



Building Leadership Excellence



# Energy Management and Optimization

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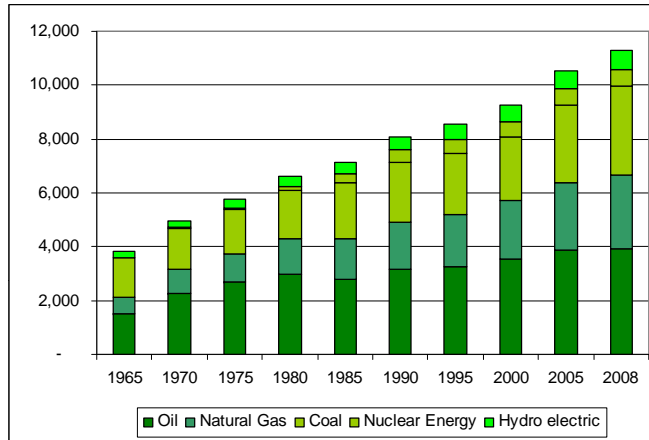
**RETHINK PAPER:**  
**Lean and Green**

# Presentation Topics

- Importance of Energy Management
- Objectives of Energy Management
- System Functions
- Case History Examples
- Wrap-up and Questions



# Importance of Energy Management



World energy consumption (Metric Tonne) by fuel type

Source: BP - Statistical Review of World Energy 2009

- Focus in sustainable manufacturing
- Energy is a major production cost item in many process industries <sup>(1)</sup>
  - Pulp & paper approximately 10% of production cost
  - Energy savings up from 10% to 25% can be reached by taking various actions <sup>(2)</sup>

(1) Based on geographical area

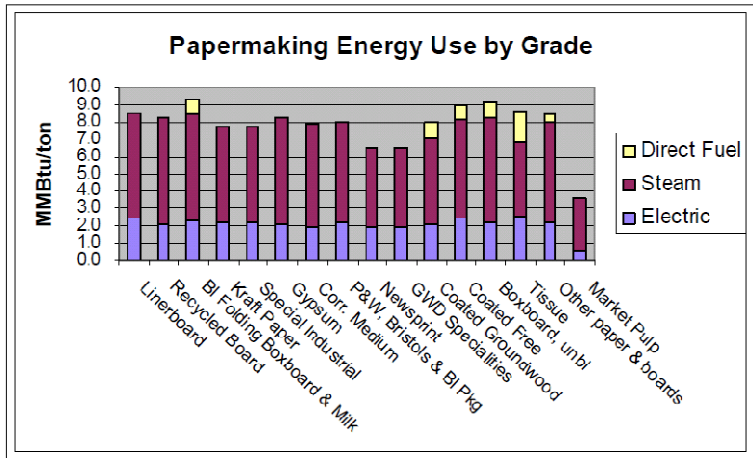
(2) Source: ARC Best Practices for Energy Management report, Jan. 2009



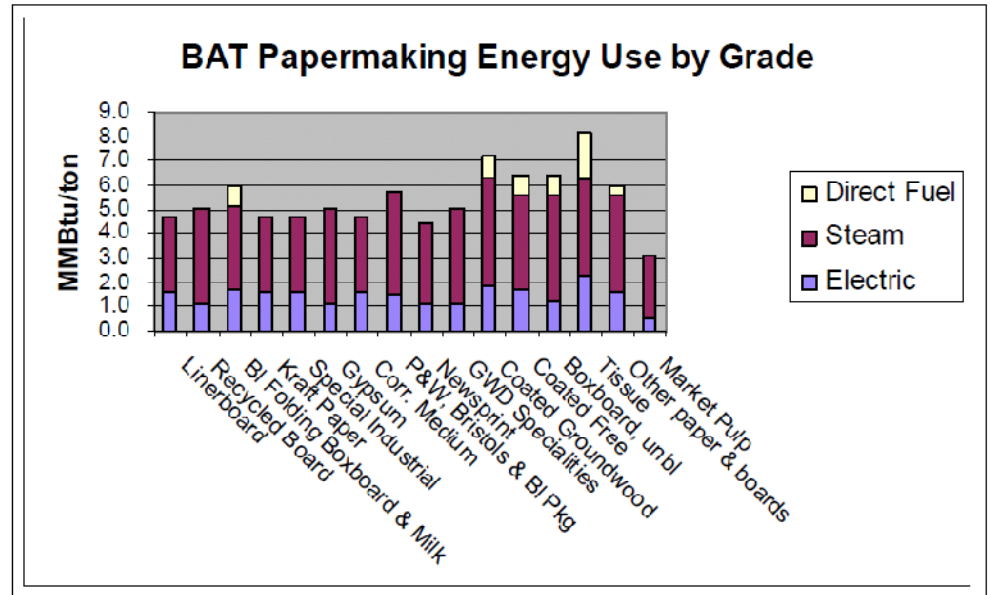
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# Benchmarks and Best Practices



## Best Available Technology (BAT)



**Table 4.2**  
**U.S. P&P Energy Distribution**

	Electric		Steam		Direct Fuel	
	TBtu	%	TBtu	%	TBtu	%
Pulp Manufacture	158.6	40.3	449.3	41.5	100.2	76.2
Paper Manufacture	206.9	52.6	537.8	49.7	31.3	23.8
Utilities, excluding Powerhouse	27.8	7.1	94.3	8.7	0.0	0
<b>Total Manufacturing</b>	<b>393.3</b> (24.5%)	100.0	<b>1,081.4</b> (67.3%)	100.0	<b>131.4</b> (8.2%)	100.0
<b>Grand Total</b>	<b>1,606.1</b> (100.0%)					

Source: **Pulp and Paper Industry Energy Bandwidth Study**

Prepared by  
Jacobs  
Greenville, South Carolina, USA  
and  
Institute of Paper Science and Technology (IPST) at  
Georgia Institute of Technology  
Atlanta, Georgia  
August 2006



# Energy Management Objectives

**Reduce**

Price you pay  
\$ / MWh

**Average Unit Price**  

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**Energy consumption**

*Price Optimization*

**Decrease**

Energy  
Consumption  
MWh / Ton

**Total Energy Consumed**  

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**Production output**

*Usage Optimization*

**Increase**

Energy Cost  
Effectiveness  
(eE) Tons / e\$

**Production Units**  

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**Unit Energy Cost \$**

*Minimize energy costs*

eE is a KPI = Tons per energy dollar



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# Energy Price Optimization

- Focus
  - Manage variable energy prices and optional supply resources
  - Energy demand planning and optimization
  - Energy supply planning and optimization
- Benefits
  - Purchase/produce required energy at the lowest cost
  - Optimize the use of alternative energy sources and energy supply contracts
- Performance Indicators
  - Average price of consumed energy
  - Average price of sold energy
  - Total net cost of energy / produced unit
  - Accuracy of consumption plans



# Energy Usage Optimization

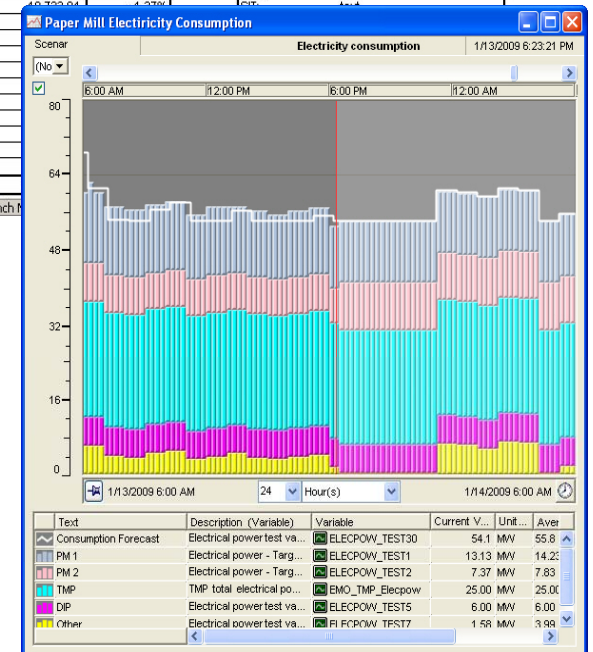
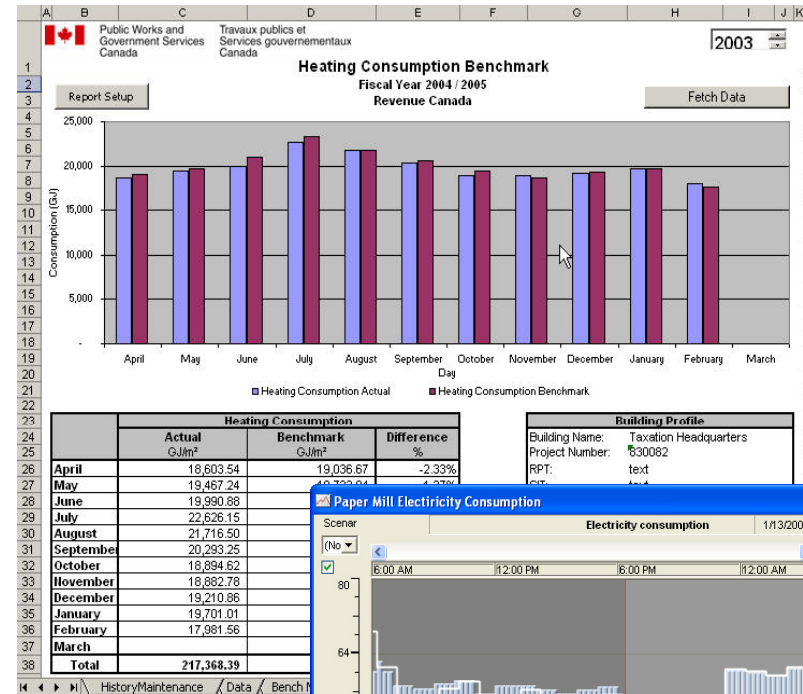
- Focus
  - Improve energy efficiency and reduce consumption
  - Reduce carbon footprint
  - Equipment that consumes a lot of energy
- Benefits
  - Maintain the most energy efficient operating mode in varying process conditions
  - Reduce energy consumption while maintaining or improving the production rate
- Performance Indicators
  - Actual energy consumption / expected target consumption
  - Energy consumption / produced unit
  - Energy efficiency / Energy Intensity Index and carbon footprint



# System Functions

A **software package** that helps you:

- Purchase energy at the lowest available cost by . . .
- Predicting and planning energy consumption & . . .
- Optimizing energy consumption and supply & . . .
- Monitoring and reporting energy usage and efficiency

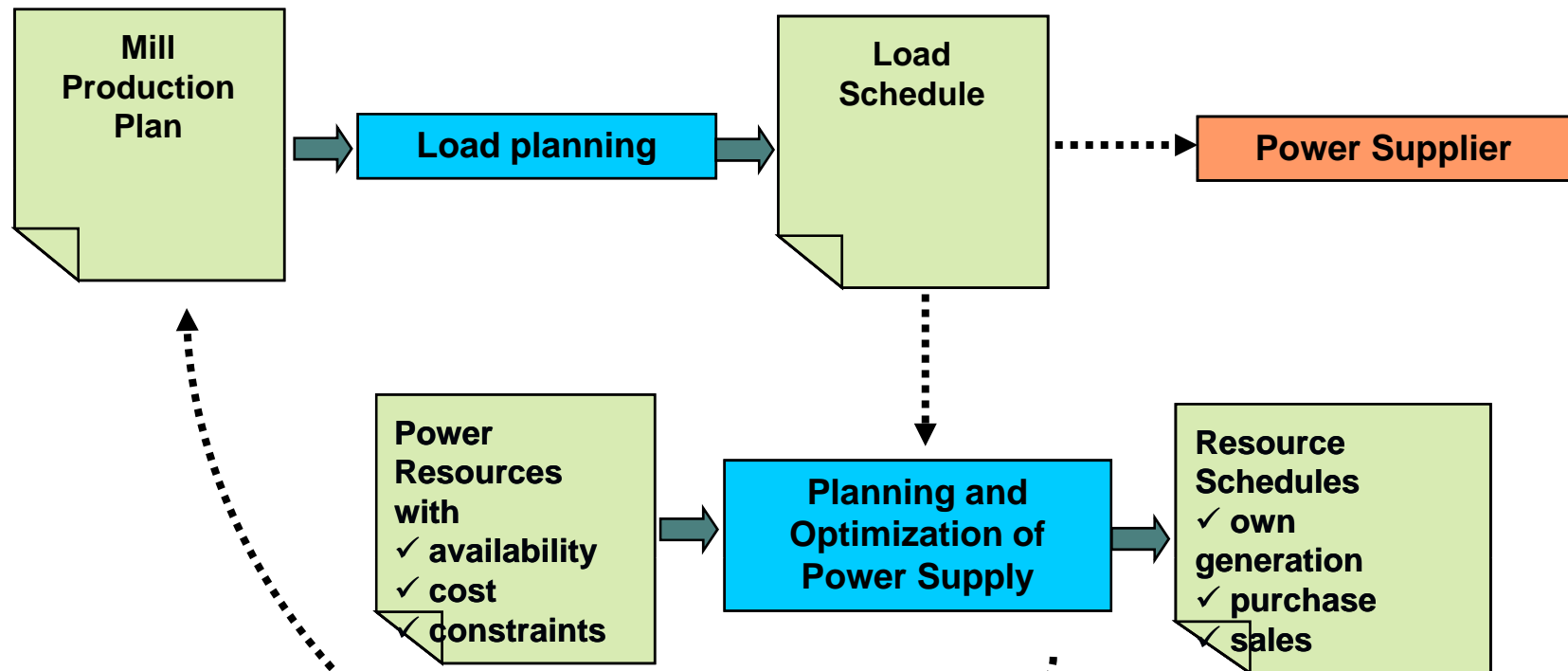


2 to 5% cost savings are achievable using energy procurement, dispatching and planning capabilities available with Energy Management





# Planning and Scheduling



## Benefits:

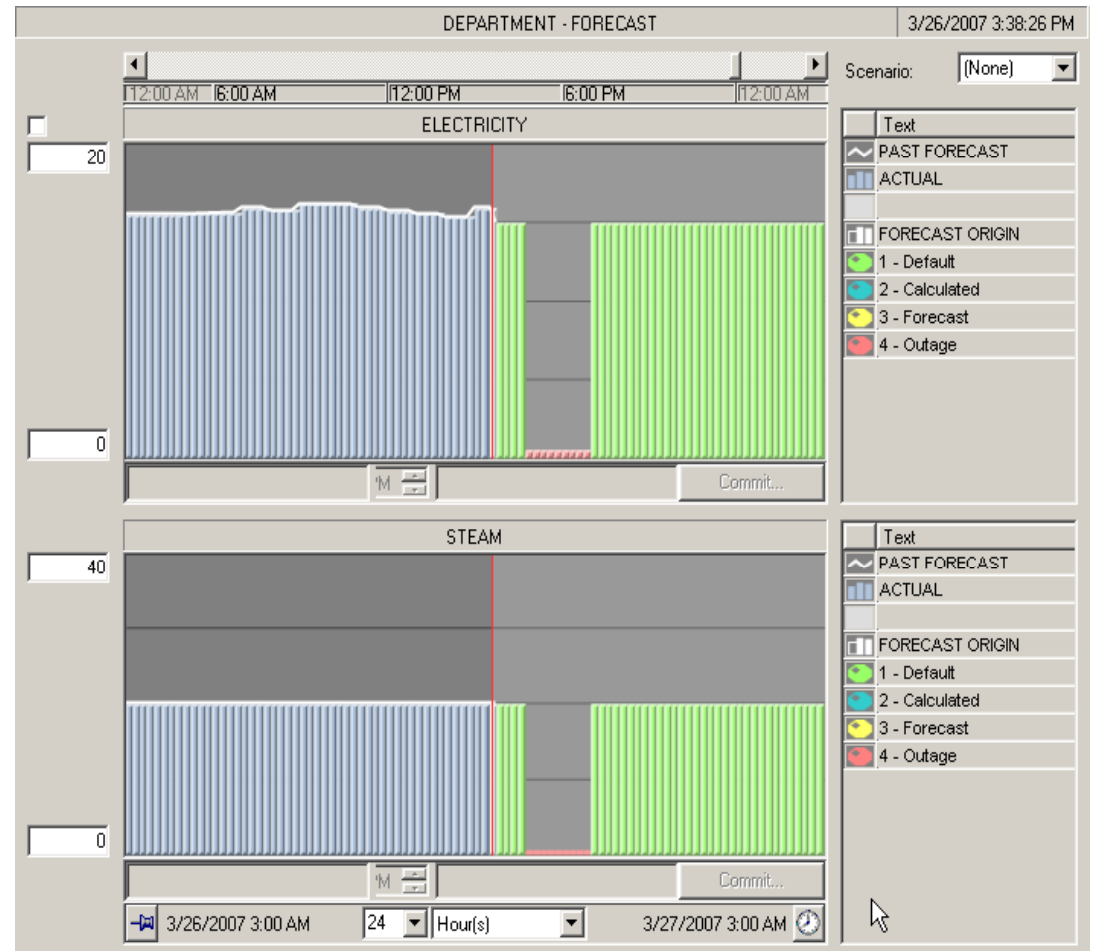
Lower price on consumed electricity, due to

- Providing load schedules to power suppliers
- Employing cost optimal power resources
- Scheduling consumption to off-peak times

# What?

## Predict load schedule based on production plan

- **Load plans are calculated for**
  - Process areas
  - Total mill
  - Corporation
  - Different utilities (power, steam, gas, ...)
- **Presentation of load plans**
  - Process area electric & thermal
  - Mill electric & thermal
  - Corporate electric (& thermal)



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# How?

Select power resources to match load schedule at minimum cost

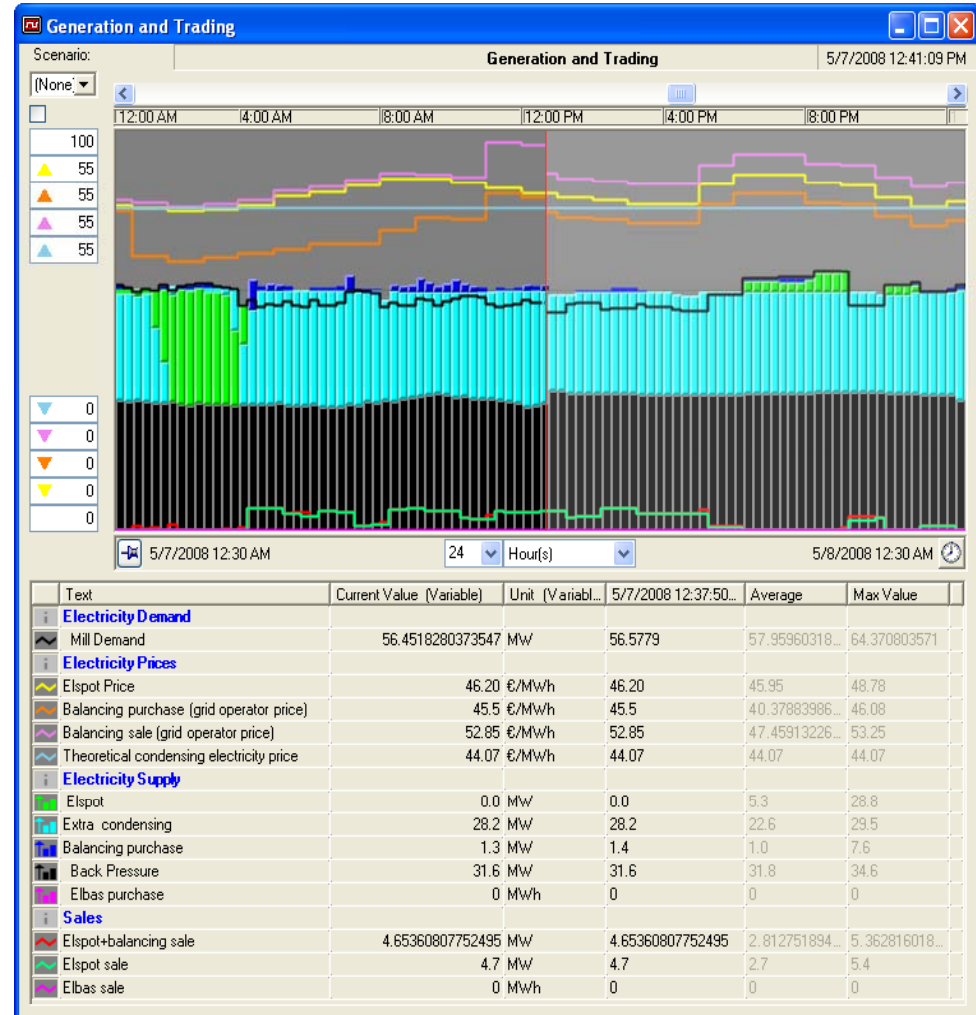
## ■ Power resources

- Own generation
- Purchase agreements
- Electricity from spot market

## ■ Solution methods

- Economic Flow Network
- MIP Optimization

## ■ Alternative: Load scheduling to utilize inexpensive off-peak power

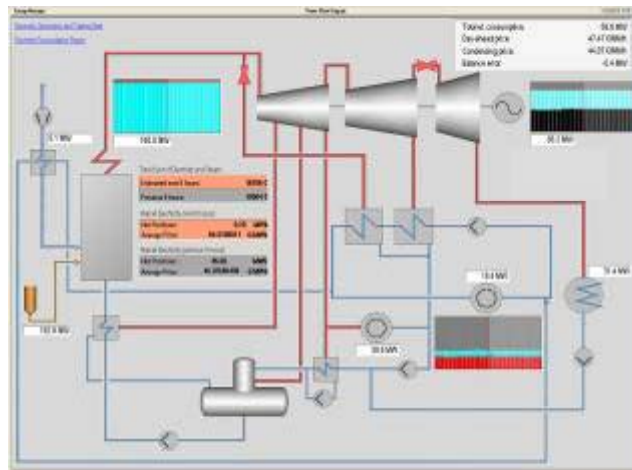
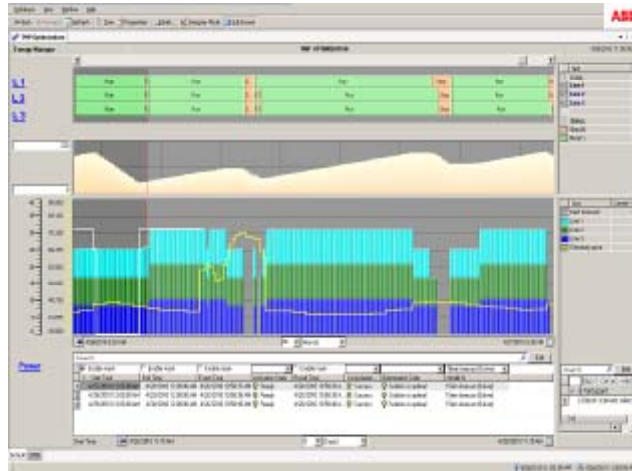


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# How?

## Optimizing Electricity Procurement and Consumption



- Optimize procurement and generation based on consumption plans
- Optimize consumption to use off-peak hours if intermediate storage capacity is available
- Minimize startup and operating costs
- Compare different scenarios, and adjust the plan manually
- Provides decision support for users or automatically sends set points to Advanced Process Control or DCS
- 2 to 5% additional cost savings are possible with optimization

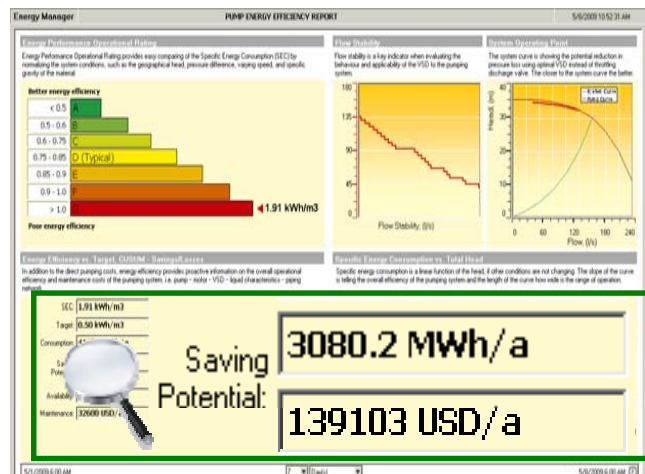
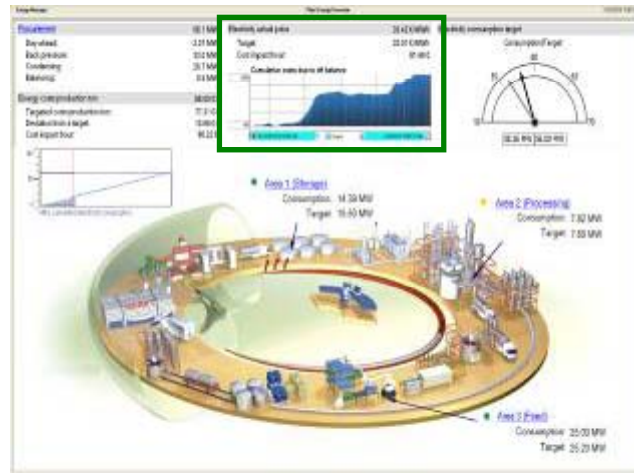


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# How?

## Energy Efficiency Monitoring



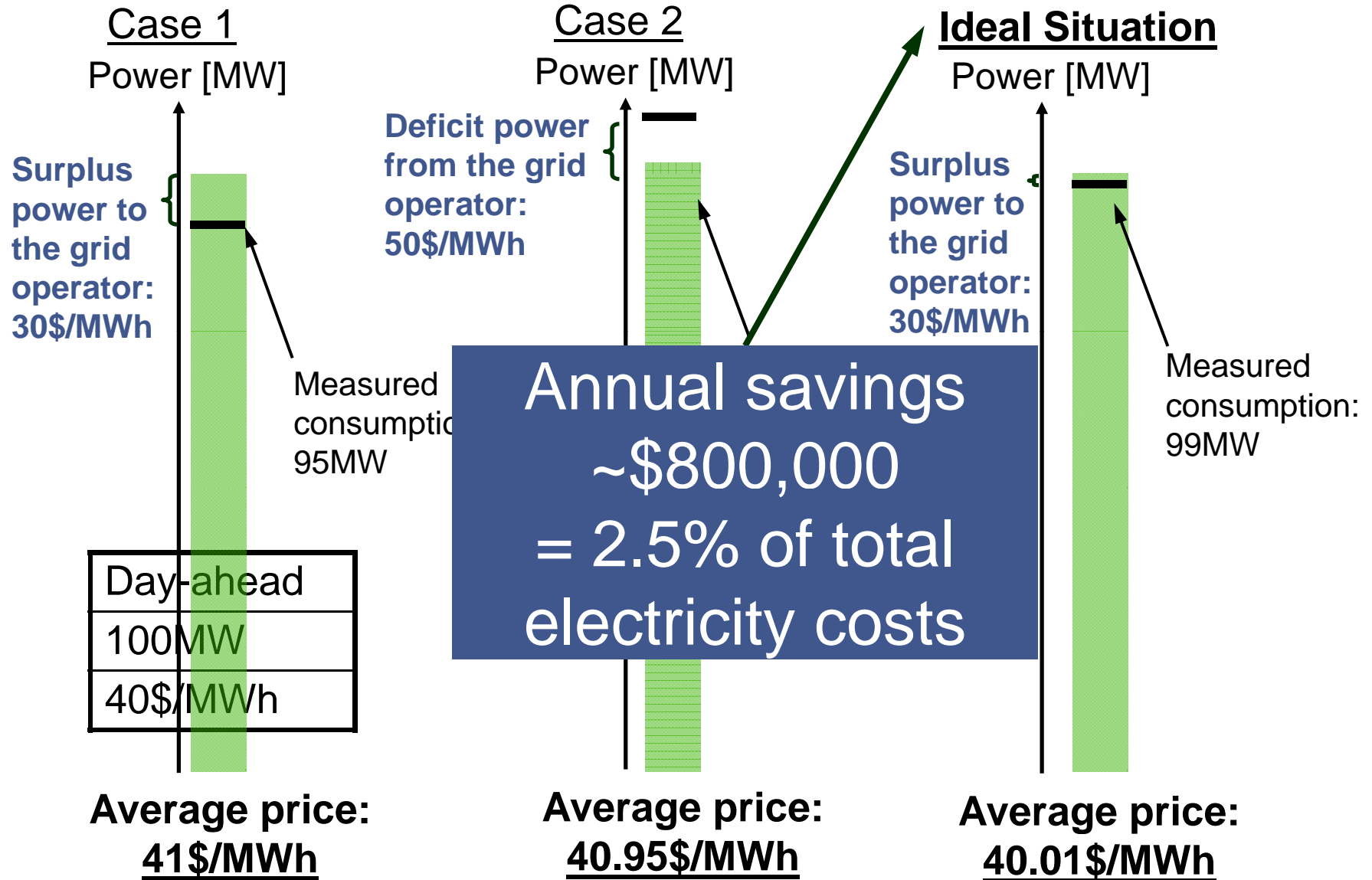
- user configurable visual tools for monitoring, targeting and analyzing
- At a glance view of relevant KPI's
- Clear indication of savings potential and lost opportunity
- Drill down to details
- Savings of 10%-15% savings can be achieved simply by making energy usage and savings potential visible in real-time



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# Example: Benefits of Accurate Planning & Monitoring



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# Customer Case 1

## Pulp & Paper Corporate Energy Management

- Energy Management System
  - Corporate Central Control Room
  - 10 Mills
- Functions
  - Energy load planning
  - Energy optimization
  - Energy monitoring, reporting and invoicing
- Total electricity bill 700 M\$
- Own energy production 80 %
- Total annual savings
  - Savings in electricity price 14 M\$
  - Savings in electricity consumption 35 M\$
  - CO2 reduction 175,000 tons



# Customer Case 2

## Building Energy Monitoring and Reporting

- Multi site building energy monitoring and reporting system using Energy Management System
  - Load planning, energy monitoring and reporting
  - Energy benchmarking
- Total electricity bill 10 M\$
- Own energy production 0 %
- Total annual savings
  - Savings in electricity price 0 k\$
  - Savings in electricity consumption 400 k\$
  - CO2 reduction 2,000 tons





# Questions?



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