponsor Opportunities:

Platinum US \$5,000 Gold US \$2,500 Silver US \$1,000 Entrepreneur US \$500

Platinum Rs 2,40,000 Gold Rs 1,20,000 Silver Rs 50,000 Entrepreneur Rs 24,000

A La Carte Sponsorship Opportunities:

Lunch Rs 1,25,000 or US \$2,600

Table Top Table Top Rs 12,000 or US \$250

Sub Total US\$ or Sub Total Rs _____

TAPPI Sustaining Member Discount (5%) (US\$ _____)

Total Sponsorship Due US\$ or Rs _____

With this Order Form, please submit your 50 WORD company/product description and a high-resolution or eps version of your LOGO for the conference programme guide to Kristi Ledbetter, kledbetter@tappi.org

Method of payment: **Cheques:** Cheque Number _____ for the full amount of US\$ _____ Payable to TAPPI. Cheques must be in US Dollars. For payment in US dollars, please pay by cheque, credit card or wire transfer. For payment in Indian Rupees, please contact Kristi Ledbetter at kledbetter@tappi.org for more information. Cheques should be mailed to 15 Technology Parkway South, Norcross, Georgia 30092 USA, Attn: Kristi Ledbetter

Credit Card: Amex Diner's Club Discover MasterCard Visa

Name as is appears on the card _____ Credit Card Number _____ Expiration Date _____

Signature _____

By signing this form, I agree to the terms and conditions below.

Cancellation Policy: Requests for cancellations and/or refunds must be in writing and received in the TAPPI office 60 days before the event and will incur a \$500 cancellation fee. Cancellations between 60 and 45 days before the event will receive a refund equivalent to 50% of total fees. No requests for refund will be granted within 30 days before the event. This amount will be liquidated damages, for the damages Management will suffer as a result of Exhibitor's or Sponsor's cancellation, and not a penalty. The parties agree that withdrawal of the space reserved from availability at a time when others would be interested in applying for it will cause Management to sustain damages that, while substantial, are not capable of precise determination. Therefore, this provision for liquidated damages has been included as a valid pre-estimate of these damages. Cancellation fees cannot be applied toward exhibit space at other shows or advertisement. Upon any cancellation of this agreement or withdrawal by Exhibitor from the Show, Management will have the right, but not the obligation, to license the subject Show space to another exhibitor prior to the Show without any rebate or allowance whatsoever to the Exhibitor and without in any way releasing said Exhibitor from any liability hereunder. No booth can be resold or sublet by Exhibitor to another company when space has been cancelled.

Wire Transfer: Your bank **MUST** include in their transmittal information, the name of the Individual and the name of the Company for whom payment is being transferred.

For wire transfer call +1-770-446-1400. Wire Transfer: US\$ _____ was wired as payment on _____ (date)