Data Unleashed:
How effective data and insight tools can improve your corrugated business

August 2020
I like Slide 5 for the intro.
Nick Benkovich, 9/9/2020

Agreed we are tweaking it i think it will work well.
James Nelson, 9/9/2020

[@Brian Owens] this looks great not sure the blue swirly makes it too busy though?
James Nelson, 9/10/2020

yeah the extra swirk is too much
Nick Benkovich, 9/10/2020

James Nelson, 9/10/2020
Sound Familiar?

• Manual reporting
• Lack of real time data
• Poor visibility of job status across the plant
• Who is my most profitable customer?
• Which items do I lose money on?
This image should work with the conclusion. I will get Brian to work on something but if you look at the concluding slide it will make more sense.

James Nelson, 9/3/2020

Not sure on the graphic but I get the direction

Nick Benkovich, 9/9/2020
Happy customers demand quality board

- Bring clarity to Corrugator performance
- Optimize OEE and uptime
- Visualize data
- Track Key metrics
- Customize your reports

Escada Clarity
Controlling quality board
Real time data empowers your team to work smarter

- A launching page for critical data
- Role-based display across multiple systems
- Customizable to users needs with “widgets”
- Hyperlink for direct launch for more detail and interact
- Instant update and display of crucial information
Business Intelligence enables profit maximizing decisions

- Utilizing charts and graphs to provide Business Intelligence
- Drill into data for deeper understanding and analysis
- Find areas to optimize
- Make agile decisions to drive profitability.
Business information suite delivers compelling insights

**Escada Clarity**
Controlling quality board

**Productivity Workbench**
Real time business wide data

**Business Intelligence**
Data driven decision making

EFI Corrugated Packaging Suite
Hi [@Brian Owens] sorry am not really feeling this design direction. Slides 4, 5 and 6 look good but I don’t like 3 and 7.

James Nelson, 9/7/2020

and the starter slide means nothing - it has no reference to 'data unleashed' it’s just corrugated board. I will try to find some imagery that may work.

James Nelson, 9/7/2020


James Nelson, 9/7/2020


James Nelson, 9/7/2020


James Nelson, 9/7/2020


James Nelson, 9/7/2020

[@Brian Owens] some ideas above

James Nelson, 9/7/2020

I get the concept but the graphic is not doing it for me. Also Under the "Product" I think a TagLine to re-enforce like "Escada Clarity - Controlling quality board", "Workbench Widgets = Real time business wide data", "Business Intelligence. - Data Driven decisions"

Nick Benkovich, 9/9/2020

[@Nick Benkovich] thanks agreed.

James Nelson, 9/9/2020

[@Brian Owens] can you pick Nicks comments up?

James Nelson, 9/9/2020

add centralised reporting reference AZ

James Nelson, 9/10/2020

[@Carrie Klepzig] nailed it ! play in ppt mode :-)

James Nelson, 9/10/2020