



CALL FOR TITLES / ABSTRACTS

GRAND HYATT SEATTLE, SEATTLE WA – MAY 7-9

The 2012 PLACE Conference is the premier North American event for the flexible packaging industry and will have something for the whole supply chain including suppliers, converters, extruders, retailers, and brand owners.

Join us for this comprehensive event with more targeted content, topic variety, and program ideas than ever before. Take advantage of multiple networking opportunities with technical professionals working in flexible packaging, laminations, adhesives, coatings, and extrusions. Learn from industry experts on advances in materials and equipment, product design innovations, and new applications relating to product end-use. This event will use traditional content delivery methods like primers/tutorials, panel discussions as well as interactive content delivery methods.

The PLACE Division Wants YOU...

The 2011 PLACE Program Committee is actively seeking technical presentations, panels, tutorials, roundtables and case studies from the packaging and academic community to be presented at the conference. **Interested in being a session chair or know someone who would be a great presenter? Speaker nominations and session chair volunteers are also being accepted. Presentation titles or full abstracts will be accepted anytime before August 1, 2011.** Space is limited so submit now! Final papers will be due on or before February 21, 2012.

Conference subject matter will include:

New Technology Showcase

Continually voted as one of the most popular ways to deliver new ideas, this session will have a somewhat relaxed commercialism policy to allow presenters to provide new, emerging, and cutting edge technology that are vital to the packaging industry, to conference attendees. Do you have new technology or products that you would like the packaging industry to be aware of? If so, then you are invited to present in the PLACE 2012 New Technology Showcase!

Advances in Materials and Equipment

Explore new materials and additives that are shaping the industry and providing improvements in physical properties, processing, and even sustainability. Combine advances in materials with the latest equipment technology and/or equipment upgrades to maximize efficiencies and profitability in processing and converting. PLACE 2012 is looking for technical papers that highlight the many recent advances in both materials and equipment servicing the flexible packaging industry.

Product Design Innovation

Do you have some real-world experiences on how new product design has been used to improve flexible packaging structures and has been used to meet the ever-changing and challenging demands of the flexible packing industry? If so then come share you success stories and highlight these innovations at PLACE 2012.

New Applications & Product End Use

Explore many new flexible packaging applications at PLACE 2012 and obtain insight as to how these new products are being used and viewed by the end user. PLACE 2012 will bring together processors, converters, brand owners, and end-users to explore all aspects of flexible packaging including new applications and product end use.

Additional Topics

Additional targeted topics for PLACE 2012 include:

- Primers & Tutorials for Extrusion Coating, Film, & Flexible Packaging
- Food Packaging Regulations
- Waste Minimization
- Adhesive system vs. E/C
- Analytical Testing and Techniques
- Interactive Troubleshooting
- SPE Antec & European Exchange
- Extruder drive – planetary, gearless, how to decide
- Retrofit your line to produce both cast film and extrusion coated products
- Mixer improvement in Feed Screw Design
- Sheet Extrusion System – choosing the proper configuration
- Coex Blown Film Dies – new improvements, faster changeover and “elevating air rings”

Submission Deadline: Monday, August 1, 2011

Submit your abstract now at TAPPI's [Speaker Management System](#)