

# 11th Advanced Coating Fundamentals Symposium



October 11-13, 2010 • Munich, Germany

To: Coating Professionals, Academics and Students

From: Reinhard Sangl  
Technical Program Co-Chair

Subject: Invitation to Present - Poster Session  
[11<sup>th</sup> Advanced Coating Fundamentals Symposium](#)  
October 11-12 2010; Munich, Germany

You are invited to present a poster at the upcoming [Advanced Coating Fundamentals Symposium](#), the preeminent symposium for leading edge research in the area of paper coating.

This event is scheduled every two years and attracts the world's foremost experts in coating technology. Your next chance won't come until 2012!

In addition to displaying your poster for informal discussions during breaks and lunch, you will have the opportunity to speak about your poster for 5 minutes in front of all the attendees during the opening session. Your poster abstract will also be included in the conference proceedings which are distributed to all conference attendees and available for sale after the conference.

To reserve your spot for the poster session, please send your extended abstract to Mary Anne Cauthen at [mcauthen@tappi.org](mailto:mcauthen@tappi.org). Abstracts should be 400 words or less and may include graphics. Your abstract will be reviewed by the program committee for acceptance and an email will be sent to you if your submission is approved.

## **Technical Content**

As with other TAPPI presentations, the presentation should focus strictly on the technical and practical aspects of the subject. Trade names, logos, and other marketing aids should not be included in illustrations.

## **Poster Review**

TAPPI will review the poster for content and antitrust compliance. The author will be notified if changes need to be made by e-mail. A link to TAPPI's antitrust guidelines is [here](#).

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## **Set-Up and Presentation of Material**

Set-up time will be allowed for each additional presentation to be mounted on a board (with pins or tape) before the start of the session. Please confine your presentation to an 80 x 120 cm space.

All illustrations should be prepared in advance. Proper illustration is critical to an effective presentation. The use of large lettering (legible at a distance of 3 feet or more) and minimal textual material is recommended. Use of colored ink in printing and colored paper in framing textual material can be attractive although artistic flair should not be excessive. Illustrations should not be mounted on heavy stock as this makes it difficult to mount them on poster boards. Presentation of material should follow a logical sequence, i.e. introduction, development, conclusion, and include a formal title.

The collection of materials at the end of the session is the author's responsibility.

## **5-Minute Presentation**

Each poster author will be allowed 3-5 minutes to present their topic to all the attendees during the opening session. You may use powerpoint slides if you forward them to TAPPI in advance (per the instructions below)

## **Important Dates to Remember**

- **August 27, 2010- Last day for submission of poster abstract**
- September 3, 2010 – Poster approval from TAPPI
- September 17, 2010 - Final electronic copy of Poster Presentation submitted to TAPPI ([mcauthen@tappi.org](mailto:mcauthen@tappi.org)) for anti-trust review
- September 30, 2010 – Powerpoint slides (if any) submitted to TAPPI ([mcauthen@tappi.org](mailto:mcauthen@tappi.org)) for your 5 minute presentation during the opening session (to be saved on common computer).
- October 11-13 2010 – Conference. Your 3-5 minute presentation will be between 13-14:00 pm during the opening session Oct. 11<sup>th</sup>. After that, authors are expected to be by their posters during all breaks.

**Posters may be removed after noon Weds. Oct. 13<sup>th</sup>. TAPPI will dispose of any posters remaining after the Symposium ends)**

Additional information is available by contacting:

Scott Springmier  
TAPPI  
Phone: +1 404-375-0464  
[sspringmier@tappi.org](mailto:sspringmier@tappi.org)