



FLEXPACK PLACE CONFERENCE

SPONSORSHIP PROSPECTUS

**April 14-17, 2024 • Wyndham San Diego
San Diego, CA**

events.tappiflexible.org

HIGH VISIBILITY PACKAGES

Sponsorship Recognition Packages include:

- ▶ Acknowledgement in all Conference marketing materials
- ▶ Sponsorship-level designation on the FlexPack PLACE website
- ▶ Recognition on sponsor signage
- ▶ Logo and a 50-word description in the Conference App
- ▶ Sponsor ribbons for company's attending staff
- ▶ Sponsor recognition in all session rooms during breaks

Platinum Sponsorship \$7,500

- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ Two complimentary full Conference registrations
- ▶ Company logo on Conference bag
- ▶ Full page, color ad in the Conference Guide
- ▶ Banner Ad in the Conference App
- ▶ Logo on Conference App home screen
- ▶ Eight-minute presentation in the New Technology Showcase [must meet presentation criteria]
- ▶ PLUS all items in the Sponsorship Recognition Package

Gold Sponsorship \$6,500

- ▶ Banner Ad in Conference App
- ▶ Company logo on Conference bag
- ▶ One complimentary full Conference registration
- ▶ One full Conference registration at a discounted rate
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

Silver \$5,500

- ▶ One complimentary full Conference registration
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

EXCLUSIVE SPONSORSHIPS

Welcome Reception at Wyndham

San Diego Bayside..... \$13,000

Sunday, April 14th • 6:30 PM - 8:00 PM

- ▶ Special signage at the event
- ▶ Banner Ad in Conference App
- ▶ One full Conference registration
- ▶ Beverage cups OR napkins with company logo (sponsored supplied)
- ▶ Includes on-stage welcome and introduction of Welcome Reception entertainment
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

Offsite Evening Event at TBD..... \$17,000

Tuesday, April 16th • 6:30 PM – 9:30 PM

TBD – options vary based on location

- ▶ Special signage at the event
- ▶ Banner Ad in Conference App
- ▶ One complimentary full Conference registration
- ▶ Beverage cups OR napkins with company logo (sponsor supplied)
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

Conference App Sponsor \$4,950

This exclusive sponsorship provides high-exposure placement. More than 72% of attendees downloaded the app during the 2022 Conference and exponentially increased the sponsor's exposure throughout the event. The number of Conference app users continues to grow year-over-year.

- ▶ Splash Screen
- ▶ Session Push Notifications (x2)
- ▶ Logo on Conference App home screen
- ▶ One complimentary full Conference registration
- ▶ Signage recognition at opening session and onsite
- ▶ Company logo and link on pre-Conference promotional materials and event website

A LA CARTE OPPORTUNITY

Monday | April 15

Newcomers Lunch Sponsor.....\$3,300

A unique opportunity to network with packaging professionals of all experience levels in a casual setting. Through informal conversations, attendees will have the chance to learn how to get the most out of the TAPPI FlexPack PLACE Conference, discuss industry trends with leading packaging experts, and find out how getting involved with TAPPI can help them accelerate their career in the packaging industry. Lunch will be provided immediately following the networking portion of the event.

- ▶ Opportunity to welcome participants to the luncheon
- ▶ Company logo and link on TAPPI FlexPack PLACE Conference website
- ▶ Beverage cups *OR* napkins with company logo (sponsor supplied)
- ▶ Recognition on signage at lunch

Tuesday | April 16

Awards & Keynote Lunch Sponsor \$3,850

- ▶ Company logo and link on TAPPI FlexPack PLACE Conference website
- ▶ Recognition on signage at lunch

Tuesday | April 16

Coffee Break Sponsor for all Four Breaks (limit 2 companies)..... \$3,850

- ▶ Company logo and link on TAPPI event website
- ▶ Recognition on signage at coffee breaks
- ▶ Beverage cups *OR* napkins with company logo (sponsor supplied)

Sponsorship Conference Swag!

(Limit one per sponsor)

- ▶ **Lanyards** (exclusive-sponsor supplied) \$2,750
- ▶ **Conference Proceedings** (exclusive)..... \$2,750
- ▶ **Notepad** (sponsor supplied) \$2,200
- ▶ **Hotel Key Cards** (exclusive) \$5,000
- ▶ **Conference Pens** (exclusive-sponsor supplied)..... \$2,200
- ▶ **Bag Insert** (limit 3 companies-sponsor supplied) \$825

Tabletop Opportunities\$1,100

Tabletops will be displayed all day on Monday. They will be staffed during Monday's two breaks, as well as the Tabletop Reception from 3:00 PM – 5:00 PM.

Tabletop includes:

- ▶ Exclusive networking opportunities in the exhibit area during the reception and breaks on Tuesday.
- ▶ Ability to meet face-face with key decision-makers in one location
- ▶ High visibility for your products and services
- ▶ Company logo in the Conference App
- ▶ 6' x 30" draped-table and two chairs

New Technology Showcase

Demonstrate your new products and services to attendees with an eight-minute presentation during the technical program. Space is limited and offered on a first-come, first-served basis.

8-minute Commercial Presentation \$500 (Subject to acceptance)

Tabletop + New Technology

Showcase Presentation \$1,300

SECURE YOUR SPOT TODAY!

Contact:

Shane Holt

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or

Mary Beth Cornell

TAPPI International Flexible Packaging and
Extrusion Division Manager
mccornell@tappi.org
404-510-0696

Sponsorship Order Form

Please complete this form and return with payment.

Contact Information (please print)

Company _____

Mailing Address _____

City _____

State _____ Zip or Postal Code _____

Country _____

Primary Contact Name _____

Primary Contact Email _____

Primary Contact Phone _____

High Visibility Packages

- Platinum Sponsorship.....\$7,500
- Gold Sponsorship.....\$6,500
- Silver Sponsorship.....\$5,500

Exclusive Sponsorships

- Welcome Reception @ Wyndham Bayside.....\$13,000
- Offsite Evening Event.....\$17,000
- Conference App Sponsor.....\$4,950

A La Carte Packages

- Newcomers Lunch Sponsor.....\$3,300
- Awards & Keynote Lunch Sponsor.....\$3,850
- Coffee Break Sponsor (all 4 breaks).....\$3,850

Conference Swag

- Lanyards (exclusive-sponsor supplied).....\$2,750
- Notepad (sponsor supplied).....\$2,200
- Hotel Key Cards (exclusive).....\$5,000
- Conference Pens (exclusive-sponsor supplied).....\$2,200
- Conference Proceedings (exclusive).....\$2,750
- Bag Insert (limit 3 companies-sponsor supplied).....\$825

Tabletop Opportunities\$1,100

New Technology Showcase (NTS).....\$500
 8 minute commercial presentation

NTS and Tabletop Bundle\$1,300

Sub-Total \$ _____

Less 5% Discount (for Sustaining Members Only*) _____

Total Amount Due \$ _____

*Not sure if you're a Sustaining Member? Go to tappi.org/SustainingMembers to see, or contact Shane Holt and become one today!

PAYMENT INFORMATION

By Check

Please include this completed form with your check.

Make checks payable to **TAPPI** and mail to:

TAPPI
PO Box 933644
Atlanta, GA 31193-3644 USA

By Credit Card (circle one):

AMEX MasterCard Visa Discover

Credit Card #: _____

Expiration Date: _____

Name (as it appears on the credit card)

Fax form with CC info to +1.770.209.7206. Please do not email credit card info. It is not secure.

By Wire Transfer

Please add US\$25 for all wire transfer payments to account for bank fees. Email Member Connection at memberconnection@tappi.org for wire transfer details, then fax this completed form to +1.770.209.7206.

Date of Transfer _____

Amount US\$ _____

For more information, contact Shane Holt at +352-333-3345 or sholt@naylor.com

