



Why Join TAPPI?

Following are the Top Ten Reasons Members Gave for Joining TAPPI

In a recent survey (random, 95% confidence, $\pm 5\%$ MOE) members chose the following top ten reasons for joining TAPPI:

1. Valuable information on website (including E-Library)
2. Valuable information at events
3. Keep up with Business News
4. Networking opportunities
5. *TAPPI JOURNAL*
6. TAPPI Standards and TIPS
7. *Paper360*
8. Enhance my personal standing in the industry
9. Valuable discounts on TAPPI events and books/CDs
10. Contribute back to programs that help the industry



Value Proposition

An individual membership in TAPPI for the professional costs only US\$174 per year. There are significant discounts for full time students and those just out of school, younger professionals (age 29 or younger), and retired persons. Here is the value proposition:

Individual Membership Cost of US\$174 per year and you receive all of the following benefits:

Specific tangible benefits included

Print and online subscription to Paper360 (TAPPI/PIMA magazine)	\$ 50
Subscription to TAPPI JOURNAL (online and end of year print summary)*	\$122
Full access to E-Library*	incl
E-Newsletters (including BioTechnology Quarterly)	\$ 95
Subscription to <i>Progress in Paper Recycling</i>	\$350
Career Center and Buyer's Guide access	incl
Ask the Experts*	incl
Membership Directory access*	<u>incl</u>
Subtotal tangible benefits	\$617

Variable tangible benefits (=discounts and services available to members)

Discounts on events**	(per year for the avg member)	\$300
Discounts on press products**	(per year for the avg member)	\$ 34
Discount on TAPPI Standards and TIPS**		\$125
US income tax charitable (as allowed by law)		\$124
		variable at
Industrial Power Systems Group discounts		5%
Industrial shipping savings (FreightQuote.com)		variable
Access to insurance program, car rental savings, and credit card		variable
Subtotal variable tangible benefits		\$583

Intangible benefits

Network with peers, leaders, suppliers/customers	
Committee and leadership participation	
Contribution to industry's efforts to advance the field	
Participant's Pride in the Profession	priceless

Total potential value **\$1,200**

*not for sale to non-members

**on average members get a 1/3 discount to events, 1/2 discount to Standards, and 15% to press products.

This value represents the savings per year based on typical usage.



TAPPI is the world's largest association of professionals in the pulp, paper, packaging and converting industries. TAPPI provides members with Access to Knowledge and Access to Networks to gain information, share insights with others who face similar challenges, and contribute more fully to your employer, industry associates and society.

Specific benefits for members include:

- Print and electronic subscriptions to Paper360°, E-subscription to TAPPI JOURNAL and end of year TAPPI JOURNAL print edition, plus the PLACE section of PFFC, and JEFF.
- E-Library: our industry's largest collection of papers, articles, reports and technical documents, fully-searchable and downloadable.
- Specialty Newsletters and E-Updates specific to your interest.
- Member discounts on TAPPI PRESS published books, proceedings, CD-ROMs & Standards and Technical Information Papers (TIPs).
- Event and Education Discounts: 33% off regular prices: valuable face-to-face time with your industry peers.
- Networking: Committee and Leadership Opportunities to help you grow professionally while you help shape the industry
- Career Center: free job searching and résumé posting to a job website across industries.
- Recognition among your peers through presentations and awards.
- TAPPI Membership Directory puts you in touch with other members.
- TAPPI Buyer's Guide puts you directly in touch with suppliers.
- Through Ask the Experts on www.tappi.org, you'll receive free expert advice on specific problems. Choose the expert, post your question and receive a personalized answer right away.

Other Services and Savings:

As a member, you receive substantial savings on all TAPPI events, products, and services. Take advantage of other exclusive member resources including:

- **Power Systems Group:** TAPPI's new utility cost reduction affiliate is beginning a pilot program with pulp, paper, and converting operations to offer utility cost reduction services and energy industry information. These services will be offered on a pay-for-performance basis at a significantly discounted rate for TAPPI Members. Members can learn more about the PSG benefit by logging in and selecting My TAPPI.
- **Freightquote.com:** TAPPI Members qualify for special discounted prices from the top 50 carriers for LTL (less than full load) industrial freight shipping. To access this benefit, log in as a member and choose My TAPPI.
- **Members' Insurance Program-**Participate in TAPPI's high quality, affordable insurance programs, including life, disability, major medical and more. More information about TAPPI's insurance.

Membership Categories and Prices (12 full months of membership):

- Professional - Individual working in the pulp, paper and converting industry--US \$174
- Young Professional - Individual, 29 years of age or younger, working in the pulp, paper and converting industry--US \$119
- Patron - Individual Patrons are key industry leaders and individual benefactors to TAPPI and PIMA's student programs and other designated efforts. For information about each level, contact TAPPI (please note: this is different from Sustaining Company membership, which is \$2500)
 - Platinum Level--US \$1,500
 - Gold Level--US \$1,000
 - Silver Level--US \$750
 - Bronze Level--US \$500
- Affiliate - Organization interested in the purposes of TAPPI; a university library or government agency--US \$355
- Student and 1st year on job - Full-time student and candidate for a degree in an accredited science or engineering school. TAPPI Student members receive discounted membership upon graduation and first year of employment in industry--US \$35



What is TAPPI?

TAPPI's founding name (from the early 1900's) was the Technical Association of the Pulp and Paper Industry. In addition to pulp and paper, TAPPI has expanded to allied areas of packaging (such as corrugated and flexible packaging, lamination, adhesions, coatings and extrusion).

As an association, TAPPI is a registered not-for-profit, NGO (Non-Governmental Organization) comprised of about 10,000 member engineers, scientists, managers, academics and others from around the world involved in the areas of pulp, paper, and packaging. TAPPI provides a peer-reviewed, scientific forum of quality for its members to gain knowledge and networks to help them in their professional lives.

Most occupations, professions, and pursuits have professional societies or associations that serve to enhance the knowledge base and activities of the group. For example, physicians have medical associations, and meteorologists have the meteorological society. Such organizations owe their origin to the trade guilds of the Middle Ages, and have flourished particularly in the USA during the past 100 years.

There may be many variations and types of associations, a lot of them specific to a particular region, but there is usually one premier association respected globally in every industry, occupation, or pursuit. For the paper and packaging industry, that association is TAPPI.

TAPPI provides a forum of exchange for the professionals involved in the industry and conducts activities to keep them informed and connected. TAPPI publishes articles and books and conducts events for peer-reviewed information relevant to the industry. TAPPI's website serves as a ready focal point for the members' access to knowledge and networks. This access helps improve the industry and its contributions to society.

