



Dear Industry Colleague,

TAPPI is excited to announce the [16th Advanced Coating Symposium](#) to be held prior to TAPPICon 2024 on April 27 & 28, 2024. It will be located at the Huntington Convention Center in Cleveland, OH, USA. Be a part of this dedicated group as they present the fundamental research on printing and functional coatings and explore novel areas of barrier coatings, smart coatings, and more.

This enthusiastic group of industry professionals look forward to meeting to discuss key research developments. Along with the high level of technical content, the event is an excellent networking opportunity with constituents from every part of the industry, all under one roof.

This year, we will conclude our event at Coating and Graphic Arts Hagemeyer Happy Hour, on Sunday afternoon as a chance for ACS attendees to mingle with TAPPICon Coating attendees. We expect it to be a great turnout.

We would like to offer you an opportunity to put your company's brand in front of key industry professionals who have vested interest in your products by becoming a symposium sponsor. Sponsorship at this symposium will show our attendees your commitment to building industry relationships.

We hope to see you in Cleveland.

Thank you for your support,

Al Osgood
Conference Chair



Sponsorship Opportunities

Coffee Break Sponsor\$750

Long days at the symposium require Coffee. Have your company be on top of everyone's mind as they recharge with custom logo cups or cup sleeves and napkins (company provided)
Recognition in relevant pre symposium marketing, event website, on-site looping display, and the conference program

Keynote Lunch Break Sponsor (limit two companies)\$950/\$1450

Enjoy the name recognition and be seen during this special lunch break. Your logo will be viewed during the 2-hour lunch break with Keynote. Grab this opportunity quickly as it will sell out fast. This includes Signage, looping display and website recognition.

Hagemeyer Happy Hour Sponsor (Non-Exclusive)\$550

Reception Sunday late afternoon presented by the TAPPI Coating, Printing and Surface Enhancement Division. Signage on-site at reception and recognition in relevant pre symposium marketing, event website, on-site looping display, and the conference program

Lanyard Sponsor (Exclusive)..... \$700

Each attendee will wear your company's logo throughout the conference when you sponsor the lanyard (Company to provide 100 lanyards)
Recognition in relevant pre symposium marketing, event website, on-site looping display, and the conference program

Notebook Sponsor (Exclusive) \$600

Each attendee will take their notes in your company's notebook (Company to provide 100 notebooks)
Logo on conference program, on-site looping display & signage on site

Pen Sponsor (Exclusive)\$600

Have each attendee taking notes during the meeting using your pens. (Company to provide 100 pens)
Logo on all pre-conference marketing material, conference program, looping display & signage on site

Conference Supporter (Non-Exclusive) \$200

Logo on website, on-site looping display, and the conference program



Please complete this form with your requested Sponsorship

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Sponsorship Choice

Payment (Circle One): Visa | AMEX | MasterCard | Check Amount: _____

Card Number: _____ Exp. Date: _____

Signature:

Print Name:

COMPLETED FORM TO:

Fax: 770-446-6947 Att: Tyler Mast | Email tmast@tappi.org with further questions