

2013 TAPPI INTERNATIONAL CONFERENCE

On Nanotechnology for Renewable Materials

24-27 June 2013

KTH Royal Institute of Technology • Stockholm, Sweden

www.tappi.org/13nano





Expanded High-Quality Content Make the 2013 TAPPI International Conference on Nanotechnology for Renewable Resources the Not-to-Miss Event

Industry experts, scientists, health and safety specialists, legal and government policy makers, and leading researchers will be converging in Stockholm, Sweden, 24-27 June 2013 for the latest in nanotechnology research and development. The technical focus of the conference has been expanded to include other nanomaterials along with cellulose to fully embrace all nano-enabled biomaterials.

Past Attending Companies

Aalto University	Evergreen Packaging Inc.	Technology, Japan	Stora Enso
Adolphe Merkle Institute	Fibria Celulose S.A.	National Institute of	The Pennsylvania State University
Advanced Diamond Technologies Inc.	Forest Products Research Institute	Environmental Health Services	The University of Seoul, Korea
AF&PA Agenda 2020	FPIInnovations	National Institute of Standards and Technology	The University of Tokushima
Alberta Innovates	Georgia Tech	National Nanotechnology Coord Office	Tokushima Bunri University Kagawa Campus
Anasys Instruments Corp.	Grenoble Institute of Technology	National Research Council	Twin Rivers Paper Co.
Appleton	Heriot-Watt University	National Science Foundation	U.S. Army Research Laboratory
ArboraNano	Hollingsworth & Vose Company	Natural Resources Canada	U.S. EPA
Bartın University and The University of Maine	IMERYS	Nippon Paper Industries Co. Ltd.	Universite Laval
BASF Aktiengesellschaft	Innventia AB	North Carolina State University	University of Alaska
Beijing Forestry University	Inside EPA's Risk Policy Report	Norwegian Univ. of Science & Tech (NTNU)	University of Alberta
Bergeson & Campbell P.C.	International Paper	Office of Hazard Identification and Reduction	University of Birmingham
BioVision Technology	IPST @ Georgia Tech	Omya Development AG	University of British Columbia
BondX Technologies Ltd.	KapStone Charleston Kraft LLC	Oregon State University	University of Copenhagen
Borregaard	Karlstad University	PepsiCo	University of Maine
Buckeye Technologies Inc.	Kathleen M. Bennett Consulting LLC	Poyry Management Consulting Oy	University of Minnesota
CelluForce	Kruger Inc.	Purdue University	University of Oulu
Central Institute for Research on Cotton Technology	Kyoto University	REDCO N.V.	University of Tennessee
Centre Integre En Pates Et Papier	LGP2	RTI International	University of Texas
Chian Beijing Forestry University	Light Light Solutions LLC	Sage Environmental Consulting	University of Waterloo
CLF Ventures Inc.	MeadWestvaco Corporation	Sappi Fine Paper N.A.	UPM-Kymmene
CSA Standards	Melodea Ltd.	School of Forestry LA Tech	US Army Research Laboratory
CWIC Inc.	Nalco Company	Semiconductor Research Corporation	US Forest Products Laboratory
DARPA	National Cancer Institute of Frederick	Seoul National University	USDA - NIFA
Department of Energy	National Institute for Nanotechnology	South Dakota School of Mines and Technology	USDA Forest Products Laboratory
Designer Energy	National Institute for Occupational Safety and Health	Southern University	USDA Forest Service
Domtar	National Institute of Advanced Industrial Science and	Specialty Minerals Inc.	Verso Paper
Dr. An & Green Ethics		State University of New York	VTT Technical Research Centre of Finland
Embrapa Cotton			West Virginia University
EMPA			Weyerhaeuser
			Woodbridge Foam Corporation



EXHIBITING: AN EFFICIENT USE OF YOUR RESOURCES

As an exhibitor you will meet and interact with potential customers and industry leaders in this breakthrough technology area. Given the expanded program focus of the 2013 event, meeting participants will cross-cut a variety of industries and applications.

This is a great opportunity to expand and enhance your marketing base with your expertise.

PARTICIPATE AS A SPONSOR OR EXHIBITOR

There are several ways in which you can participate with a range of prices and benefits to meet your business objectives.

Typical Titles of Past Attendees

Professor	Consultant	Co-founder and Board Member	National Program Leader
Director	Director IPST and Chemical	Communication Director	Ph.D. Student
Project Manager	Engineering Professor of the	Consultant/Director	Principal
Associate Professor	Practice, Georgia Tech	Coordinator, Nanotechnology	Principal Engineer
President & CEO	Director New Ventures	Research Center	Process Control Engineer
Principal Scientist	Director of Metrology	Corporate Communications	Product Dev. Engineer
Student	Global Director of R&D and	Director of Innovation & NPD	Professor and Head
Product Development Manager	Product Development	Director of Open Innovation	Professor Urban Forestry
Executive Director	Global Product Portfolio &	Director of Product Development	Research Associate
Lead Research Scientist	Quality Manager	Director of Research	Research Coordinator
Ph.D. Candidate	Innovation Director	Director, Pulp & Paper Proc Dev Ctr	Research Materials Engineer
President	Manager, New Technology and	Director, VMP Research	Research Officer
Research Council Officer	Market Ventures	Doctor Scholar	Researcher B
Research Scientist	Manager, Technology Development	Environmental Engineer	Senior Advisor for
Scientist	Materials Research Engineer	Executive Vice President	Nanotechnology
WFCR, Asst. Director	Partner	General Director	Senior Research &
Assistant Professor	Professor and Chair	Graduate Research Assistant	Development Engineer
CEO	Professor of Wood Science &	Graduate Student	Senior Research Scientist
CTO	Technology	Graduate Student/Research	Sr. Product Development
Deputy Director, Pulp and Paper	Professor, Nanofibre Chair In	Assistant	Engineer
Green Transformation Program	Forest Products	Group Lead	Staff Scientist
Development Manager	Program Manager	Group Leader,	Staff Specialist
Director - Technology Management	R&D Project Manager	Papermaking Chemistry	Technology General Manager
Fellow	Research Chemist	Head of R&D	Technology Manager
Manager, Papermaking Program	Research Industrial Hygienist	M. Sc	Toxicologist
Program Manager-Environment	Retired	Manager - Product Development	Vice President
Research Manager	Senior Scientist	Manager Fiber Dev Techn Center	Vice President Business
Scientific Director	Sr Consultant	Managing Director	Development & Disruptive
Technical Manager	Papermaking Technology	MASc in Chemical Engineering	Technologies
Vice-President Manufacturing - NCC	Associate Editor	(Nanotechnology)	Vice President, Technology
Business Development Manager	Client Service Manager	Mgr Basepaper Technology	VP for Innovative Partnerships

Countries Represented by Past Attendees

United States	France	Belgium	Germany
Canada	Norway	Brazil	India
Finland	Japan	South Korea	Turkey
United Kingdom	Switzerland	China	
Sweden	Israel	Denmark	

Take this opportunity to show your commitment to nanotechnology

HIGH VISIBILITY SPONSORSHIP

ROYAL NATIONAL SPONSOR // \$5,000 (Limit 3)

- Tabletop space
- Signage recognition at conference
- Two complimentary conference registrations
- Conference program book recognition
- One page ad in program book (B&W)
- Contact information in program book
- Pre-registration attendee list (1 week prior) and post-conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

GAMLA STAN SPONSOR // \$3,500 (Limit 5)

- Tabletop space
- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- Pre-registration attendee list (1 week prior) and post-conference attendee list
- Logo on conference bag
- Logo and link on pre-conference promotional materials and event website
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

SCANDINAVIAN SPONSOR // \$2,500 (Limit 10)

- Signage recognition at conference
- One complimentary conference registration
- Conference program book recognition
- Conference bag insert of company promotional material (one item, exhibitor supplied)
- Sponsorship level designation on conference website
- Sponsorship level designation in conference proceedings

VASA MUSEUM EVENING DINNER EVENT // \$10,000 (Limit 1)

- Tabletop
- Buses Transport (Tickets to board buses with logo – TAPPI supplied)
- Signage inside Private Dinner Room
- Banner (inside bus – Sponsor supplied)
- Acknowledgement in electronic conference marketing materials
- 50 word description and logo in conference guide
- Sponsor recognition at opening session and onsite signage
- Logo on conference website
- Sponsor supplied giveaway to attendees (to be placed in conference bags or on bus – Sponsor's choice, TAPPI must approve)
- 2 minute "Welcome" at the dinner in front of the attendees (on behalf of TAPPI)
- 2 conference registrations (please use to bring new attendees with you!)
- Full page B/W ad in conference guide

EXCLUSIVE SPONSORSHIP OPPORTUNITIES

limit of one sponsor each

- Conference Pen // \$1,500 (sponsor supplied)
- Pad Folio // \$2,000 (sponsor supplied)
- Lanyards // \$2,500 (sponsor supplied)
- Conference Guide:
 - Full, Back page ad (B/W) - \$1,000
 - Full Back cover ad (color) - \$1500

A LA CARTE SPONSORSHIP OPPORTUNITIES

- Coffee Break Sponsor (one break) // \$1,000 (Limit 5)
- Lunch Sponsor (one day) // \$3,000 (Limit 2)
- Conference bag insert // \$500 (Limit 1 8.5"x11" literature, exhibitor supplied)

TABLETOP EXHIBITS

limit of one sponsor each

A dedicated area at the conference where companies may showcase literature on their products and technologies and meet customers. It is designed for one-on-one marketing interaction. Perfect for meeting prospects and clients.

Tabletop Display // \$750

- Tabletop space 6 foot table (72" x 30")
- Conference program book listing
- Signage recognition at tabletop events
- Tabletops displayed all three days of the conference

NOTE: all prices are in US funds.

FOR MORE INFORMATION OR CUSTOM PACKAGE OPTIONS CONTACT:

Raine Hyde, TAPPI • 770-209-7256 • rhyde@tappi.org

Sponsorship and Tabletop Opportunities

SUSTAINING MEMBERS RECEIVE 5% DISCOUNT

CONTACT INFORMATION (PLEASE PRINT OR TYPE)

Company: _____

Mailing Address: _____ City: _____

State/Province: _____ Postal Code: _____ Country: _____

Primary Contact: _____ Title: _____ Phone: _____

Email: _____ Website: _____ Fax: _____

(Complimentary registration for Royal National, Gamla Stan, Scandinavian sponsorship levels only)

Complimentary Registration Name: _____ Email: _____

What is your company's industry?: _____

HIGH VISIBILITY SPONSORSHIP

- Royal National sponsor (limit 3) **\$5,000**
- Gamla Stan sponsor (limit 5) **\$3,500**
- Scandinavian sponsor (limit 10) **\$2,500**

EXCLUSIVE SPONSORSHIP (limit 1 each)

- Conference pens **\$1,500**
- Pad folio **\$2,000**
- Lanyards **\$2,500**
- Conference Guide Ad - B/W **\$1,000**
- Conference Guide Ad - Color **\$1,500**

A LA CARTE SPONSORSHIP

- Coffee break (limit 5) **\$1,000**
- Lunch (limit 2) **\$3,000**
- Conference bag insert **\$500**

DINNER AND CIRQUE DE SOLEIL

- Vasa Museum Evening Dinner Event **\$10,000**

CUSTOM PACKAGES AVAILABLE

TABLETOP EXHIBIT DISPLAY: **Number of tables x \$750 each** _____

Sub Total \$ _____

TAPPI Company Sustaining Member Discount (5%) (\$ _____)

Total Sponsorship Due \$ _____

WITH THIS ORDER FORM, PLEASE SUBMIT A 50 WORD COMPANY/PRODUCT DESCRIPTION AND A HIGH RESOLUTION COPY OF YOUR LOGO (300 DPI TIFF OR JPG FORMAT) FOR THE CONFERENCE PROGRAM GUIDE TO DEBBIE TRIMMER, DTRIMMER@TAPPI.ORG

METHOD OF PAYMENT

Checks: Check Number: _____ for the full amount of US\$ _____

Payable to TAPPI. Checks must be in US Dollars.

Checks should be mailed to 15 Technology Parkway South, Norcross, Georgia 30092 USA, Attn: Debbie Trimmer

Credit Card: Amex Diner's Club Discover MasterCard Visa

Name as it appears on the card: _____

Credit Card Number: _____ Expiration Date: _____

Signature: _____

Wire Transfer: Contact memberconnection@tappi.org or call + 1-770-446-1400 for instructions. Fees may apply.

Wire transfer: US\$: _____ was wired as payment on _____ (date)

Direct sponsorship inquiries to:

Raine Hyde
+1 770-209-7256
rhyde@tappi.org

CANCELLATION POLICY

Requests for cancellations and refunds must be made in writing and received on or before 12 April, 2013. This will result in TAPPI retaining \$300 for each sponsor and for each tabletop exhibit. Cancellations received between 15 April - 13 May, 2013 will receive a 50% refund. No requests for refunds will be granted after 13 May, 2013.

Exhibit and Sponsorship Rules & Regulations

TAPPI, the leading association for the worldwide pulp, paper & allied industries is the owner and organizer of Nanotechnology Conference 2013, hereinafter referred to as "Show" and Show includes the exhibits and any official conferences occurring with the Show. "Exhibitor" refers to the company or entity making application to rent or use space at the Show and/or sponsoring activities at the Show.

1. SPACE RENTAL CHARGE. The tabletop space rental charge is (USD)\$750 for a 6 foot table (72" x 30").

2. PAYMENT. Applications submitted must be accompanied with payment to confirm Sponsorship package.

3. CANCELLATION OF CONTRACT. Requests for cancellations and refunds must be made in writing and received on or before April 12, 2013. This will result in TAPPI retaining \$300 for each sponsor and for each tabletop exhibit. Cancellations received between April 15 - May 13, 2013 will receive a 50% refund. No requests for refunds will be granted after May 13, 2013.

4. ELIGIBLE EXHIBITS. Show Management reserves the right to determine eligibility of any company or product to participate in the Show. Show Management can refuse rental of exhibit space to any company whose display of goods or services is not, in the opinion of Show Management, compatible with the educational character and objectives of the Show.

5. DEADLINES FOR EXHIBIT SPACE. Assignment of exhibit space at this time will be made based on the date the application and deposit are received, with priority given to past TAPPI Exhibitors and TAPPI Sustaining Members.

6. ALLOCATION OF SPACE AND ASSIGNMENT. Whenever possible, Show Management intends to make space assignments in keeping with the Exhibitor's desired location. During the initial assignments, if two or more exhibitors request the same location, preference will be given to the exhibitor by date of application receipt and TAPPI Sustaining Company Member status. TAPPI reserves the right to make the final determination of all space assignments in the best interest of the Show.

7. SUBLETTING OF EXHIBIT SPACE. Exhibitors may not assign, sublet or share their exhibit space with another business or firm, even if Exhibitor cancels the booth, unless approval has been obtained in writing from Show Management. Exhibitors must show goods manufactured or dealt in by Exhibitor in the regular course of Exhibitor's business. Should an article of a firm or business not contracted to participate in the Show be required for operation or demonstration in Exhibitor's display, identification of such article shall be limited to the usual and customary nameplates, imprint or trademark under which same is sold in the general course of business.

8. LIABILITY. Neither TAPPI, Show Management, its members, nor the representatives and employees thereof, Naylor, or any other TAPPI authorized contract help, its official service contractors nor the Savannah Marriott Riverfront nor its representatives and employees will be responsible for injury, loss or damage that may occur to Exhibitor or to Exhibitor's employees or property from any cause whatsoever, prior, during or subsequent to the period covered by this contract.

It is agreed by the parties that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in numerous booths, and various other factors make it reasonable that Exhibitor shall assume risk of any injury, loss or damage, and Exhibitor, by signing this contract, hereby assumes such risk and expressly releases Show Management and its agents from any and all claims for any such loss, damage or injury. Protection against unauthorized removal of property from the booth occupied by the Exhibitor shall be the Exhibitor's responsibility.

9. EXHIBITOR INSURANCE. Exhibitor shall, at Exhibitor's sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than \$1,000,000. Such insurance shall name TAPPI as an additional insured. Workers Compensation and Occupational Disease insurance shall be in full compliance with all federal and state laws, covering all of Exhibitor's employees engaged in the performance of any work for Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall.

10. DISABILITY PROVISIONS. Exhibitor shall have sole responsibility for ensuring that their exhibit is in full compliance with the Americans with Disabilities Act and any regulations implemented by that Act.

11. DAMAGE TO PROPERTY. Exhibitor is liable for any damage caused to Show facilities (e.g. building floors, walls or columns), or to standard booth equipment, or to another Exhibitor's property. Exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

12. LABOR. Exhibitor is required to observe all contracts in effect between service contractors and KTH.

13. INSTALLATION. Target move in and move out dates are published in the Exhibit Service Manual for the Show.

14. DELIVERY AND REMOVAL DURING SHOW. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted during open hours of the Show without written permission from Show Management. All arrangements for delivery, during non show hours, of supplies, such as flexible materials, cartons and products to be packaged must be made with Show Management. No deliveries may be made during show hours.

15. REMOVAL OF HAND CARRIED MATERIALS. Removal passes will be required to remove any materials from the floor. These passes are available from TAPPI Show Management. Portfolios, briefcases and packages will be subject to inspection by the security guards.

16. INSTALLATION AND DISMANTLING PERSONNEL. Exhibitor may provide own exhibit furnishings, and may specify own independent contractor for the installation and dismantling of the Exhibitor's booth space. The Exhibitor is responsible for ensuring that any Exhibitor appointed contractors supply Show Management with a valid Certificate of Insurance, naming TAPPI as an additional insured, with a minimum of \$1,000,000 liability coverage, including property damage. If Exhibitor uses companies other than Show's official contractors, Exhibitor must advise them to check with the Exhibitor Service Center upon their arrival. Copies of all job orders must be presented at that time for Show Management to qualify that contractor's participation. Upon verification, official service badges allowing access to the Show area during service hours only will be issued.

17. CONFLICTING EVENTS DURING SHOW HOURS. Exhibitor and Sponsors agrees not to extend invitations, call meetings, hospitality events or otherwise encourage the absence of industry professionals from the Show and meeting rooms during the hours of all Show activities. All requests for meeting rooms, hotel suites and special function rooms must be approved by Show Management. If Exhibitor and/or cancels their exhibit space or sponsorship, Exhibitor will automatically lose the opportunity to use any approved meeting rooms, hotel suites or special function rooms.

18. DISMANTLING. Exhibitor's displays must not be dismantled or packed in preparation for removal prior to the official closing time. Exhibitor's booth must be fully staffed and operational during the entire Show. Exhibit displays or materials left in the booths without instructions will be packed and shipped at the discretion of Show Management, and all charges will be applied to the Exhibitor. Any Exhibitor dismantling prior to the official closing time will be fined \$500 and may lose Exhibitor priority booth selection status.

19. BADGES. Official badges for the Show will be required for entry into the exhibit hall at all times. Badges are not transferable and those worn by other than the person to whom issued will be confiscated. Business cards are not to be used in badge holders. Exhibitors may be granted an allotment of full conference badges per exhibit space (please refer to exhibit pricing for specifics). Badges needed in excess of this allotment must be purchased at the rate designated in the current 2013 Nanotechnology Conference.

20. CHARACTER OF EXHIBITS. The general rule of the exhibit floor is "be a good neighbor." No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Exhibitor's booth personnel, including demonstrators, hosts/hostesses and models, are required to confine their activities within Exhibitor's booth space. Apart from the specific display space for which an Exhibitor has contracted herein, no part of the facility and its grounds may be used by Exhibitor or Exhibitor's agents other than Show for display purposes of any kind or nature without Show Management approval. Within the public hotel property, Exhibitor brand or company logos, signs, and trademark displays will be limited to the official Show area only.

A. Attire. Representatives should be conservatively and appropriately attired to maintain the professional and business like climate of the Show. Show Management reserves the right to judge the appropriateness of any attire worn by Exhibitor's personnel.

B. Sound. Videos or movies relating to Exhibitor's equipment will be permitted, provided projection equipment and screen are located on the rear one third of the booth, and all viewers stand or sit within the booth. Sound videos or movies will be permitted only if the sound is not audible in the aisle or neighboring booths. Sound systems will be permitted if tuned to a conversational level and if not objectionable to neighboring Exhibitors. Show Management will be the sole arbitrator and determiner of reasonable sound levels.

C. Lighting. In the best interest of the Show, Show Management reserves the right to restrict the use of glaring lights or objectionable light effects. The use of flashing electric signs or lights is not permitted.

D. Booth Exteriors. The exterior of any display cabinet or structure facing a side aisle, or adjacent Exhibitor's booth must be suitably decorated at Exhibitor's expense.

E. Objectionable Activities. In fairness to all Exhibitors, no obstructive or objectionable activity will be permitted during show hours. Examples of such activity include - noisily operating displays, producing objectionable odors or other lewd or visual obstructions or behaviors. Show Management serves as sole judge of objectionable material or behavior.

21. MUSIC LICENSING. Exhibitor represents and warrants that Exhibitor shall comply with all applicable copyright restrictions involving the Show, including but not limited to, any music performance agreement between Show and BMI. Exhibitor further represents and warrants that Exhibitor shall obtain any necessary licenses or permissions under the copyright laws for use during the Show and will present Show Management a copy of such license or permission if requested by Show Management.

22. DISPLAY HEIGHTS. Display material (including show cases, display or storage cabinets, electrical fixtures, wire, conduits, etc.) and equipment must adhere to the Exhibit Construction Guidelines outlined on the floor plan and in the Exhibit Service Manual.

23. POSITIONING EQUIPMENT IN RELATION TO AISLE. To ensure the safety of all Show participants, any machinery and equipment shall be positioned so that no portion is closer than 12 inches from the aisle.

24. RELOCATION OF EXHIBITS. Show Management reserves the right to alter the location of exhibit spaces, at its sole discretion, in the best interest of the Show.

25. FIRE REGULATIONS. Fire regulations require that all display materials be fire resistant or treated with a flame retardant solution to meet requirements of the standard flame test as provided in the KTH for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No storage of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials will be stored by the official service contractor, as the facility has no crate storage space apart from that assigned by Show Management. Up to one day's supply of operational materials may be stored within the exhibit space. All aisles, corridors, exit areas and exit stairways must be maintained at their required width at all times that the Show is open. No obstruction such as chairs, tables, displays or other materials will be allowed to protrude into the aisles. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this Show. Compliance with such laws is mandatory for all Exhibitors and the sole responsibility is Exhibitor's.

26. PHOTOGRAPHY AND SKETCHING. Cameras may be carried in the exhibit area, but under no circumstances may photographs be taken without expressed authority of Exhibitor concerned in each case. Sketching or drawing machinery or products on display is prohibited.

27. FOOD SERVICE. All approved arrangements for all food, beverage and alcohol service must be made with the caterer at KTH.

28. FAILURE TO HOLD SHOW. Should any contingency prevent holding of the Show, Show Management may retain such part of the Exhibitor's rental fees as shall be required to compensate it for expenses incurred up to the time such contingency shall have occurred. All remaining rental fees, less any non-refundable deposits, shall be refunded. However, Exhibitors and Sponsors will not be reimbursed if the Show is cancelled, postponed, curtailed or abandoned due to force majeure, including but not limited to an act of God, war, insurrection terrorist act, or radioactive contamination.

29. SHOW DIRECTORY. To be listed in the printed Conference Guide, Show Management must receive the completed and signed space application and full payment prior to May 1, 2013.

30. AMENDMENT OF RULES. Show Management reserves the right to make changes, or additions to these rules should the need arise. All changes and additions so made shall be binding on Exhibitor and Sponsor provided all Exhibitors and Sponsors will be advised of any changes. Any matters not specifically covered herein are subject to decision by Show Management.