



# 2010 International Conference on Nanotechnology for the Forest Products Industry

**Presented by TAPPI and VTT**

## Sponsor and Exhibitor Prospectus

26-29 SEPTEMBER 2010  
DIPOLI CONFERENCE CENTRE  
HELSINKI, FINLAND

The 2010 International Conference on Nanotechnology for the Forest Products Industry is built around the theme "Getting Down to Business with Nanotech Products". While this conference has typically focused on wood-based and paper-based applications of nanotechnology, this year's program has been designed to leverage research advances and enhance knowledge across all nano-enabled bio-materials, products, and their processing.

This unique program has been carefully designed to include keynote speakers, tailored technical and business sessions, and several networking events – all designed to reveal the existing and future business opportunities unfolding through nano-enabled biomaterials. Its strong content makes it a "must attend" event.

This internationally known event brings together leading researchers, industry experts, government representatives and other stakeholders to share advances, perspectives and discuss new ideas and breakthrough concepts on nanotechnology-based advances. Don't miss this valuable opportunity to meet key decision makers from a variety of industries while they're spending dedicated time learning and exploring ideas for the future.

Located in the heart of Otaniemi, the leading technology hub in the Nordic countries and the heart of Finland's Hi Tech region, the Dipoli Conference Centre will provide an innovative atmosphere for the event.

Presentations at this year's conference will focus on several key thematic areas:

- Nanocellulosics and Nanocomposites
- Wood Products and Nanotechnology
- Consumer Perception Issues
- Regulation Issues
- Integration of NCC Production and the Biorefinery
- Nanotstructured Materials by Self Assembly
- Computer Modeling
- Nanotech Coatings and New Nano-Enabled Functionalities
- Market Opportunities for Forest Based Nanomaterials
- Updates from EU Nanoclusters and Publicly Funded Forest-Based Nanotech Centers in North America
- Product Demonstrations

**VIEW THE TECHNICAL PROGRAM AT**  
[www.tappi.org/10nano](http://www.tappi.org/10nano)

### EXHIBITING: AN EFFICIENT USE OF YOUR RESOURCES

As an exhibitor you will meet and interact with potential customers and industry leaders in this breakthrough technology area. Given the expanded program focus of the 2010 event, meeting participants will cross-cut a variety of industries and applications.

This is a great opportunity to expand or enhance your marketing base with your expertise.

### PARTICIPATE AS A SPONSOR OR EXHIBITOR

There are several ways in which you can participate with a range of prices and benefits to meet your business objectives.

#### High-visibility, Conference Sponsorships:

- Quantum level \$5,000
- Atomic level \$3,500
- Molecular level \$2,500

#### Exclusive and A La Carte Sponsorships from \$500 to \$6,000

Lunches, continental breakfasts, lanyards, logo on conference bag, conference pens, pad folio.

#### Tabletop Exhibit Display at \$925

The exhibition is incorporated into two tabletop poster sessions that include complimentary hot and cold hors d'oeuvres and beverages from the cash bar, allowing attendees to interactively browse through the tabletop displays and poster presentations in a relaxed and business casual setting.

**NOTE: all prices are in US funds.**



*TAPPI – the leading, international industry association for the pulp, paper and packaging industries*



*VTT – A globally unique service and innovation centre for the forest industry*

# 2010 International Conference on Nanotechnology for the Forest Products Industry

Dipoli Conference Centre • Helsinki, Finland • September 26-29, 2010

[www.tappi.org/10nano](http://www.tappi.org/10nano)

## Take this opportunity to show your commitment to nanotechnology

### HIGH VISIBILITY SPONSORSHIP

#### QUANTUM SPONSOR // \$5,000 (Limit 3)

- Tabletop space
- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- One page ad in program book (B&W)
- Contact information in program book
- Pre-registration attendee list (1 week prior) and post-conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

#### ATOMIC SPONSOR // \$3,500 (Limit 5)

- Tabletop space
- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- Pre-registration attendee list (1 week prior) and post-conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

#### MOLECULAR SPONSOR // \$2,500 (Limit 10)

- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

#### EXCLUSIVE SPONSORSHIP OPPORTUNITIES

##### limit of one sponsor each

- Lanyards // \$2,000 (sponsor supplied)
- Conference Pen // \$1,500 (sponsor supplied)
- Pad Folio // \$2,000 (sponsor supplied)

#### A LA CARTE SPONSORSHIP OPPORTUNITIES

- Coffee Break Sponsor (one break) // \$1,000 (Limit 5)
- Continental Breakfast Sponsor (one day) // \$5,000 (Limit 3)
- Lunch Sponsor (one day) // \$6,000 (Limit 3)
- Conference bag insert // \$500 (Limit 1 8.5" x 11" collateral, exhibitor supplied)

#### TABLETOP EXHIBITS

##### limit of one sponsor each

A dedicated area at the conference where companies may showcase literature on their products and technologies and meet customers. The area is within the poster reception area to ensure maximum exposure. It is designed for one-on-one marketing interaction. Perfect for meeting prospects and clients.

#### Tabletop Display // \$925

- Dedicated reception
- Tabletop space 183 cm X 76 cm (72" X 30")
- Conference program book listing
- Signage recognition at tabletop events

**NOTE: all prices are in US funds.**

#### FOR MORE INFORMATION

Visit [www.tappi.org/10nano](http://www.tappi.org/10nano) or contact  
Ria Van den Bogaert  
Phone: 011 32 2569 8905  
Email: [ria@vandenbo.com](mailto:ria@vandenbo.com)

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## Sponsorship and Tabletop Opportunities

### CONTACT INFORMATION (PLEASE PRINT OR TYPE)

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Primary Contact: \_\_\_\_\_ Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_ Fax: \_\_\_\_\_

*(Complimentary registration for Quantum, Atomic, and Molecular high visibility sponsorship levels only)*

Complimentary Registration Name: \_\_\_\_\_ Email: \_\_\_\_\_

What is your company's industry?: \_\_\_\_\_

#### HIGH VISIBILITY SPONSORSHIP

Quantum sponsor (limit 3) \$5,000

Atomic sponsor (limit 5) \$3,500

Molecular sponsor (limit 10) \$2,500

#### EXCLUSIVE SPONSORSHIP (limit 1 each)

Lanyards \$2,500

Conference pens \$2,000

Pad folio \$2,000

#### A LA CARTE SPONSORSHIP

Coffee break (limit 5) \$1,000

Continental breakfast (limit 3) \$5,000

Lunch (limit 3) \$6,000

Conference bag insert \$500

**TABLETOP EXHIBIT DISPLAY:** Number of tables x \$925 each \_\_\_\_\_

**Sub Total \$** \_\_\_\_\_

**TAPPI Sustaining Member Discount (5%) (\$ \_\_\_\_\_ )**

**TAPPI Sponsorship Due \$** \_\_\_\_\_

**Total Sponsorship Due \$** \_\_\_\_\_

With this order form, please submit a **50 word company/product description and a high resolution copy of your LOGO** (300 dpi TIFF or JPG format) for the conference program guide to Debbie Trimmer, dtrimmer@tappi.org

#### METHOD OF PAYMENT

**Checks:** Check Number: \_\_\_\_\_ for the full amount of US\$ \_\_\_\_\_

Payable to TAPPI. Checks must be in US Dollars.

Checks should be mailed to 15 Technology Parkway South, Norcross, Georgia 30092 USA, Attn: Debbie Trimmer

**Credit Card:**  Amex  Diner's Club  Discover  MasterCard  Visa

Name as it appears on the card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Wire Transfer:** Contact memberconnection@tappi.org or call + 1-770-446-1400 for instructions. Fees may apply.

Wire transfer: US\$: \_\_\_\_\_ was wired as payment

on \_\_\_\_\_ (date)

#### Direct sponsorship inquiries to:

**Ria Van den Bogaert**

**Phone: 011 32 2569 8905**

**Email: ria@vandenbo.com**

#### CANCELLATION POLICY

Requests for cancellations and refunds must be made in writing and received on or before August 1, 2010. This will result in TAPPI retaining \$300 for each sponsor and for each tabletop exhibit.

Cancellations received between August 23 and September 3, 2010 will receive a 50% refund. No requests for refunds will be granted after September 3, 2010.