



## 2024 FlexPack PLACE Conference

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# Solutions to Preserve Film Performance when Incorporating Polyethylene Recycled Content

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Polyethylene™

# Westlake's longstanding core values have led to recently published sustainability commitments

In 2022, Westlake introduced our first ESG goal: reducing carbon intensity



### Carbon Goal

20% Reduction in Scope 1 and Scope 2 CO<sub>2</sub>e emissions per ton of production by 2030 from a 2016 baseline.

In Q2 2023, Westlake established five additional high-level ESG goals, including circular economy



### Circular Economy Goal

Continue to expand our participation in recycling and sustainable products.



For more details, please view our 2022 ESG Report [www.Westlake.com/environmental-sustainability-and-governance](http://www.Westlake.com/environmental-sustainability-and-governance)

# Legislation, regulation, and brand commitments drive PCR incorporation along with innovation

## 20% PCR by 1/1/2024



Trash bags  $\geq 1.0$ mil  
(less for thinner)

## New PE PCR Food Pkg in NA



ST. JOHNS  
PACKAGING



EMERALD  
PACKAGING

## Change Leaders in Industry



MAKING SUSTAINABLE CHANGE  
AMERICA'S PLASTIC MAKERS™



ALLIANCE TO  
END PLASTIC WASTE



ELLEN  
MACARTHUR  
FOUNDATION

## EPR Alignment

2023: No new states

PE film 28%  
recycle rate  
(5-yr target)

## 2025 Brand Owner Commitments



Unilever  
25% recycled  
plastic content

at least 25%  
recycled plastic  
content



30% average  
recycled content

## Industry Collaboration



BEST PRACTICE  
Transitioning  
Flexible Materials

# Customer feedback indicates 3 main challenges when incorporating PCR in high performance film



## 1. Sourcing is critical

Sourcing a clean, consistent supply requires technical resources and supply partnerships in a fragmented and competitive PCR market



## 2. Variability must be managed

PCR often exhibits variability in resin properties (e.g. MI, Density), composition (e.g. LD, LL, HD, ash, etc.), and contamination (e.g. cellulose, other polymers, etc.)



## 3. Formulations must meet end use requirements

Significant development work is required to formulate a resin blend that accounts for the PCR properties and is suitable for end application property requirements

*Customers are navigating these challenges amidst increasing pressure from legislation, end user, and brand owner requirements*

# Westlake combines market and technical experience to support film producers' desire to maintain quality

## Film Processability

- Operating Rates
- Up Time
- Yield %
- Scrap Rates

## Film Performance

- Dart, tear, puncture
- Clarity, gel count, appearance

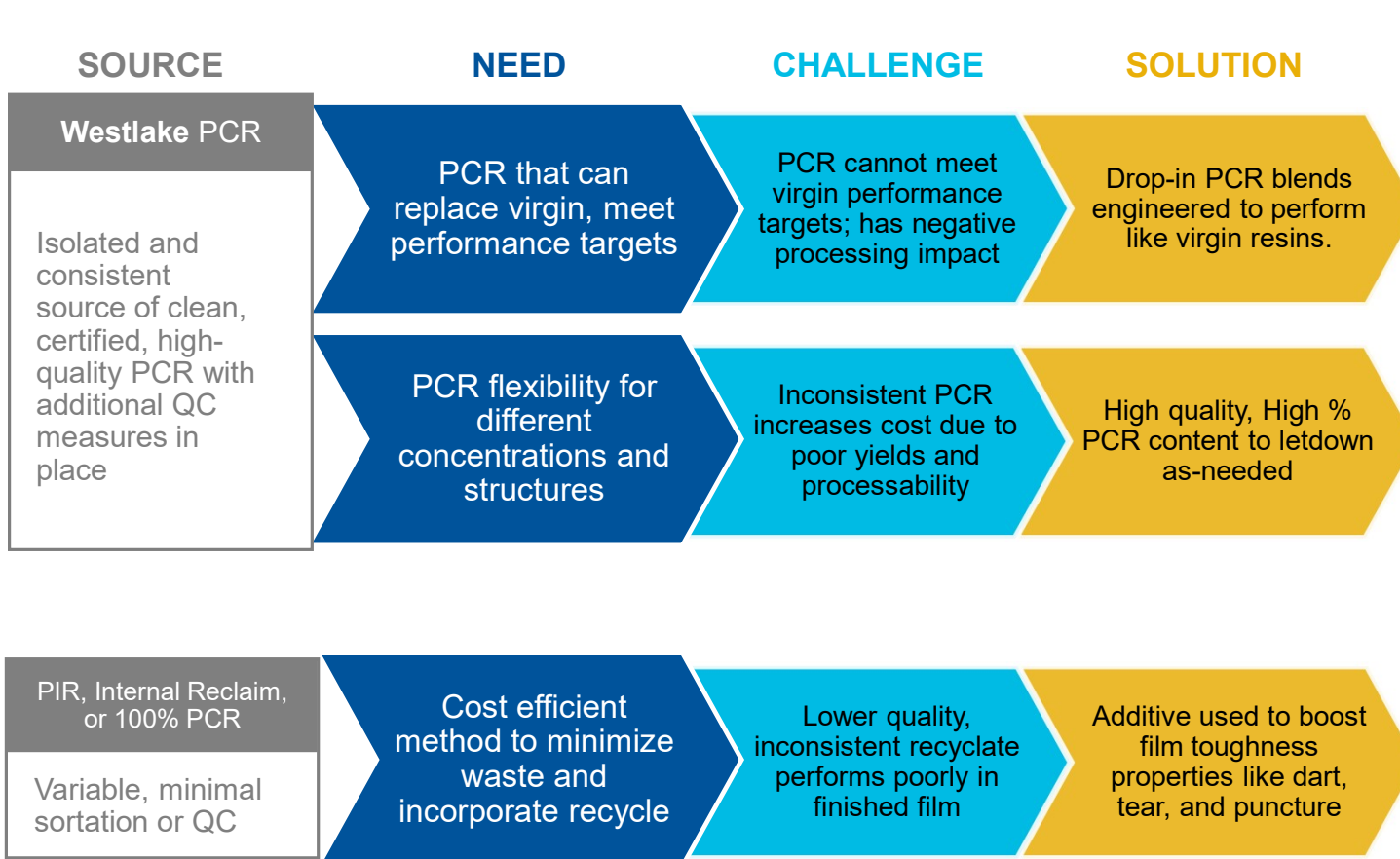
Managing parameters that are critical to quality, Westlake created **PIVOTAL™** to offer a reliable, *one-pellet PCR solution*

# PIVOTAL™

## Maintaining Quality

- PCR products with minimal lot-to-lot variability by employing a more uniform PCR composition
  - ↳ Managing non-plastic contaminants
  - ↳ Reducing the impact of commonly used non-PE polymers on film properties
- Establishing specification limits

# PCR is not one-size-fits-all, Westlake provides solutions for various recycle incorporation needs



## Performance Grades

Grade	MI (g/10min)	Density (g/cm <sup>3</sup> )	PCR (%)
RA81025	0.85	0.915	25
RA81035	0.85	0.915	35
RA81045			45

## Masterbatch Grades

Grade	MI (g/10min)	Density (g/cm <sup>3</sup> )	PCR (%)
RA80070	1-1.5	0.915 - 0.925	70



## Recycle Modifiers

Grade	MI (g/10min)	Density (g/cm <sup>3</sup> )
PM30200	0.5	0.906
PM30100	0.7	0.910

