



DATE: October 22, 2009

Dear Potential Sponsor,

TAPPI is excited about the 2010 Kraft Recovery Course and the 2010 Introduction to Pulp and Paper Course platform to be held January 11-14, 2010 in St. Petersburg, FL at the Hilton St. Petersburg Bayfront.

The courses are held yearly and the last program brought together more than 100 attendees from across the industry including individuals new to the industry from paper and board production and allied industries and those in the kraft recovery field.

We would like to offer you the opportunity to put your company's brand in front of these key industry professionals, who have a vested interest in your products, by becoming one of our exclusive course sponsors. You will not have a chance to reach a more targeted audience in kraft recovery and those new to the industry this year. Sponsorship at the course platform will show attendees your commitment to building industry relationships.

The course platform is the perfect place to show industry professionals your company brand and product information.

Sincerely,

Honghi Tran  
2010 Kraft Recovery Course Chair  
University of Toronto  
[honghi.tran@utoronto.ca](mailto:honghi.tran@utoronto.ca)

Mike Kocurek  
2010 Introduction to Pulp and Paper Course Chair  
NC State  
[mike\\_kocurek@ncsu.edu](mailto:mike_kocurek@ncsu.edu)

Mary Beth Cornell  
TAPPI Training Director  
[mcornell@tappi.org](mailto:mcornell@tappi.org)

## Sponsorship Opportunities

### Complete Course Platform Sponsor (Limit 5 companies) ..... \$750

- THE COURSE PLATFORM PACKAGE! Your company logo will be displayed on our course webpages until the conclusion of the course, the cover of the course proceedings books (frequently retained for reference), and your company will be listed as a complete course platform sponsor on the signage at the door of the classrooms and in the joint course reception..

*This sponsorship is limited so act quickly to secure space for your company!*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Choice \_\_\_\_\_

Please Charge: Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

**FAX COMPLETED FORM TO: 770-446-6947**

**ATT: Mary Beth Cornell**

**For sponsorship inquiries, please contact:**

**Mary Beth Cornell**

**TAPPI Training Director**

**Direct: 770-209-7210**

**E-mail: [mcornell@tappi.org](mailto:mcornell@tappi.org)**