

The Future of Specialty Papers in North and South America:

market forecasts to 2017



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- * Quantified market sizes for specialty papers in North and South America
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REPORT SUMMARY

Being largely application driven, usually produced in limited runs and often requiring adaptation of standard products, the specialty papers market is quite complex. This brand new report quantifies and segments the market for specialty papers in North and South America. It identifies key drivers and trends shaping the industry, along with analysis of cutting-edge technology and commercial developments. *The Future of Specialty Papers in North and South America* provides market forecasts for 35 product segments focused on the North and South American geographic regions to 2017. This report is the essential guide for strategic planning.

FOR MORE INFORMATION SEE INSIDE OR CONTACT:

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The Future of Specialty Papers in North and South America: market forecasts to 2017



METHODOLOGY

The Future of Specialty Papers in North and South America is based on an in-depth combination of primary and secondary research. Primary research included telephone interviews, which were used to generate an up-to-date and accurate picture of the specialty papers market and to gather market information which is not available from published sources. Secondary research was based on extensive literature analysis of published data and trends collected from leading players. This report provides an unparalleled level of data, analysis and conclusion.

FIND OUT ABOUT

- * Specialty papers markets in North and South America today and to 2017, providing a tool for strategic planning for pulp and paper manufacturers, converters and equipment manufacturers involved in, or planning to be involved in, specialty papers
- * The key drivers and trends shaping markets, including increasing profitability by adding value, environmental factors, and improved customer service
- * The North and South American specialty paper industry broken down by country and end use

HOW WILL THIS MARKET INTELLIGENCE REPORT BENEFIT YOU?

- * Understand the shape of the North and South American specialty paper industry today, and use strategic quantitative forecasts to 2017

- * Access detailed quantitative and insightful qualitative data and analysis which combined creates the most current and compelling research in the industry
- * Find out about cutting-edge technology and market developments, and the opportunities they afford your business

WHO SHOULD BUY THIS REPORT?

- * Papermakers, converters
- * Pulp manufacturers
- * Raw material suppliers
- * Equipment/Machinery manufacturers
- * Industry consultants and analysts

WHAT'S INCLUDED IN THE PRICE?

- * One hard copy of the report sent to you on publication date
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what's inside



- * Statistics and data to illustrate the future of specialty paper markets in North and South America to 2017
- * Analysis of the key drivers and trends shaping the future of the industry
- * Markets broken down by end use and country
- * Strategic forecasts to inform your business planning

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