



# **TAPPI** **STUDENT SUMMIT**

JANUARY 12-15, 2024 • GREENVILLE, SC

INTERVIEW AND SPONSORSHIP PROSPECTUS



## Take your recruiting efforts to the next level with participation in the industry's leading student event.

The TAPPI-PIMA Student Summit is designed for students interested in the pulp, paper, packaging and allied industries. The Summit offers students direct interaction and interviews, as well as the opportunity to gain valuable information about career development, all while interacting with their peers across the country.

### Why should your company be a supporter?

#### Save on recruiting and meet the best students.

At no other venue can you find as many paper and packaging engineering students assembled from different programs with diverse levels of skill and education.

As an interviewing sponsor, you will receive access to student resumes ahead of the event, affording you the chance to schedule interviews with your top candidates.

#### Maximize your exposure to the candidate pool.

Student Summit puts your company in front of an audience of the best and brightest students. Even if you're not currently hiring, Student Summit sponsorships give your company plenty of opportunities to connect your brand with the future leaders of the industry.

Students in participating pulp and paper programs entertain at least five serious job offers upon graduation. TAPPI-PIMA Student Summit can help make sure your company makes the cut.

#### 2023 Sponsors

- BHS Corrugated
- Brückner Group USA
- Domtar
- Ecolab
- First Quality Tissue
- Graphic Packaging
- Greenpac Mill
- Greif
- International Paper
- Irving Tissue
- Jacobs
- Jedson Engineering
- RPTA
- Solenis
- Twin Rivers Paper Company
- USDA Forest Service
- Valmet
- Voith
- WestRock
- Wood

#### Previous Student Attendees From:

- Auburn University
- Georgia Institute of Technology
- Grenoble INP (France)
- McMaster University
- Miami University
- Michigan State University
- Mississippi State University
- North Carolina State University
- Oregon State University
- State University of New York
- University of Florida
- University of Maine
- University of Minnesota
- University of Tennessee Knoxville
- University of Washington
- University of Wisconsin - Stevens Point
- University of Wisconsin - Stout
- Western Michigan University
- Worcester Polytechnic Institute

*"It's an amazing opportunity to get to interact with people from other schools. You also have a lot of industry support at the Summit. You get to talk to 10 to 15 different companies all in one place. It's a fantastic environment, a networking community, and you get to see how the entire paper industry is one big happy family."*

**Matthew Klassa**  
**NCSU Student**  
**Class of 2023**

## Interviewing Packages

### Interview and Career Fair Package - \$3,780

#### Package Includes:

- One interview booth inside the interview rooms provided (includes one table and three chairs)
- One six-foot table at the Career Fair
- Two complimentary registrations
- Access to student attendee resume database for pre-event review
- List of your company's available job openings on the Summit website
- 15% discount on TAPPI Career Center job posting
- Opportunity to moderate roundtables during programming for additional time with students
- Conference meals and breaks

### Extra Interview Booth - \$540/each

#### Includes:

- One additional interview booth inside the interview rooms provided (includes one table and three chairs)
- One complimentary registration

### Extra Interview Booth Personnel - \$162/each

#### Includes:

- Access to interviewing booth(s) and Career Fair
- Conference meals and breaks



*"There's so much to learn and that's really what drew me to the Student Summit. It's the ability to learn from different people and the fact that there's going to be so many different companies that you can connect with and really fall in love with knowing what their main goal is and learning from the other TAPPI people."*

**Camila Clickner**  
NCSU Student  
Class of 2023

## Sponsorship Opportunities

### Student Summit T-Shirt - \$7,000 (Exclusive)

#### Includes:

- Premium T-Shirt (TAPPI supplied)
- Company logo on item, along with TAPPI-PIMA Student Summit 2024
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- List of your company's available job openings on the Summit website
- 15% discount on TAPPI Career Center job posting
- Acknowledgement of support in marketing materials and at the event



### TAPPI Trivia Fun Night - \$6,000 (Exclusive)

The 6th Annual TAPPI Trivia Game is sure to create a buzz. This pub-style competition pits student teams against each other in a race to see how much they know about the industry. It's a perfect opportunity for premium exposure and interaction with a diverse group of students.

#### Includes:

- Sponsor may distribute company provided giveaways during the event
- Your company representative will present the prizes to the winning teams (TAPPI-provided)
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- Two complimentary registrations
- Acknowledgement of support in marketing materials and at the event



### Sunday Speaker Lunch - \$5,250 (Exclusive)

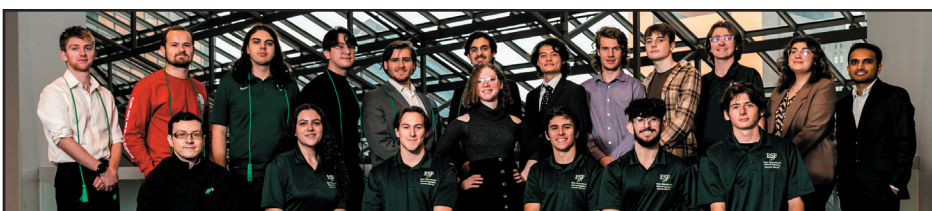
Talk to the students about a topic of interest to them: sustainability, the future of the industry, technology/innovation or soft skills.

#### Includes:

- 30-40-minute speaking slot (TAPPI anti-trust and commercialism guidelines apply)
- May provide a complimentary item for a chair drop
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- List of your company's available job openings on the Summit website
- 15% discount on TAPPI Career Center job posting
- Acknowledgement of support in marketing materials and at the event

*"I chose to come to Student Summit first because of the networking opportunities. The pulp and paper industry is so tight knit and just having those networking opportunities is really good. And then also having these interactions with other students - we're probably all going to end up working together in some form or another someday. So having these connections earlier makes jobs easier."*

**Eliza Hosford**  
**University of Maine**  
**Class of 2020**



## Sponsorship Opportunities (continued)

### Sunday Speaker Breakfast - \$4,250 (Exclusive)

Talk to the students about a topic of interest to them: sustainability, the future of the industry, technology/innovation or soft skills.

#### Includes:

- 20-25 minutes speaking spot (TAPPI anti-trust and commercialism guidelines prevail)
- May provide a company-branded item for a chair drop
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- List of your company's available job openings on the Summit website
- 15% discount on TAPPI Career Center job posting
- Acknowledgement of support in marketing materials and at the event

### Coffee Breaks - \$3,500 (Exclusive, Covers all breaks)

Get your name in front of students while they grab a cup of coffee and a snack.

#### Includes:

- May provide a sponsored item to be distributed during breaks
- May supply coffee cups, napkins and coffee sleeves with your logo already printed
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event

### Keynote - \$3,500 (Exclusive)

Help kick off the Student Summit right with support for an energizing, thought-provoking Keynote session.

#### Includes:

- 30-second pre-recorded promotional video played before the Keynote introduction
- Your company representative may introduce the Keynote speaker(s)
- May provide a company-branded item for a chair drop
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgement of support in marketing materials and at the event

### Engineering Competition - \$3,250 (Exclusive)

The Engineering Competition is always a major highlight of the Summit. Organized by a team of students, attendees are given a challenge to solve using only the materials they are given. It is always amazing to see how each group approaches the same challenge.

#### Includes:

- Your company representative may present the prizes to the winning teams (TAPPI-provided)
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event



*"This is my first year at the Student Summit and it's a great opportunity to meet industry professionals, network with a whole bunch of different companies and people and just generally expand my horizons into the field. I plan to come here and just learn more, network more, and hopefully by the end of it I will have a solid set up for when I graduate."*

**Jacob Darius**  
**SUNY-ESF**  
**Class of 2022**

## Sponsorship Opportunities (continued)

### Lanyards - \$3,000 (Exclusive)

Be seen throughout the entire Summit with this sponsorship.

#### Includes:

- Company logo on conference lanyards (TAPPI-provided)
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event

### PIMA Leadership Session - \$2,750 (Exclusive)

TAPPI's PIMA Management Division present engaging leadership content and help the students begin to flex their own leadership skills.

#### Includes:

- Sponsor is invited to participate in the session or distribute company-branded giveaways and prizes during the session
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event

### Student Roundtables - \$2,750 (Exclusive)

Students and Young Professionals share their internship and co-op experiences with attendees.

#### Includes:

- Sponsor is invited to participate in the session or distribute company-branded giveaways and prizes during the session
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event

### Young Professionals Panel - \$2,750 (Exclusive)

YPs and recent graduates share their college and early career experience.

#### Includes:

#### Includes:

- Sponsor is invited to participate in the session or distribute company-branded giveaways and prizes during the session
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event



## Sponsorship Opportunities (continued)

### Hot Topic Roundtables - \$2,750 (Exclusive)

Small group discussions on all the latest hot topics of the industry.

#### Includes:

- Sponsor is invited to participate in the session or distribute company-branded giveaways and prizes during the session
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event

### TAPPI Student Chapter Sharing & Discussion - \$2,750 (Exclusive)

TAPPI Student Chapter leaders discuss their successes of the last year and plans for the future.

#### Includes:

- Sponsor is invited to participate in the session or distribute company-branded giveaways and prizes during the session
- One six-foot table at the Career Fair *\*If sponsor is not already an interviewing company\**
- One complimentary registration
- Acknowledgment of support in marketing materials and at the event

### Monday Grab-and-Go Breakfast - \$2,500 (Exclusive)

Help the students start the day off right with a hearty breakfast as they head to their mill tours.

#### Includes:

- May provide a company-branded item for a chair drop
- Acknowledgment of support in marketing materials and at the event

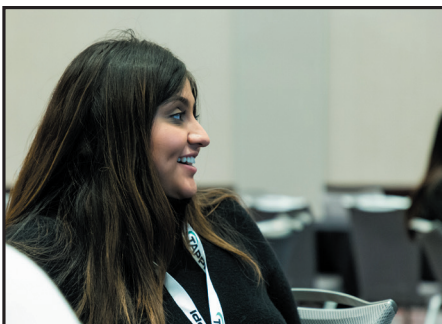
### Branded Premium Items - \$1,000 per item (Sponsor Provided)

Students love two things - food and free gifts! Your branded premium item, like a water bottle or backpack, will have a life with the students long after the Summit has ended.

(Excludes T-shirts).

#### Includes:

- Opportunity to distribute sponsored item during check-in
- Acknowledgment of support in marketing materials and at the event



## Sponsorship Opportunities (continued)

### Printing and Charging Station - \$1,000 (Exclusive)

Give students the opportunity to print more resumes and charge their devices. TAPPI will provide the printer/charging stations.

#### Includes:

- Your company logo is displayed at the station
- You may provide other materials or supplies (*please check for compliance*)
- Acknowledgment of support in marketing materials and at the event

### Notepads and Pens - \$1,000 (Exclusive)

Go old school! Provide notepads and pens for Summit attendees to use throughout the weekend.

#### Includes:

- Company logo imprinted on conference notepads and pens (Sponsor provided)
- Acknowledgment of support in marketing materials and at the event



### Company Named Sponsored Travel Stipends - \$500 (increments)

Students often rely on their school to fund their travel to Student Summit, but group budgets can be tight, forcing students to pay out-of-pocket. Help cover their costs by sponsoring travel stipends.

#### Includes:

- Your company will be recognized in the stipend award letter to participating schools and students
- Acknowledgment of support in marketing materials and at the event

### Student Prizes and Gift Cards - \$25 (increments)

Provide cash prizes and gift cards to be awarded throughout the Student Summit, increasing the students' engagement during the event.

#### Includes:

- Company branding on award envelope
- Acknowledgment of support in marketing materials and at the event



# Sponsorship Order Form

Please complete this form and return with payment.

## Contact Information (please print)

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Primary Contact Email \_\_\_\_\_

Primary Contact Phone \_\_\_\_\_

## Check all that apply:

### Interview Opportunities

- ☐ Interview and Career Fair Package..... \$3,780
- ☐ Extra Interview Booth (cost per each) ..... \$540
- ☐ Extra Interview Booth Personnel (cost per each) ..... \$162

### Sponsorship Opportunities

- ☐ Student Summit T-Shirt..... \$7,000
- ☐ TAPPI Trivia Fun Night... **SOLD** ..... \$6,000
- ☐ Sunday Speaker Lunch... **SOLD** ..... \$5,250
- ☐ Sunday Speaker Breakfast... **SOLD** ..... \$4,250
- ☐ Coffee Breaks ..... \$3,500
- ☐ Keynote... **SOLD** ..... \$3,500
- ☐ Engineering Competition... **SOLD** ..... \$3,250
- ☐ Lanyards... **SOLD** ..... \$3,000
- ☐ PIMA Leadership Session..... \$2,750
- ☐ Student Roundtables... **SOLD** ..... \$2,750
- ☐ Young Professionals Panel... **SOLD** ..... \$2,750
- ☐ Hot Topic Roundtables..... \$2,750
- ☐ TAPPI Student Chapter Sharing & Discussion... **SOLD** ..... \$2,750
- ☐ Monday Grab-and-Go Breakfast..... \$2,500
- ☐ Branded Premium Item (each) ..... \$1,000
- ☐ Printing and Charging Station... **SOLD** ..... \$1,000
- ☐ Notepads and Pens ..... \$1,000
- ☐ Company Named Travel Stipends  
\$500 per increment, # of increments = \$ \_\_\_\_\_
- ☐ Student Prizes and Gift Cards  
\$25 per increment, # of increments = \$ \_\_\_\_\_

**Sub-Total \$** \_\_\_\_\_

**Less 5% Discount (for Sustaining Members Only\*) -** \_\_\_\_\_

**Total Amount Due \$** \_\_\_\_\_

\*Not sure if you're a Sustaining Member? Go to [tappi.org/SustainingMembers](http://tappi.org/SustainingMembers) to see, or contact Shane Holt (info below) and become one today!

## PAYMENT INFORMATION

### ☐ By Check

Please include this completed form with your check.

Make checks payable to **TAPPI Foundation** and mail to:

**TAPPI Foundation**  
**PO Box 933644**  
**Atlanta, GA 31193-3644 USA**

All donations to the TAPPI-PIMA Student Summit are tax deductible.

### ☐ By Credit Card (circle one):

AMEX MasterCard Visa Discover

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name (as it appears on the credit card) \_\_\_\_\_

**Fax form with CC info to +1.770.209.7206.**  
**Please do not email credit card info.**  
**It is not secure.**

### ☐ By Wire Transfer

Please add US\$25 for all wire transfer payments to account for bank fees. Email Member Connection at [memberconnection@tappi.org](mailto:memberconnection@tappi.org) for wire transfer details, then fax this completed form to +1.770.209.7206.

Date of Transfer \_\_\_\_\_

Amount US\$ \_\_\_\_\_

*Thank you for support. The TAPPI-PIMA Student Summit is made possible by gifts to the TAPPI Foundation from members and industry organizations. Your participation encourages these talented young people to continue working in our industry, ensuring a bright future. Your financial participation in the TAPPI-PIMA Student Summit is considered a donation for tax purposes, and must be paid in full prior to the event.*