



TAPPI is excited to announce the **12th Advanced Coating Fundamentals Symposium (ACFS)** to be held 10-12 September 2012 in Atlanta, Georgia, USA.

Held every two years, this highly regarded symposium provides a forum for the best minds in the industry involved in coating to discuss successes, failures and best practices employed to bring their best laboratory concepts to commercial reality.. Technical directors, research and development professionals, chemists, and technical service managers will attend.

This year, ACFS is being held in conjunction with **ISCST**, the **16th International Coating Science and Technology Symposium** providing attendees and sponsors with expanded networking opportunities. ISCST includes over 70 presentations from research universities and companies such as 3M, General Motors, Imerys, Boston Scientific, Solarmer, Avery Dennison and the USDA.

This is an excellent opportunity to gain exposure for your company in front this distinguished group of industry professionals. Sponsoring the 12th TAPPI Advanced Coating Fundamentals Symposium will help you reach a targeted audience of coating professionals and show your commitment to industry research.

The 12th Advanced Coating Fundamentals Symposium will not be held again until 2014. We hope to see you in Atlanta!

Sincerely,

Douglas Bousfield
Technical Program Co-Chair
University of Maine, Orono

Rajan Iyer
Technical Program Co-Chair
Sappi Fine Paper

Conference Planning Committee:

Lars Jarnstrom
Karlstad University

John Kettle
VTT Technical Research Centre of Finland

Alonzo Osgood
Sappi

Janet Preston
Imerys

Nick G. Triantafillopoulos
OMNOVA Solutions

David J. E. Vidal
FPIInnovations

Ulla Forsstrom
VTT Technical Research Centre of Finland

Anthony Lyons
Imerys

Joachim Schoelkopf
OMYA





Sponsorship Opportunities

Symposium Partner DeluxeUS 2,300

- Logo on Event Webpage
- Verbal Recognition in the Symposium Sessions
- Recognition in the on-site materials (Proceedings, Symposium Guide, Signage)
- One full Symposium Registration
- Tabletop Display in the common reception area for ACFS and ISCST (300 attendees)

Symposium PartnerUS 1,850

- Logo on Event Webpage
- Verbal Recognition in the Symposium Sessions
- Recognition in the on-site materials (Proceedings, Symposium Guide, Signage)
- One full Symposium Registration

Tabletop Display and Registration.....US 1,450

- Tabletop Display in the common reception area for ACFS and ISCST (300 attendees)
- One full Symposium Registration

Lanyard Sponsor (Limit 1 company)US 1,300

- EXCLUSIVE: Have each delegate wearing your company's logo throughout the event (Company provides lanyard – additional price TAPPI provided lanyards).

Bag Sponsor (Limit 1 company)US 1,300

- EXCLUSIVE: Have each delegate carry a bag of symposium materials with your company's logo. (Company provides logo for 1-color printing).

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 Xxx xxxxx
 Direct: + 777 999 6666
ria@vandenbo.com

For Symposium details contact:
 Scott Springmier, TAPPI
 Direct: +1 404-375-0464
sspringmier@tappi.org