



TWENTY-THIRD  
**PROCESS INDUSTRY RELIABILITY  
AND MAINTENANCE CONFERENCE**  
MAY 2 - 5, 2010 • ATLANTA, GA • [WWW.PIRMCONFERENCE.ORG](http://WWW.PIRMCONFERENCE.ORG)



Dear Potential Sponsor,

IDCON and TAPPI are excited to announce our new partnership on the Twenty-Third annual Process Industry Reliability and Maintenance (PIRM) Conference, co-located with TAPPI's PaperCon, May 2<sup>nd</sup> – May 5<sup>th</sup>, 2010 in Atlanta, Georgia.

This premier event brings together key reliability and maintenance professionals from mill and plant operations, maintenance, stores, and engineering from across a spectrum of process industries (pulp and paper, food processing, utilities, power generation, packaging, wood processing, chemicals, consumer products, oil and gas, mining) to share experiences, perspectives, insights and the latest Reliability & Maintenance developments.

PIRM represents an exceptional opportunity to put your company's brand in front of key industry leaders who have a vested interest in your products. By becoming one of our exclusive conference sponsors, you have the chance to reach this uniquely targeted audience and demonstrate your commitment to industry relationships.

Don't miss this once-a-year chance to get your company in front of these crucial players in Reliability & Maintenance. Feel free to contact us at your convenience using the information below to discuss any of the affordable sponsorship opportunities listed on the next page.

We look forward to seeing you there!

Sincerely,

Christer Idhammar  
IDCON  
Founder and Executive Vice President  
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## Sponsorship Opportunities

**Conference Bag Insert (Advertiser supplied)..... \$500**

**Conference Breaks Sponsor (Limit 3 companies) ..... \$750**

- Take advantage of the chance to have your company on signage at all 5 of our conference break periods. Each sponsor will be displayed during all break periods. We will also display company literature in the break area.

**Conference Bag Sponsor (Limit 2 companies) ..... \$1,000**

- Be one of only two companies to have your logo on the official conference bag for the 2010 PIRM Conference that will be given to each conference attendee (Company provides logo for one color printing)

**Conference Lanyard Sponsor (Company supplied)..... \$1,250**

- **EXCLUSIVE:** Have each attendee wearing your company's logo throughout the conference by sponsoring the conference lanyard.

**Complete Conference Sponsor (1 SPACE AVAILABLE).....\$2,500**

- **THE CONFERENCE PACKAGE!** Your company logo will be displayed on our conference website main page until the conclusion of the conference, the cover of our conference program guide, and a ½ page B/W ad in Conference Guide. You will also be recognized as a Complete Conference Sponsor at the Registration Desk.

**\* ALL CONFERENCE SPONSORSHIPS WILL HAVE LIMITED AVAILABILITY. EACH SPONSOR WILL ALSO BE LISTED ON A "CONFERENCE SPONSORS" PAGE ON OUR CONFERENCE WEBSITE AND INSIDE OUR CONFERENCE PROGRAM GUIDE**

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Choice \_\_\_\_\_

Please Charge: Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

**FAX COMPLETED FORM TO: 770-446-6947**

**ATT: RAINE HYDE**

**For sponsorship inquiries, please contact:**

**Raine Hyde**

**TAPPI, Program Manager**

**Direct: 770-209-7256**

**E-mail: rhyde@tappi.org**