# 2024

# International Conference on Nanotechnology for Renewable Materials

## 10–14 June 2024

**The Westin Buckhead • Atlanta, Georgia U.S.**

TAPPI NANO DIVISION

*Building from the Bottom Up: Shaping a Sustainable World Using Renewable Nanomaterials*

## Don't Wait – Secure Your Tabletop and/or Sponsorship Today and Maximize Your Visibility

Boost your company's visibility and connect with decision makers at the 2024 Nanotechnology Conference. Show your commitment to renewable materials and nanotechnology by sponsoring key conference events.

### TABLETOP DISPLAY – $1,800 *(Limit 1 per Gold/Silver Sponsor)*

Each Tabletop Display Includes:
- Eight-minute presentation in New Technology Showcase (participation optional)
- Tabletop space with 1800mm x 600mm space
- 50-word company listing and logo in the Conference App
- One complimentary full conference registration (a value of $1,075)
- Signage recognition at the tabletop events

### GOLD LEVEL – $8,500 *(Limited only 2)*

- 30-minute spotlight presentation
- Keynote Session Push Notification
- Banner Ad in Conference App
- Logo on Conference App home screen
- Signage recognition at opening session and onsite
- Pre-registration attendee list (one week prior) and post-conference attendee list
- Logo and link on pre-conference promotional materials and event website
- Sponsorship level designation on website
- One complimentary full conference registration
- PLUS all items in the Tabletop Display package

### SILVER LEVEL – $6,500

- Banner Ad in Conference App
- Logo on Conference App home screen
- Signage recognition at the opening session and onsite
- Pre-registration attendee list (one week prior) and post-conference attendee list
- Logo and link on pre-conference promotional materials and event website
- Sponsorship level designation on website
- One complimentary full conference registration
- PLUS all items in the Tabletop Display package

### BRONZE LEVEL – $3,500

- Banner Ad in Conference App
- Logo on Conference App home screen
- Signage recognition at opening session and onsite
- Logo and link on pre-conference promotional materials and event website
- Sponsorship level designation on website
- One complimentary full conference registration

*All pricing is in $US.*

## New Technology Showcase

**Demonstrate your new products and services to attendees with an eight-minute presentation during the technical program. Space is limited and offered on a first- come, first-served basis. Available to Exhibitors until 13 May 2024. After this date, non-exhibiting companies may apply if space is still available.**

## Put the spotlight on your company, your products and your expertise!

### Conference App Sponsor – $5,500 *(Exclusive)*

This exclusive sponsorship provides high-exposure placement. A free download, this app gives delegates access to the conference schedule, speaker information, floor plans, and exhibitor details, as well as tools to connect with other delegates.

- Splash Screen Ad
- Session Push Notifications (x2)
- Logo on Conference App home screen
- One complimentary full conference registration
- Signage recognition at opening session and onsite
- Logo and link on pre-conference promotional materials and event website

# Networking Sponsorship Opportunities

## Conference Tour Sponsor – $3,500 *(Limited 2 per event)*

Elevate your company's prominence by sponsoring the popular Academic or Industry Tour with exclusive branding and recognition.

- Branded tour tickets for either the Academic or Industry Tour
- Signage near tour transportation
- Includes company listing in the Conference App, event website, and recognition in conference promotional materials
- Company handouts (sponsor provided)

## Conference Workshops

- $2,500 – 1 workshop
- $4,000 – 2 workshops
- $6,000 – 3 workshops

Elevate your company's prominence by sponsoring the conference workshops.

- Promo insert in workshop material handout *(sponsor provided)*
- Includes company listing in the Conference App, event website, and recognition in conference promotional materials
- Signage during workshop
- Promotional video at the start of the workshop *(sponsor provided)*
- Branded notebook and pen

## Student Committee Lunch Sponsor – $2,500
### *(Combine with Poster Competition for $3,500)*

Support the Student Committee activities during the mentor–mentee lunch.

- Includes company listing in the Conference App, event website, and recognition in conference promotional materials
- Signage at the Lunch
- Handouts promoting employment opportunities at your company *(provided by sponsor)*

## Conference Dinner Sponsor – $2,500

- Two complimentary tickets to the dinner
- Signage inside dining room
- Sponsor-supplied giveaway to the delegates (to be distributed at dinner—sponsor's choice, TAPPI must approve)

## Conference Mixer Sponsor – $1,200

This fun event offers a unique opportunity to combine business with social networking.

- Includes signage at the conference, company listing in the Conference App, and recognition in conference promotional materials
- Signage at the mixer
- Handout/literature for participants *(provided by sponsor)*

## Tuesday Reception Sponsor – $1,200

- Includes signage at the event, company listing in Conference App, recognition in conference promotional materials
- Sponsor provides napkins or other premiums to increase impact

## Poster Competition Sponsor – $1,200
### *(Combine with Student Committee Lunch for $3500)*

- Includes signage at the event, company listing in Conference App, and recognition in conference promotional materials
- Sponsor provides napkins or other premiums to increase impact

## Coffee Break Sponsor (one break) – $1,200

Select Monday, Tuesday, Wednesday or Thursday (morning and afternoon each day).

- Includes signage in the break area and company listing in the Conference App
- Provide your company's branded cups, napkins, or other premiums for more impact!

## A La Carte Sponsorship Opportunities

### Banner Ads in Conference App – $1,500
- 144 x 144 pixels, PNG, JPEG, and GIF (animations not supported on iOS)

### Session Sponsor Push Notifications: 140-character limit
- 3 Session Push Notifications – $1,500
- 2 Session Push Notifications – $1,000
- 1 Session Push Notifications – $500

### Web Sponsorship – $1,800
Online Visibility with Company Profile on the Conference App – Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official conference app.

### Sponsorship Conference Swag *(Limit one per sponsor)*
- Conference Pen – $1,620 (provided by sponsor)
- Notepad – $2,160 (provided by sponsor)
- Lanyard – $2,700 (provided by sponsor)

### Keynote Chair Drop – $1,000
Elevate your company's prominence with exclusive branding and recognition during the keynote session with a chair drop to the largest audience at TAPPI Nano *(sponsor provided).*
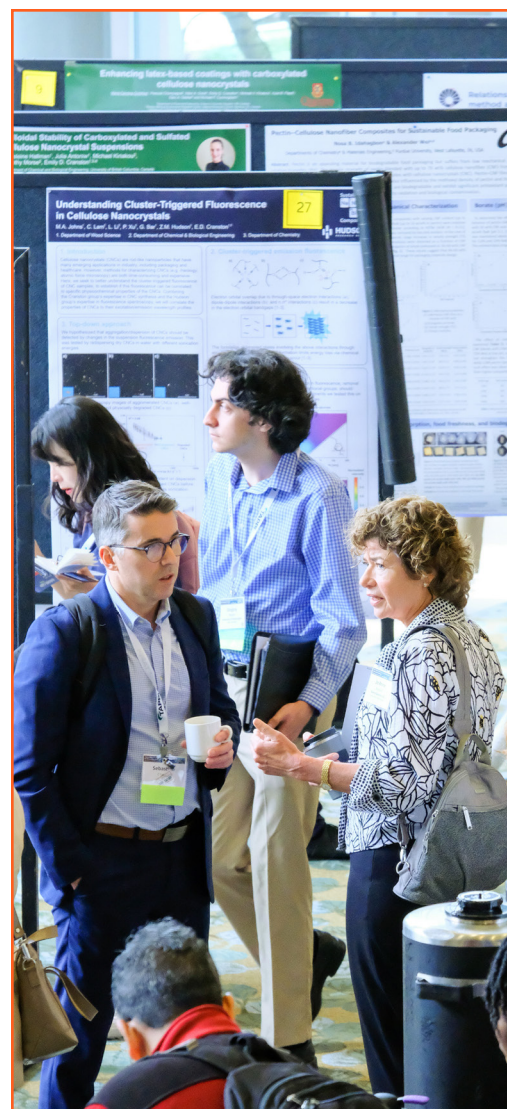
## Student Sponsorship Packages

### Student Partner Program—$1,200
*Support the future of the industry – sponsor a student!*

Your sponsorship will cover part of one TAPPI Student Member's travel expenses, registration, and accommodations. You will receive:
- Signage recognition at the event
- 50-word company listing in the Conference App
- Sponsorship designation on conference website



*Don't see a sponsorship package that meets your needs? Let us build a custom package tailored to fit your unique marketing and branding goals. Contact Shane Holt at sholt@naylor.com.*

# Sponsorship Opportunities

*Sustaining Members Receive 5% Discount*

Contact Information (Please print or type)

Company: _____

Mailing Address: _____ City: _____

State/Province: _____ Postal Code: _____ Country: _____

Primary Contact: _____ Title: _____ Phone:_____

Email: _____ Website: _____ Fax: _____
(Complimentary registration for Gold, Silver and Bronze sponsors and Tabletop Display levels only)

Complimentary Registration Name/Email:_____

What is your company's industry? _____

### HIGH VISIBILITY SPONSORSHIP

☐ Gold Level (limit 2) ....................................$8,500
☐ Silver Level (limit 5)..................................$6,500
☐ Bronze Level (limit 10).............................$3,500
☐ Conference App Sponsor........................$5,500
☐ Tabletop Exhibit Display .........................$1,800

### NETWORKING SPONSORSHIP

☐ Conference Tour Sponsor......................$3,500
☐ Conference Workshop ...........................$2,500
☐ 2 Conference Workshops
 Combo Price...............................................$4,000
☐ Student Committee Lunch Sponsor .....$2,500
☐ Student Committee Lunch and
 Poster Competition Combined.............$3,500
☐ Conference Dinner Sponsor..................$2,500
☐ Conference Mixer Sponsor.....................$1,200
☐ Tuesday Reception Sponsor .................$1,200
☐ Poster Competition Sponsor.................$1,200
☐ Coffee Break Sponsor.............................$1,200

### A LA CARTE SPONSORSHIP

☐ Banner Ads in Conference App.............$1,500
☐ 3 Session Push Notifications..................$1,500
☐ 2 Session Push Notifications..................$1,000
☐ 1 Session Push Notifications.....................$500
☐ Web Sponsorship.......................................$1,800
☐ Student Partner .........................................$1,200

### SPONSOR CONFERENCE SWAG *(1 per sponsor)*

☐ Conference Pens (sponsor supplied)........$1,620
☐ Notepad (sponsor supplied) .......................$2,160
☐ Lanyard ........................................................$2,700
☐ Keynote Chair Drop..................................$1,000

### TABLETOP EXHIBIT DISPLAY

Number of tables x $1,800 each _____ Sub Total $ _____

TAPPI Company Sustaining Member Discount (5%) $ _____

Total Sponsorships _____

Total Due $ _____

### PAYMENT OPTIONS

**Credit Card Payment** (circle one): Amex, Mastercard, Visa, Diner's Club, Discover
Card Number: _____
Expiration Date: _____
Cardholder Name: _____
**Fax Form to +1.770.209.7206**

**Check:** Please make checks payable to **TAPPI** and mail to:
TAPPI Inc., PO Box 933644, Atlanta GA 31193-3644 USA

**Wire Transfer:** Please contact TAPPI's Member Connection Center for bank details.
**Date of Transfer: _____ Amount US$ _____**
*Please add US$25 to cover bank fees*

For questions about your payment, please contact TAPPI's Member Connection Center:
1.800.332.8686 (U.S.), 1.800.446.9431 (Canada), +1.770.446.1400, or memberconnecton@tappi.org.

**DIRECT SPONSORSHIP INQUIRIES TO:**
Shane Holt
352-333-3345
sholt@naylor.com

**CANCELLATION POLICY:**
Requests for cancellations and refunds must be made in writing and received on or before 18 March 2024. This will result in TAPPI retaining $300 for each sponsor. No requests for refunds will be granted after 18 March 2024.

**LOCATION INFO:**
The Westin Buckhead Atlanta
3391 Peachtre Road NE
Atlanta, GA 30326
**URL:** https://www.marriott.com/en-us/hotels/atlwb-the-westin-buckhead-atlanta/overview/?scid=f2ae0541-1279-4f24-b197-a979c79310b0
**TEL:** +1 (404) 365-0065

**conference.tappinano.org**