

# Shipping, Receiving and Warehousing Committee



Dear Industry Leader:

TAPPI is excited for the arrival of the **2011 TAPPI Shipping, Receiving & Warehousing Workshop** to be held April 11– April 13, 2011 again in Nashville, Tennessee.

TAPPI's 2011 Shipping, Receiving and Warehousing Workshop will gather a dedicated group of publishers, carriers, mills and printers to explore new ways to reduce in-transit damage to rolls of paper. Presentations from publishers, carriers and paper mills are planned as well as an update from the **qMetrix™ Team** regarding the results of the trial program for collecting real-time inspection data at each point in the transit process. See more about the Workshop at our website: **TAPPI SRW**

We would like to offer you the opportunity to put your company's brand in front of key industry professionals, who have vested interest in your products, by becoming one of our exclusive workshop sponsors. Sponsorship at our workshop will show our attendees your commitment to building industry relationships and allowing you to reach a more targeted audience.

Thank you for your time and we hope to see you Nashville for another successful event!

Sincerely,

**Dan**

Dan Collin  
Conference Chair  
Advantage III Logistics  
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**Scott**

Scott Springmier  
TAPPI Staff Liaison  
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## 2011 TAPPI SRW Workshop April 12-13 2011 Sponsorship Opportunities

### **Complete Workshop Sponsor.....\$300**

- THE COMPLETE PACKAGE! Your company logo will be displayed on our SRW website, all promotional messages and the workshop program. Your company will also be recognized during the opening session. In addition, a 6' draped table will be provided in the meeting room to display your company's literature or product samples.

### **SRW Lanyard Sponsor (Limit 1 Company).....\$350**

- EXCLUSIVE: Have each attendee wearing your company's logo throughout the conference by sponsoring the SRW Workshop lanyard (You provide logo for one color printing – lower price available if pre-printed lanyards provided)

### **Workshop Reception Sponsor (Limit 2 Companies).....\$200**

- Get recognized at the second annual TAPPI SRW Reception at the Hilton Nashville. All attendees are invited for this fun event Tuesday evening! Your company logo will be displayed on signage, and will be announced as a sponsor and given an opportunity to speak.

### **Lunch Sponsor (Limit 2 Companies).....\$200**

- Show your support of SRW by sponsoring one of the two conference lunches. Signage provided and opportunity to pre-set each table with a company premium (koosie, pen, hat or other item).

### **EACH SPONSOR WILL BE LISTED ON THE WORKSHOP'S WEB PAGE AND ON THE CONFERENCE PROGRAM GUIDE!**

Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
Sponsorship Choice: \_\_\_\_\_  
Please Charge (Circle One): Visa Mastercard American Express Discover  
Amount: \_\_\_\_\_  
Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
Signature: \_\_\_\_\_  
Print Name: \_\_\_\_\_

**FAX COMPLETED FORM TO: 770-446-6947  
ATT: LIBBY HARDISON**

For sponsorship inquiries, please contact:  
Libby Hardison  
TAPPI, Events Manager  
Direct: 770-209-7345 E-mail: ehardison@tappi.org

