



TAPPI Invites You to Sponsor the 2012 Extrusion Coating Course!

TAPPI is proud to invite you to sponsor the **2012 TAPPI Extrusion Coating Course**, which will be held from August 27-29, 2012, **Kellogg Center, Michigan State University, Lansing, MI United States.**

This course is one of TAPPI's most well-attended courses and is sure to deliver top prospects to your company. There is no better way to build your network and grow your business than to sponsor and attend a TAPPI course, where top industry professionals go to find the latest information and technology! Whatever your goals are, you are sure to find success and valuable new connections.

As a respected supplier or vendor, you know that building strong business relationships begins on a personal level. The TAPPI sponsorship strategy allows you to communicate directly with your potential customers, cutting through the cluttered marketplace and achieving measurable results from a clear, substantive marketing plan. The value of being a sponsor is clearly defined: a forum for your company to build lasting relationships with TAPPI members—the core of your buyers.

Our packages are designed to give you the flexibility to achieve your objectives with TAPPI's targeted audience. If you feel there is something more you'd like to see included in our sponsorship packages, we welcome your suggestions and concerns.

We look forward to seeing you at Michigan State University. Thank you for your consideration!

Best regards,

Mary Beth Cornell
TAPPI Training Director
+1 770-209-7210
mccornell@tappi.org

For continually updated event information, including how to register, please visit:
<https://www.eiseverywhere.com/ehome/index.php?eventid=42161>
&



2012 Extrusion Coating Sponsorship Application

Company: _____ Contact Name: _____

Address: _____

City: _____ State/Province: _____ Postal/Zip Code: _____ Country: _____

Phone: _____ Fax: _____ Email: _____

Sponsorship Levels:

(Please check one) Options are on a first-come, first-serve basis and include:

Tuesday Night - Lugnuts/Tincap Game Sponsor - (Limit 1 company-SOLD**)** **\$2,500**

- Tickets to the game for all attendees
- Company name on course sign
- Company name on scoreboard at game
- Food and transportation for all attendees
- Special sponsor ribbons to wear during the course to identify your company as a sponsor
- Company logo & link on TAPPI Course Website
- Company logo on Course notebook

Spartan Sponsor – (Limit 4 companies) **\$2,000**

- 6'x3' tabletop
- Logo on Course Notebook Cover
- Company logo on Course Website
- Special sponsor ribbons to wear during the course to identify your company as a sponsor
- Special recognition in the TAPPI PLACE technical webinar on July 12th (over 40,000 invited to webinar)

Opening Reception Sponsor - (Limit 1 company) **\$1,500**

- Signage and recognition at the event
- Company logo & link on Course Website and special sponsor ribbon
- 6'x3' tabletop
- Company name on napkins at reception
- Food and drink for all attendees

Breakfast Sponsor - (Limit 3 companies) **\$1,000**

- Signage and recognition at breakfast, logo on Course website and special sponsor ribbon
- Sponsor supplied giveaway or flyer (optional)

Table tops (Limit 4 companies) **\$750**

- 6'x3' tabletop, logo on Course website and sponsor ribbon

Breaks - (Limit 3 companies) **\$500**

- Signage and recognition at refreshment breaks, logo on Course website and special sponsor ribbon

Payment Information

Check (make checks payable to TAPPI in US dollars)
Amount enclosed: _____

Credit Card (check one) Amex Diner's Club Master Card Visa

Card Number: _____ Expire Date: _____

Name on Card: _____

Authorized Signature: _____

Return completed form to:
TAPPI
Attention: Debbie Trimmer
15 Technology Parkway South
Norcross, GA 30092

Phone: +1-770-209-7244 Email: dtrimmer@tappi.org Fax: +1-770-446-6947