

Sponsorship Packages for TAPPI/PIMA PaperCon 2008	Diamond	Platinum	Gold	Silver	All Exhibitors
Draped booth, carpet, chairs, table, ID Sign	10' X 20'	10' X 10'	10' X 10'		*
Attendee List During Conference	*	*	*		*
50 word description and listing in conference program book	*	*	*		*
Package Level Designation on website	*	*	*	*	*
Sustaining membership to TAPPI and corporate membership to PIMA	*				
Two Annual Gift Individual Memberships to both TAPPI and PIMA	*				
Recognition on signage	*	*	*	*	
Sponsor/exhibitor ribbons for staff	*	*	*	*	
Designated as premier sponsor on CD	*				
Designated as premier sponsor on conference bag	*				
Black and white ad in program book	2 pages	1 page	1/2 page		
Company recognition in post show press release	*	*	*	*	*
Verbal acknowledgement by level from Conference Chairman	*	*	*	*	
Sponsor PowerPoint display presented in session breaks	*	*	*	*	
10% Discount on Paper 360 Podcast	*			*	
10% Discount on TAPPI Website advertising	*			*	
Sponsor recognition in Show Daily	*	*	*		
Complimentary Conference Registrations	3	2	1	1	
Company listing in the conference program book	*	*	*	*	
Recognition in Exhibit Entry Way	*				
Recognition in pre-show and post-show publicity	*				
One Conference pre-registration list	*				
Recognition in conference pre-event e-letter	*	*	*	*	
Participation in post show virtual web pages	*	*			
Recognition in Paper 360	*	*	*	*	
Recognition in pre-show newsletters	*	*	*	*	
Price	\$ 20,000.00	\$ 15,750.00	\$ 10,250.00	\$ 5,000.00	
5% discount on packages purchased and paid for prior to January 31, 2008					
<u>Custom Packages including substitutions can be arranged call for pricing.</u>					
<u>Exhibit Pricing(includes one conference registration and option for discounted additional registrations):</u>					
Early Bird Discount					
Before January 31, 2008					
10' X 10' Booth Space(member)	\$3,100.00				
10' X 10' Booth Space(nonmember)	\$ 3,400.00				
Premium corner booths \$100 per corner	\$ 100.00				
Member rates apply to TAPPI and PIMA members					
After January 31, 2008					
10' X 10' Booth Space(member)	\$ 3,200.00				
10' X 10' Booth Space(nonmember)	\$ 3,500.00				
Premium corner booths \$100 per corner	\$ 100.00				
Member rates apply to TAPPI and PIMA members					
<u>Ala Carte Sponsorships will be available in detail in sponsorship/exhibit prospectus</u>					
Examples include:					
Internet and relaxation lounge					
Water Bottles					

