

Subject: Spread the Word

Dear [First Name],

Thank you for being an integral part of TAPPI's 2024 FlexPack PLACE Conference. The [final program](#) is outstanding, and your participation in it is a great part of that value.

In order to expand our network of contacts, we are seeking your help in spreading the word about the Conference. Below is an email we've drafted that you can send to your industry contacts. Please feel free to edit or change as suits your needs.

Whether it's one or 10 personal contacts, if you think your business contacts would benefit from all FlexPack PLACE has to offer, we encourage you to reach out. There is no better way to spread the word than a personal recommendation.

As always, we appreciate everything you are doing for the Conference, and we look forward to seeing you in April.

Best,

Mary Beth Cornell
Membership and Global Development Director

Hello,

Will you be attending TAPPI's [2024 FlexPack PLACE Conference](#), April 14-17, 2024 in San Diego, CA? If not, I want to be the first to invite you to attend as I am pleased to share that I will be presenting on **[Topic, Day, Date, Time]**.

In addition, this year's conference features three dynamic keynotes on improving recycling and demand for compostables, the role R&D plays in driving product sustainability, and an update on the state of the industry. There is also a panel discussion on packaging equipment and sustainability challenges, along with a range of sessions exploring the industry's latest technological developments and breakthroughs.

Please take a moment to [review the full program](#). If you should have any questions, please do not hesitate to reach out. I am happy to provide any information you may need.

Looking forward to seeing you in San Diego,
Email Sender's Name

P.S. I'm [registering](#) before March 13 to take advantage of the Early Bird rate.