



TAPPI is excited to announce the 11th Advanced Coating Fundamentals Symposium to be held 11-13 October 2010 in Munich, Germany, at one of the world's leading paper research centers, PTS (Papiertechnische Stiftung).

Held every two years, this highly regarded symposium provides a forum for the best minds in the industry involved in coating. Technical directors, research and development professionals, chemists, and technical service managers will meet to discuss the latest technical developments.

We would like to offer you the opportunity to put your company's brand in front of these key industry professionals, who have a vested interest in your products, by becoming one of our exclusive symposium sponsors. You will not have a chance to reach a more targeted audience in paper coating this year. Sponsorship at our symposium will show the delegates your commitment to building industry relationships.

The 11th Advanced Coating Fundamentals Symposium is the premier event to meet and network with industry professionals in this field. Remember, this conference will not be held again until 2012. We hope to see you in Munich!

Sincerely,

Reinhard G. Sangl
Technical Program Co-Chair
PTS Papiertechnische Stiftung

Joachim Schoelkopf
Technical Program Co-Chair
OMYA Development AG

Conference Planning Committee:

Lars M. Jarnstrom
Karlstad University

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Janet S. Preston
Imerys

Nick G. Triantafillopoulos
OMNOVA Solutions

David J. E. Vidal
FPIInnovations

11th Advanced Coating Fundamentals Symposium



October 11-13, 2010 • Munich, Germany

Sponsorship Opportunities

Complete Symposium Sponsor (Limit 4 companies)US\$3,200

THE COMPLETE PACKAGE! Your company logo will be displayed on our event's website, the cover of the event's program guide, and the conference proceedings. BONUS - Includes a full page ad in the special "Advanced Coating Fundamentals" issue of *TAPPI JOURNAL* scheduled for November 2010.

Symposium Lanyard Sponsor (Limit 1 company)US\$1,500

EXCLUSIVE: Have each delegate wearing your company's logo throughout the event by sponsoring the symposium lanyard (Company provides logo for one-colour printing).

Symposium Bag Sponsor (Limit 4 companies)US\$1,200

Be one of only three companies to have your logo on the official symposium bag for the 11th Advanced Coating Fundamentals Symposium that will be given to each symposium delegate (Company provides logo for one-colour printing).

Symposium Breaks Sponsor (Limit 5 companies) US\$750

Have your company name and logo on signage at all of our symposium break periods.

ALL SYMPOSIUM SPONSORSHIPS WILL HAVE LIMITED AVAILABILITY. EACH SPONSOR WILL ALSO BE LISTED INSIDE OF OUR SYMPOSIUM PROGRAM

Name: _____ Job Title: _____

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**FAX OR SCAN COMPLETED FORM TO: +1 770-446-6947
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