



# **FLEXPACK PLACE CONFERENCE**

## **SPONSORSHIP PROSPECTUS**

---

**April 14-17, 2024 • Wyndham San Diego  
San Diego, CA**

[events.tappiflexible.org](https://events.tappiflexible.org)

## HIGH VISIBILITY PACKAGES

### Sponsorship Recognition Packages include:

- ▶ Acknowledgement in all Conference marketing materials
- ▶ Sponsorship-level designation on the FlexPack PLACE website
- ▶ Recognition on sponsor signage
- ▶ Logo and a 50-word description in the Conference App
- ▶ Sponsor ribbons for company's attending staff
- ▶ Sponsor recognition in all session rooms during breaks

### Platinum Sponsorship ..... \$7,500

- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ Two complimentary full Conference registrations
- ▶ Company logo on Conference bag
- ▶ Full page, color ad in the Conference Guide
- ▶ Banner Ad in the Conference App
- ▶ Logo on Conference App home screen
- ▶ Eight-minute presentation in the New Technology Showcase [must meet presentation criteria]
- ▶ PLUS all items in the Sponsorship Recognition Package

### Gold Sponsorship ..... \$6,500

- ▶ Banner Ad in Conference App
- ▶ Company logo on Conference bag
- ▶ One complimentary full Conference registration
- ▶ One full Conference registration at a discounted rate
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

### Silver ..... \$5,500

- ▶ One complimentary full Conference registration
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

## EXCLUSIVE SPONSORSHIPS

### Welcome Reception at Wyndham

**San Diego Bayside..... \$13,000**

**Sunday, April 14th • 6:00 PM - 8:00 PM**

- ▶ Special signage at the event
- ▶ Banner Ad in Conference App
- ▶ One full Conference registration
- ▶ Beverage cups OR napkins with company logo (sponsored supplied)
- ▶ Includes on-stage welcome and introduction of Welcome Reception entertainment
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

### Evening Event at San Diego Air & Space Museum..\$17,000

**Tuesday, April 16th • 6:30 PM – 9:30 PM**

*TBD – options vary based on location*

- ▶ Special signage at the event
- ▶ Banner Ad in Conference App
- ▶ One complimentary full Conference registration
- ▶ Beverage cups OR napkins with company logo (sponsor supplied)
- ▶ Monday's Tabletop (all day visibility, including two breaks and the Tabletop Reception from 3:00-5:30PM)
- ▶ PLUS all items in the Sponsorship Recognition Package

### Conference App Sponsor ..... \$4,950

This exclusive sponsorship provides high-exposure placement. More than 72% of attendees downloaded the app during the 2022 Conference and exponentially increased the sponsor's exposure throughout the event. The number of Conference app users continues to grow year-over-year.

- ▶ Splash Screen
- ▶ Session Push Notifications (x2)
- ▶ Logo on Conference App home screen
- ▶ One complimentary full Conference registration
- ▶ Signage recognition at opening session and onsite
- ▶ Company logo and link on pre-Conference promotional materials and event website

## A LA CARTE OPPORTUNITY

### Monday | April 15

#### **Newcomers Lunch Sponsor.....\$3,300**

A unique opportunity to network with packaging professionals of all experience levels in a casual setting. Through informal conversations, attendees will have the chance to learn how to get the most out of the TAPPI FlexPack PLACE Conference, discuss industry trends with leading packaging experts, and find out how getting involved with TAPPI can help them accelerate their career in the packaging industry. Lunch will be provided immediately following the networking portion of the event.

- ▶ Opportunity to welcome participants to the luncheon
- ▶ Company logo and link on TAPPI FlexPack PLACE Conference website
- ▶ Beverage cups *OR* napkins with company logo (sponsor supplied)
- ▶ Recognition on signage at lunch

### Tuesday | April 16

#### **Awards & Keynote Lunch Sponsor ..... \$3,850**

- ▶ Company logo and link on TAPPI FlexPack PLACE Conference website
- ▶ Recognition on signage at lunch

### Tuesday | April 16

#### **Coffee Break Sponsor for all Four Breaks (limit 2 companies)..... \$3,850**

- ▶ Company logo and link on TAPPI event website
- ▶ Recognition on signage at coffee breaks
- ▶ Beverage cups *OR* napkins with company logo (sponsor supplied)

#### **Sponsorship Conference Swag!**

(Limit one per sponsor)

- ▶ **Lanyards** (exclusive-sponsor supplied) ..... \$2,750
- ▶ **Conference Proceedings** (exclusive)..... \$2,750
- ▶ **Notepad** (sponsor supplied) ..... \$2,200
- ▶ **Hotel Key Cards** (exclusive) ..... \$5,000
- ▶ **Conference Pens** (exclusive-sponsor supplied)..... \$2,200
- ▶ **Bag Insert** (limit 3 companies-sponsor supplied) ..... \$825

#### **Tabletop Opportunities .....\$1,100**

Tabletops will be displayed all day on Monday. They will be staffed during Monday's two breaks, as well as the Tabletop Reception from 3:00 PM – 5:00 PM.

##### **Tabletop includes:**

- ▶ Exclusive networking opportunities in the exhibit area during the reception and breaks on Tuesday.
- ▶ Ability to meet face-face with key decision-makers in one location
- ▶ High visibility for your products and services
- ▶ Company logo in the Conference App
- ▶ 6' x 30" draped-table and two chairs

#### **New Technology Showcase**

Demonstrate your new products and services to attendees with an eight-minute presentation during the technical program. Space is limited and offered on a first-come, first-served basis.

#### **8-minute Commercial Presentation ..... \$500 (Subject to acceptance)**

#### **Tabletop + New Technology Showcase Presentation ..... \$1,300**

## SECURE YOUR SPOT TODAY!

### Contact:

**Shane Holt**

Naylor  
+1 352-333-3345  
sholt@naylor.com

or

**Mary Beth Cornell**

TAPPI International Flexible Packaging and  
Extrusion Division Manager  
mccornell@tappi.org  
+1 404-510-0696

# Sponsorship Order Form

Please complete this form and return with payment.

**Contact Information (please print)**

Company \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip or Postal Code \_\_\_\_\_  
 Country \_\_\_\_\_  
 Primary Contact Name \_\_\_\_\_  
 Primary Contact Email \_\_\_\_\_  
 Primary Contact Phone \_\_\_\_\_

**High Visibility Packages**

- Platinum Sponsorship.....\$7,500
- Gold Sponsorship.....\$6,500
- Silver Sponsorship.....\$5,500

**Exclusive Sponsorships**

- Welcome Reception @ Wyndham Bayside.....\$13,000
- Offsite Evening Event.....\$17,000
- Conference App Sponsor.....\$4,950

**A La Carte Packages**

- Newcomers Lunch Sponsor.....\$3,300
- Awards & Keynote Lunch Sponsor.....\$3,850
- Coffee Break Sponsor (all 4 breaks).....\$3,850

**Conference Swag**

- Lanyards (exclusive-sponsor supplied).....\$2,750
- Notepad (sponsor supplied).....\$2,200
- Hotel Key Cards (exclusive).....\$5,000
- Conference Pens (exclusive-sponsor supplied).....\$2,200
- Conference Proceedings (exclusive).....\$2,750
- Bag Insert (limit 3 companies-sponsor supplied).....\$825

- Tabletop Opportunities**.....\$1,100
- New Technology Showcase (NTS)**.....\$500  
 8 minute commercial presentation
- NTS and Tabletop Bundle**.....\$1,300

**Sub-Total \$** \_\_\_\_\_

**Less 5% Discount** (for Sustaining Members Only\*) \_\_\_\_\_

**Total Amount Due \$** \_\_\_\_\_

\*Not sure if you're a Sustaining Member? Go to [tappi.org/SustainingMembers](http://tappi.org/SustainingMembers) to see, or contact Shane Holt and become one today!

**PAYMENT INFORMATION**

**By Check**

Please include this completed form with your check.

Make checks payable to **TAPPI** and mail to:  
**TAPPI**  
**PO Box 933644**  
**Atlanta, GA 31193-3644 USA**

**By Credit Card** (circle one):

AMEX    MasterCard    Visa    Discover

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name (as it appears on the credit card)  
 \_\_\_\_\_

**Fax form with CC info to +1.770.209.7206. Please do not email credit card info. It is not secure.**

**By Wire Transfer**

Please add US\$25 for all wire transfer payments to account for bank fees. Email Member Connection at [memberconnection@tappi.org](mailto:memberconnection@tappi.org) for wire transfer details, then fax this completed form to +1.770.209.7206.

Date of Transfer \_\_\_\_\_

Amount US\$ \_\_\_\_\_

**For more information, contact Shane Holt at +1 352-333-3345 or [sholt@naylor.com](mailto:sholt@naylor.com)**

