

Robert (Bob) White is the CEO of Pulmac with the mission to develop and lead a growth strategy for the Company. A professional engineer and senior corporate executive experienced in business development, operations, and regulatory affairs at the national and international levels, He joined Pulmac after a 42-year telecommunications career where he oversaw the transformation of the industry from dial telephones to today's smart-phones, a major transformation that involved new industry players and several new and disruptive technologies. Bob believes that TAPPI provides an unparalleled platform for the development of the paper industry as well as its people. His own participation includes past chair of the PIMA IT Committee, current chair of the new PIMA Future of the Industry Committee and current Vice-Chair of the PIMA Division Council. (PIMA is a division of TAPPI dealing with leadership and strategic issues).